TACKLING FOOD WASTE TOGETHER IN THE HaFS

Presentation to the EU Platform on food losses and food waste – Dec 10th 2020
Collaboration will accelerate recovery and transition after covid-19.
Intro to IFWC

FLW reduction in the HaFS during the Covid-19 crisis

Presentation of the Voluntary Agreement
Intro to IFWC.

A non-profit initiated in 2015 to power food loss & waste reduction across Europe’s hotel & food service sector through farm to fork collaboration.

Production 11%
Processing 19%
Consumption 53%
HaFS 12%
Retail & Wholesale 5%

150,000 hotels across Europe

A diverse contract catering sector serving around 67 million customers per day.

Over 10 million tonnes of food waste per year worth more than €35 billion.
High constraints on the operations.

Decline of the activity

- Hotels: -60-70% with forecast -40% in 2021 and back to normal 2023-2025
- Private mass catering: -40% (-80% leisure sports / -50% education / -40% corporate / -9% elderly / -8% health)

Understaffed teams

Demand forecast became a national sport

New consumption patterns

- Take away, click & collect, delivery => FLW measurement challenge (dispersal in different places + mixed with packaging)
- forecasted lasting increase of home office by 20%.
Driving FLW up along the supply chain.

- Causing losses of fresh & perishable food due to the sudden lockdown
- Creating surpluses from kitchen to primary production
- Suspending FLW measurement and reduction programs to cope with limited resources

BUT…
But FLW reduction is still leveraged to recover.

Adaptation through specific menu planning

• Use of alternatives to fresh & perishable food
• Less menu options and adaptation of recipes to cook on demand

Management of surplus food

• Promotion of second market matching the social context (TGTG in universities)
• Improvement of donation process (logistics, partnership agreements)

Collaboration with the supply chain

• More flexibility on product shelf life validated by procurement teams
• Surplus/stocks from suppliers integrated into menus
• Coordination of donations from the supply chain
LEARNINGS

1. FLW reduction improves resilience and re-balance supply chain when constraints on resources are high

2. Value chain collaboration is leveraged to reduce FLW

3. FLW measurement still appears to costly (need for harmonized measurement methodology and trainings to improve efficiency and data quality)

4. FLW performance is more complicated to assess and monitor as practices are disrupted
Voluntary Agreement
EU hotel groups and private mass catering
Target, measure act strategy

Annual FLW reporting at EU level
• Spread common measurement methodology
• Expend direct measurement

Working groups on major challenges
• Test run innovation
• Scale up solutions
• Embark the value chain
VOLUNTARY AGREEMENT ROADMAP

INITIATE VOLUNTARY AGREEMENT
Drive to recruit members. Goal is for IFWC membership to represent 50% of HaFS revenue (30% required in order to initiate the Voluntary Agreement).

DEFINE SCOPE FOR FLW MEASUREMENT
Work collaboratively to define the baseline, following the FLW standard with clear methods for quantification, reporting and data management.

VALIDATE BUDGET & FUNDING
IFWC will submit a budget for 2021-25. This will include sources of funding, incorporating a proposal for membership fees.

SET THE REDUCTION TARGET
Set the reduction target for 2025.

ESTABLISH WORKING GROUP(S)
Identify FLW solutions across the value chain, individually and collectively by prioritizing issues and establishing working groups to identify solutions.

OFFICIAL LAUNCH
Public launch of the Voluntary Agreement. Members are asked to officially commit to VA.

SET THE BASELINE
Baseline derived from direct measurement at a sample of sites with additional estimations. Definition of the intermediary reduction targets.

FINAL 2025 ASSESSMENT
Evaluation of FLW measurement with assessment of global outcomes and impact evaluation. Possible extension of Voluntary Agreement.

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Q4 2020
Q1-2 2021
Q3 2021
Q3 2025
5 priority working groups for 2021

1. DEMAND FORECASTING
   Map production planning on demand.

2. INCENTIVE SCHEME
   Align interests on FLW reduction

3. EMBARK CONSUMERS
   Change consumers behaviours

4. PORTION & SERVICE
   Ensure portion control

5. SURPLUS REDISTRIBUTION
   Build 2nd market for surplus food

6. MENU PLANNING
   Define menus taking into account FLW reduction

7. SUSTAINABLE FOOD
   Leverage food quality to reduce FLW

8. FLW VALORISATIONS
   Optimize FLW valorisation

9. REPORTING
   Monitor FLW along the value chain

10. FROZEN FOOD
    Compare FLW performance
Food is a universal experience, let’s not waste it.

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