



DIH - WG: ACCESS TO FINANCE FOR DIHS AND SMES

CASCADE FUNDING: AN AGILE FINANCE TOOL

WITHIN A FULL ECOSYSTEM/DIH DEDICATED TO SMEs



CEA - LETI WITH ITS OWN ECOSYSTEM

CEA

- Annual operating budget of more than €600 million
- 4,500 researchers
- More than 600 priority patent applications / year



list

C22tech













liten

Ceatech



LIST: SMART DIGITAL **SYSTEMS**

LETI: MICRO- AND NANOTECHNOLOGIES and their integration into systems

MINALOGIC

- CLUSTER created in 2005
- 400+ members academic and industrial (75% of SME)
- 575 supported projects
 - 850M€ Public funding
 - R&D investment : 2,1B€
- Over the 72 finalized Projects:
 - 800+ job created
 - 1,6B€ revenus (3 years after the end of the projects)
- 86 commercial products





LETI mission: Innovate and Transfer to industries

Industrial network from Startups to Large Groups

→ 350 bilateral contracts (incl. SMEs)

Startup program operated by CEA LETI: Innovation management (market place, VC network, ...)

→ 64 startups created within the last 20 years





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CAP'Tronic, a national leader cluster organised to federate the complete ecosystem

- → **Digitalisation**: help French SMEs & Startups improve their competitive edge by integrating embedded software and electronics in their products,
- → **Network** with Large Groups,
- → Incubators, Platforms,
- → Projects Funding: 400 supported projects each year (to enable companies to quickly find realistic and cost-effective technological solutions)
- → 200+ training courses and technical seminars each year
- → 1000+ members (90% of SME)







- Transborder cooperation
- Early stage
- Conceptual
- Prefiguration
- Innovation management







Success Stories - Flyers





ENCORELAB

Encore Lab is a technology-based company whose main is the development of innovative solutions in three technical areas:

- development of **electronic devices**,

- development of advanced software

data analysis via data mining.

- Application Domains

Agriculture

Smart City

Company Encore Lab is a tech

Encore Lab is a technology-based company whose main aim is the development of innovative systems dedicated to sustainable farming



2014

Based in Spain

11 employees

Partners: CEA LETI ST Microelectronic













Sustainable Farming

Fewer Pesticides Thanks to IoT Technology

Challenge:

- agriculture accounts for more than 70 percent of the world's water consumption - up to 58 percent of the pesticides applied in agriculture is unnecessary

Solution:

- a built low-cost sensor nodes: air temperature and humidity, and soil moisture at three different depths
- The nodes require minimal maintenance
- reduce pesticide application by 35 percent and irrigation-water consumption by 50 percent.

Impact:

- expects to sell more than 10,000 units (2017 + 5 years)
- expects to double its staff to 20









Encore Lab: Agro-climatic sensor nodes to monitor crops and environmental variables.

CEA-Leti: Ultra narrowband (UNB) transceiver for Sigfox Internet of Things network, validation of sensor nodes

ST Microelectronics: STM32L0 Microcontroller Platform



CDE Communication Data engineering

CDE: We support our customers in the conception and development of their products

Core competences:

- Embedded Software & Hardware

- Apps & Web

- Data Mining & Predictive Analytics

- Application Domains
 - Health / Safety / Mobility / Energy







DATVS

GDE COTTOUR CATTORS



Rapid verification of new functionality features

Challenge:

- Safety and reliability of new features must be tested in realistic environments before finding their way to commercial markets
- Tractors & Smart Medical Devices

Solution: an Automatic Test and Verification System platform has been developed to shorten testing time and to improve testing quality

The system reduces both the effort and testing time by 30-50% depending on the application.

Impact:

- New business models
- expected that the revenue will increase by 30 percent by 2020.

CDE: CDE is an Austrian embedded hardware and software company / 22 employees / Created in 2001

AVL: AVL Graz (technology provider + design center): Integrated and Open Development Platform (IODP) for integrating simulation models, test beds, data and devices.









Alitec

Alitec: Reflects on the present, Imagines the future Core competences:

- Renewable energy and energy saving
- Sensors and control
- Process analysis
- Health management
- Application Domains
 - Energy
 - Environment







Teaching Building Heating Systems to Respond to the Weather

Challenge: Buildings account for 40 percent of energy consumption in the EU and generate 36 percent of Europe's greenhouse gases.

power needed to adjust the temperature is greater than maintaining the target temperature.

Solution: The SolarSensNet (SSN) system developed in this project cuts building energy consumption for heating and cooling by up to 8 percent.

Impact:

- Sales are projected to exceed 1M€ by 2020,
- Alitec has more than doubled its staff to support product development and market launch, and expects to grow headcount by 30 percent in the first three years following launch.





CDE: <u>Alitec</u> is an R&D company located in Pisa, Tuscany, devoted to the development of environmental technologies and solutions for the renewable-energy sector / 10 employees / Created in 2006

Fine power: Design Center - Experience and expertise with the XMC platform.



Business Coaching event - EuroCPS

EuroCPS project has worked with SMEs to accelerate CPS technologies

Follow up: Business Coaching event – London – January 19th 2018

SME Bootcamp is to deliver a tailored coaching event to assist in developing the skills that will help SMEs to scale their businesses moving forward.

- Pitching ideas and concepts
- Value Proposition development
- Growing teams / attracting CPS technology expertise
- Go-to-market strategy development
- Best practice in exporting within the EU
- Effectively marketing products/services
- Accessing finance and capital

The Bootcamp event will also provide time for SMEs to develop their own business or CPS product/service pitch (e.g., to customers or investors)









- Early stage
- Conceptual
- Prefiguration
- Innovation managment











SMART ANYTHING ANYWHERE (ICT-04)





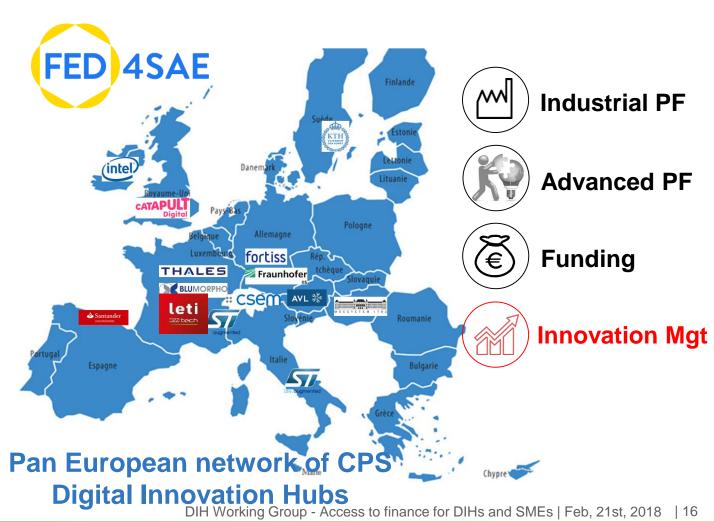
2015 - 2018





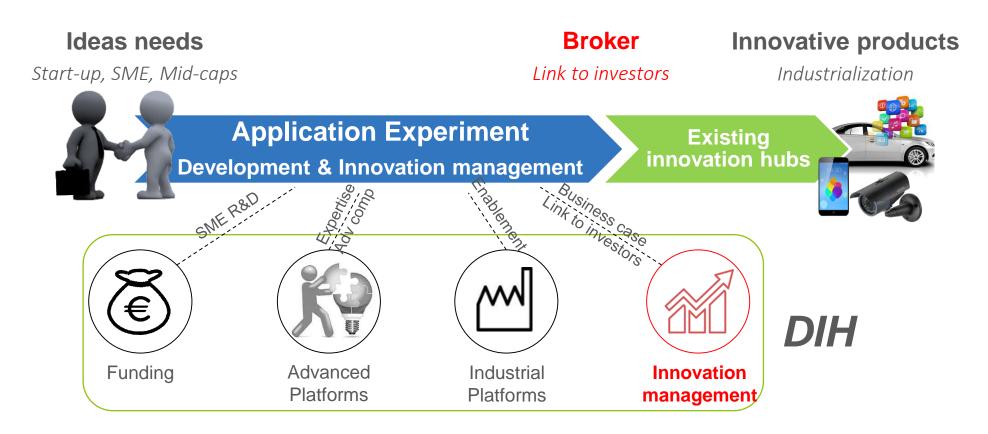








DIGITAL INNOVATION HUB SUPPORT



RTO as **DIH** operator

- Technology diffusion at European Level in its DNA / digitizing EU industry
- Leadership and strong financial structure
- Issue: admin overload / subcontracting to be put in place?

- RTOS well adapted to LEIT projects / medium (3 to 5)
 TRL investigation with RTO leadership
- Need for European technology champions (RTO) support – TRL 3 to 5 programs for tomorrow technologies

DIH Working Group - Access to finance for DIHs and SMEs | Feb, 21st, 2018 | 17

THANKS FOR YOUR ATTENTION

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