

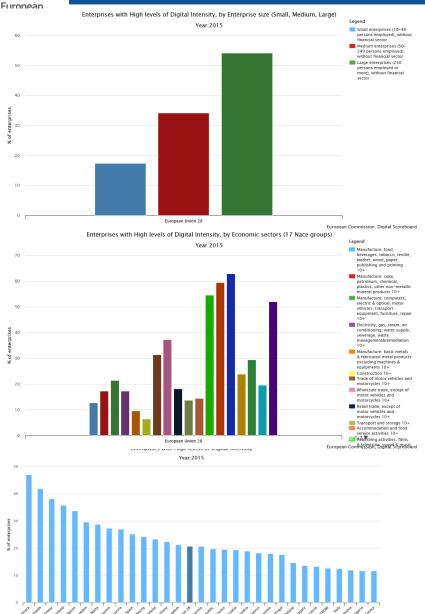
# Digitising European Industry: A key role for Digital Innovation Hubs in the regions



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# Level of digitisation differs according to size of company, sector and region



54% of large companies is highly digitised in the EU vs 17% of SMEs

>50% of companies in ICT, telecommunications and media are highly digitised.

Only around 10% of companies in construction, metal manufacturing and food processing are highly digitised

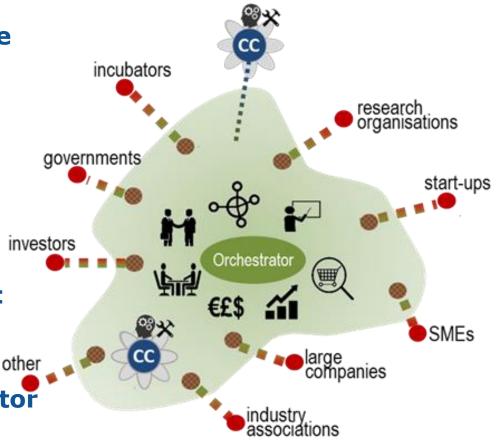
47% of Danish companies are highly digitised vs 12% in Greece



# Digital Innovation Hub - help existing industry with digital transformation

A one-stop-shop providing services to companies in the region through a multipartner cooperation:

- Access to Specialist Expertise and Infrastructure
- Brokering/matchmaking
- Awareness Creation around Digital Technologies
- Innovation Scouting
- Digital Maturity Assessment.
- Visioning and Strategy Development for Businesses:
- Mentoring
- Training
- Access to Funding and Investor Readiness Services





# **Examples within Cyber-physical systems – safety critical systems**

Autonomous robot that can check lights on airport runways



EZ10: a driverless shuttle to cover short distances on predefined routes







Autonomous weeding robots



## Regions/MSs

- Establish/reinforce competence centres and DIHs
  - Across Europe specific support for regions without DIH
  - Implement relevant activities if needed (incentives, ...)
- □ Collaborate with digital innovation hubs of other regions
  - to fill gaps and facilitate specialisation and excellence

#### **Commission**

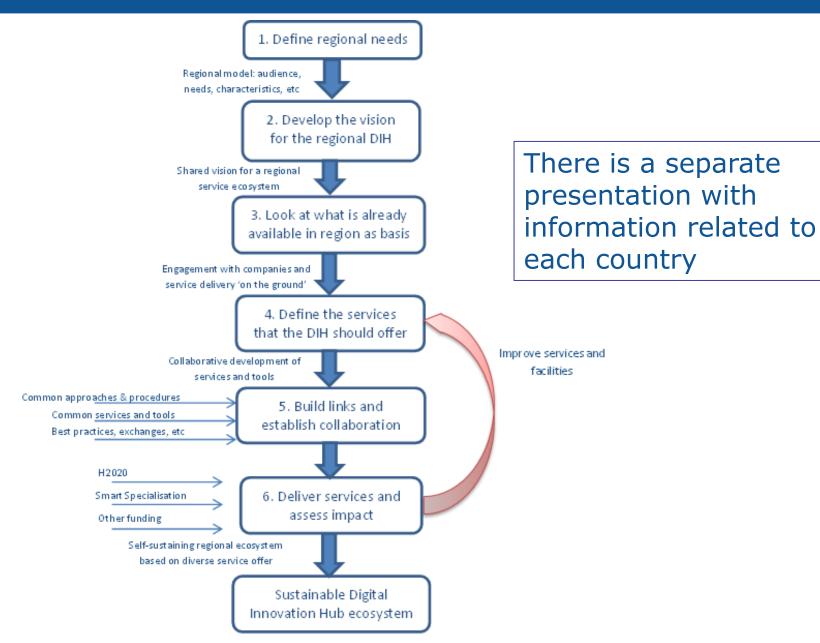
- ☐ Support pan-European networking of Digital Innovation Hubs
  - Fund highly innovative DIHs in H2020
  - Share best practices, success stories, training
  - Develop catalogue of Hubs, competences, etc
- ☐ Smart specialisation platform for industrial modernisation will provide tailored support to develop joint investment projects.

## **Industry**

Engage with DIHs, help set priorities,...



### A guide for DIHs



#### **Funding opportunities for Digital Innovation Hubs**

#### H2020

- 200 M€ in the H2020 work programme 2016-2017
- 300 M€ in the new H2020 work programme 2018-2020, focus area "Digitising and transforming European industry and services"
- Focusing on networking Digital Innovation Hubs and highly innovative cross border experiments

#### **European Structural and Investment Funds**

- ESIF support for digital growth is based on national or regional Digital Growth Strategies and Research and Innovation Strategies for Smart Specialisation.
  - Around EUR 2 billion will support digitising EU industry, in particular SMEs, to develop ICT products and services, e-commerce and the take-up of ICT,
  - Around EUR 1.2 billion will support e-Inclusion, e-Accessibility, e-Learning etc. to enhance human capital for the digitised economy and society,
  - Around EUR 7.6 billion will go into intelligent transport, smart grids, e-health and e-government, offering also procurement opportunities for IT firms,
  - Over 100 regions and 14 countries at national level will also invest in ICT-related research and innovation. Total funding for RIS3 accounts for 42 billion euro.

Other sources of funding (private, innovation funds of regions, loans, etc)



#### H2020 workprogramme ICT 2018 – 2020



- Focus area "Digitising and transforming European industry and services" calls for digital innovation hubs (for 300 M€)
  - Consortia should be deeply rooted in regional/national DIH
  - Critical mass of highly innovative, cross border experiments.
    At least 50% of the budget should directly benefit SMEs or
    slightly bigger companies. Financial Support to Third Parties
    may be used.
- Topics addressed:
  - Photonics
  - Robotics
  - Big data
  - Smart Anything Everywhere including "Widening"
  - I4MS
- + Also in Societal Challenge 2: call for DIH in agriculture

### Agenda for the DIH session

- snapshot of set of information available for each country –
  Alexandra Tasigiorgou 10 min <u>full set here</u>
- presentation of the <u>catalogue Maurits Butter, TNO, NL –</u> <u>10 min.</u>
- presentation of the DIH training programme in EU 13 countries PWC 10 min.
- outcomes of the <u>Seminar on Digital Innovation Hubs for</u> <u>agriculture</u> – Ana Cuadrado – 5 min
- discussion of the next steps and expectations on the Autumn meeting – Ronan Burgess – 5 min

Discussion and feedback - all