

Better Funding Action

“The Circular City Funding Guide”

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Partnership on Circular Economy

The Action Plan

12 Actions to promote circular economy in cities:

- 3 on Better Regulation
- 2 on Better Funding
- 7 on Better Knowledge



Drivers for the Actions

- CE projects/promoters in cities are in most need of financing and advisory support
- Accessing finance is a major challenge for CE projects/promoters
- Guidance is needed for both fund-seekers and funders
- There is a need to bridge the gap between fund-seekers and funders
- A lot of CE financing information is publically available, but usually focuses on one aspect/topic, and do not consider the urban context
- The Guide will complement other initiatives on circular cities (e.g. EMF, OECD, Climate-KIC)
- Need to interface with e.g. the CE stakeholder platform, the CE Finance Platform

Implementation of the Guide

Consultant support

- Financing under the Advisory Hub
- Consortium of PNO consultants and INNEN
- 1 year development + 1 year follow up
- Interviews with 20 cities, 10 funding institutions
- User analysis and journey maps

Stakeholder consultation

- UAP CE Working group
- CE/funding stakeholders
- Key cities
- 4 WG meetings

Potential website hosts considered

- CE stakeholder platform
- EUKN
- SCREEN project
- EIAH/EIB

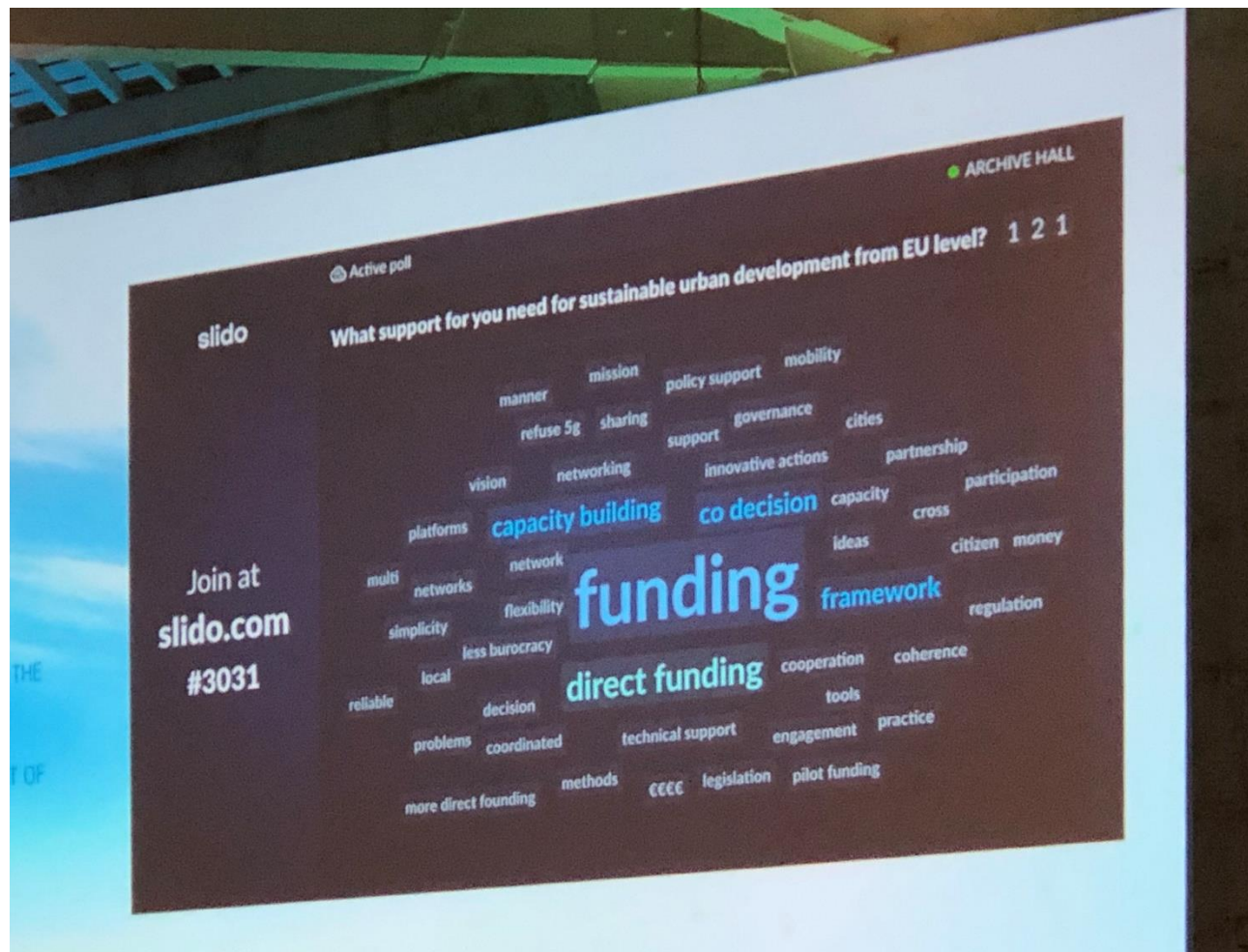
Launch of the Guide

CITIES Forum 2020

Together we shape
a sustainable urban future

Porto, 30-31 January 2020

Funding was in the focus





Welcome to the Circular City Funding Guide!

Here you can find information and support on the funding of circular projects and activities in an urban context

Looking for general information?

[GO TO CIRCULAR CITY CONTEXT](#)

Are you a fund-seeker?

Looking for guidance on the circular economy funding landscape?

[GO TO GUIDANCE](#)

Are you a funder?

Looking for guidance on how to create financing programmes for circular economy projects?

[GO TO GUIDANCE](#)

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Thank You!