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Policy Advisor
8th meeting of the EU Platform on Food Losses and Food Waste 15/06/2020

« Grown, not thrown »
Farmers and agricultural cooperatives’ initiatives to tackle food waste during the COVID-19 crisis
“Farm groceries”: Ding, dong! A farmer at your door

- Coldiretti initiative: home delivery service throughout the country
- Campagna Amica network: home deliveries of agricultural food products
- Terranostra network: home deliveries of “ready to eat” dishes, cooked in agritourisms

700,000 deliveries in 1 week
Surplus food for donation to social facilities, food banks and people in need

The “Pending groceries” campaign of Coldiretti

- Donation of fruits, vegetables, flour, cheeses, meats and other essential agricultural products to families in need
- Collaboration with elderly centers, Caritas, parishes and municipalities
- 1,000,000 kg of food with the contribution of citizens and farmers
- 30,000 kg most disadvantaged families
- Activation of an IBAN code for collecting donations for this campaign
Looking for new solutions for food surplus, helping the community

- Request to transform 150 millions of wine surplus in disinfecting alcohol for sanitary use
- Farmers and their tractors mobilized throughout Italy to sanitize streets and squares
Spanish agri-food cooperatives in action (Cooperativas Agro-alimentarias)

- Donation of surplus food intended for HORECA to elderly homes, hospitals, food banks and charities
- All kind of products: meat and dairy products, fruits and vegetables, sugar, oil,…
- Promotion of the production reduction of certain foods
- Processing and storage of other available foods
Let’s shop smart and cook happy: a initiative of the Austrian Chamber of Agriculture (LKO)

- Online recipes every week to learn how to cook agricultural products: www.regionale-rezepte.at
- Tips on how to shop and cook in a way that limits food waste
- Seminar farmers: farmers teach you how to sustainably handle food
- The knowledge platform “Esserwissen”: discover the daily work of farmers (www.esserwissen.at)

#diesesserwisser
Thank you for your attention!