

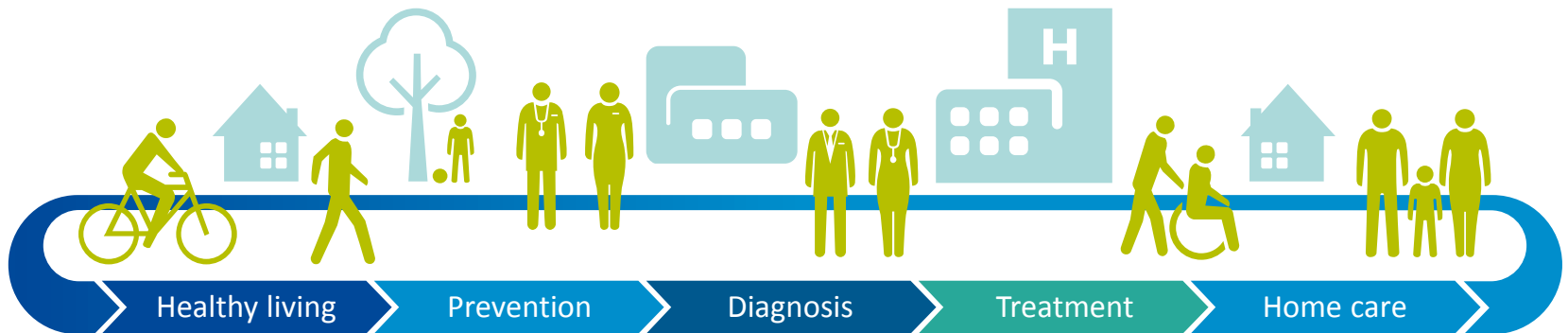


HealthSuite Digital Platform

Brussels, October 21, 2016
Dr Jan van den Biesen MBA
Vice President Public R&D Programs, Philips Research

We target healthcare customer and consumer needs along the health continuum

Health continuum



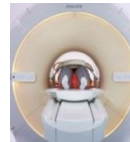
We build on our strong leadership positions



Global leader¹
Male electric shaving



Global leader
Power toothbrush



Global top 3
Diagnostic imaging



Global leader
Image-guided interventions



Global leader
Sleep & Respiratory Care



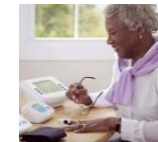
#1 in China
Air



Global leader
Mother & Childcare



Global leader
Ultrasound



#1 in North America
Home Monitoring

Connected care and health informatics



Global leader
Patient Monitoring



#1 in North America
Cardiology Informatics

¹ Global leader: #1 or #2 position in the global market.

Source: GfK, Nielsen, Euromonitor, Frost and Sullivan, Home Healthcare TBS, PCMS market insight.

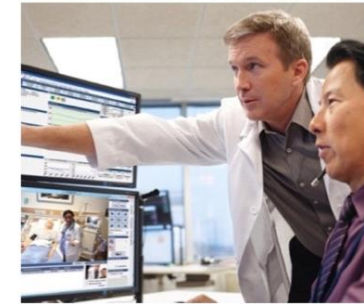
The digital revolution will enable **industrialization** and **personalization** of care across the continuum



Connecting digitally empowered patients to providers in new ways



Connecting disparate data sources for insights into better decisions and care



Connecting colleagues, teams and partners to drive collaborative care



Connectivity and digital shifting value from devices to software and services



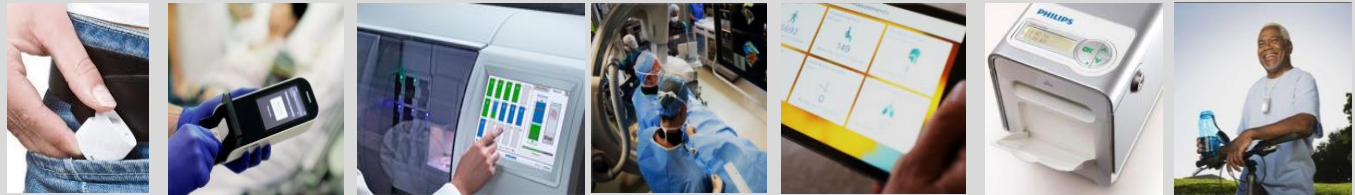
PHILIPS

Open HealthSuite Digital Platform

Enabling ecosystem innovation of digital propositions

Seamless user experience

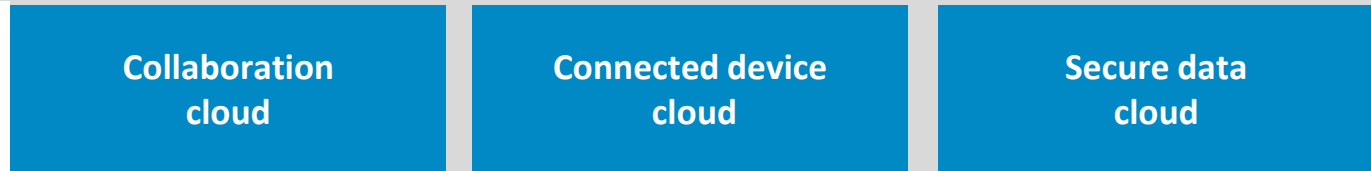
Philips and 3rd Party
Hardware
Software
Services



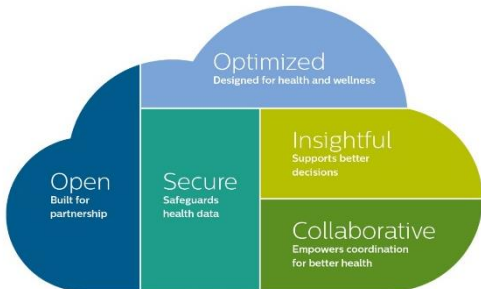
Consumer & Professional healthcare functionality (API)

HealthSuite
Digital Platform

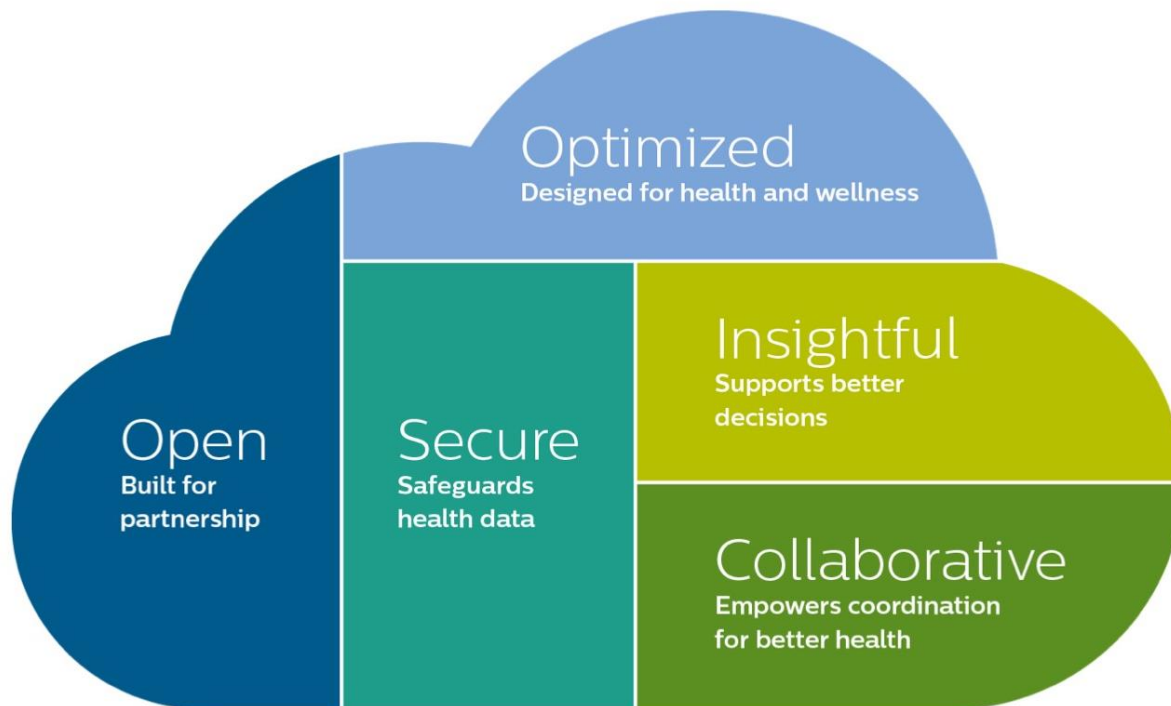
Identity and permission control



Data layer: user – device – health records



Co-creating an ecosystem of digital propositions and integral solutions on an open cloud based platform



- Hospitals
- Primary Care Providers
- Insurers
- Academia
- Start ups
- Solution partners
- Governments

HealthSuite Digital Platform

