Food waste prevention
Croatian experience

#Hrana nije otpad

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EU FWL Platform, 18/3/2021
Food waste numbers in Croatia 2017

399,611 tons of food waste annually

97 kilos per consumer
National food waste prevention plan 2019-2022

• 1st multiannual plan for food waste prevention in Croatia (4 year basis)

• Accompanied by program for the implementation
National food waste prevention plan 2019-2022

Goal: contribute to SDG 12.3

Integral approach
From farm to fork

Financial framework
8 millions kuna
encouraging and investing in research and innovations for food waste prevention models

raising awareness and informing the consumers

improving legislative framework

drafting guidelines

concluding voluntary agreements on food waste reduction

monitoring of food waste

improving the food donation system
Food donation - legislative framework -

Rules on donating of food and feed

WHO? TO WHOM? WHAT?
- Responsibility for donated food
- Register of food donation mediators
- Possible to donate food which is not suitable for the market due to a lack or error of packaging, labelling, weighing or for other similar reasons as well as close to or after their expiry date, as long as the food is safe for consumption
Food donation
- legislative framework -

Rules on VAT
Rules on income tax
Rules on profit tax

No VAT on donated food when not suitable for the market within the limit of 2% of the donator’s income

Fiscal incentives in place, for example, food donation can be treated as a deductible tax expense and can reduce the taxable income
Development of IT system for food donation

✓ connect all actors in the food donation chain in order to significantly contribute to better coordination and communication
Strengthen building capacities of charity organizations

✓ education and workshops for food donators and food donation mediators

✓ Guidelines on food consumption depending on expiration date

✓ Guidelines on food donation
Food donation -results-

Financial value of donated food

2016  2017  2018  2019  2020
Food waste campaigns and raising awareness
Educational activities for pre-school and school age

• Food waste exhibition - engage students, exhibition of creative work, make young people aware of the issue of food waste, educate and introduce new behavioural rules while shopping, preparing and consuming food at home and in restaurants

➢ 29.9.2021. International food waste awareness day

• Picture book intended for first grade primary school children with the food waste prevention theme
Sectorial guidelines

Published:
• Hospitality
• Retail

In progress:
• Primary production
• Food production
How has the EU FLW Platform helped to prevent food losses and food waste in Croatia?

• active membership in Platform and its sub-groups for food donation, action and implementation and date marking
• the exchange of experience and good practice
• dissemination of ideas
How has the EU FLW Platform helped to prevent food losses and food waste in Croatia?

The EU FLW Platform has issued EU guidelines for food donation and Examples of practices in the Member States in redistribution of surplus food that we have often consulted during the development of the Food Donation Guidelines at the national level.
How has the EU FLW Platform helped to prevent food losses and food waste in Croatia?

We have used Guidelines on the use of former foodstuffs as feed to clarify certain provisions of feed legislation in the context of food waste prevention.

Ordinance on food and feed donation – Donation of former food
How has the EU FLW Platform helped to prevent food losses and food waste in Croatia?

Use of Platform’s virtual library, Digital Network of the Platform and newsletter as excellent resource of useful experience and information

All actors included in one place – inter-sector cooperation – easy and quick insight in different views and challenges
Next steps

• further drafting of the sectorial guides for food waste reduction
• the launch of a digital Platform for sharing experiences and best practices
• signing voluntary agreements with stakeholders to reduce food waste
• raising awareness campaigns
• education of preschool and school-age children
• providing financial support to innovative and research projects
• grants for infrastructural capacities of food donation mediators and food bank
Thank You

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