The Farm to Fork Strategy

For a fair, healthy and environmentally-friendly food system

European Green Deal - von der Leyen Commission
Farm to Fork Strategy: overall goals

- Reduce the **environmental and climate footprint** of the food system
- Lead a **global transition** towards competitive sustainability from farm to fork
- Tap into **new opportunities**
- Create a **robust and resilient** food system
Establish a sustainable food system that:

- has neutral or positive environmental impact of food production:
  - preserving and restoring the land and sea-based resources;
  - mitigate climate change and adapt to its impact;
  - reversing the loss of biodiversity;

- ensures food security and public health:
  - access for everyone to sufficient, nutritious, sustainable food;
  - high standards of safety and quality, plant health, animal health and welfare

- preserves the affordability of food, while (a.o.):
  - generating fairer economic returns & fostering the competitiveness sector
  - promoting fair trade
  - safeguarding occupational health and safety
  - ensuring integrity of the single market

Food security and food safety are cornerstones of our food system, and will never be compromised
2030 Targets for sustainable food production

- Reduce by 50% the overall use and risk of chemical pesticides and reduce use by 50% of more hazardous pesticides.

- Reduce nutrient losses by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of fertilisers by at least 20%.

- Reduce sales of antimicrobials for farmed animals and in aquaculture by 50%.

- Achieve at least 25% of the EU’s agricultural land under organic farming and a significant increase in organic aquaculture.
Integrated approach from farm to fork needed
Integrated approach from farm to fork needed

Different levels of governance

Multiple instruments:
- Legislation and regulation
- Financial incentives
- Education
- Research and Innovation
- Procurement
- Voluntary commitments

Citizens

Consumers

Farmers, fishers & aquaculture producers

Input industry

Processors

Food manufacturers

Retailers

Food services / hospitality

Citizens ------------

Consumers

Input industry

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Food services / hospitality
Concrete actions: overarching

**Legislative framework for sustainable food systems** (2023):
- Framework with **comprehensive set of general principles and requirements** on the sustainability of food systems
- Basis **to ensure policy coherence** at EU and national level; mainstream sustainability in food-related policies
- Provisions on **governance, collective involvement** of stakeholders

Development of a **contingency plan** (2021) for ensuring food supply & security in times of crisis
Actions to ensure sustainable food production (1)

- Adopt recommendations to MS addressing the nine specific objectives of the Common Agricultural Policy (CAP), before submission draft CAP Strategic Plans (2020)
- Revision of Sustainable Use of Pesticides Directive and enhancement of Integrated Pest Management (2022)
- Revision of Regulations to facilitate plant protection products containing biological active substances (2021)
- Action plan for the organic sector for 2021-2026 to stimulate supply and demand for organic products (2020)
- Action plan for integrated nutrient management to reduce the pollution from fertilisers (2021)
Actions to ensure sustainable food production (2)

Proposal for a revision of the existing animal welfare legislation, including on transport and slaughter (2023)

Proposal for a revision of the feed additives Regulation to reduce the environmental impact of livestock farming (2021)

Legislative initiatives to enhance cooperation of primary producers (support position in food chain) (2021-22)

Clarification of the scope of competition rules with regard to sustainability in collective actions (2022)

Proposal for a Farm Sustainability Data Network (data and advice on sustainable farming practices) (2022)
Actions for sustainable fisheries and aquaculture

Reinforce efforts to bring fish stocks to sustainable levels via the Common Fisheries Policy; strengthen fisheries management in Mediterranean

Next Maritime and Fisheries Fund will spend more than EUR 1 billion to support sustainable seafood farming

Adopt EU Guidelines on Aquaculture: pathways for Member States’ national aquaculture development plans

Intensify fight against fraud through an enhanced traceability system

Adopt EU Strategy on Algae
Actions to stimulate sustainable practices by food industry and retail, hospitality and food service

- Initiative to improve the **corporate governance framework** (integrate sustainability into corporate strategies) (2021)
- Develop an EU code and monitoring framework for **responsible business and marketing conduct** in the food supply chain (2021)
- Stimulate **reformulation** of processed food, including setting of **maximum levels for certain nutrients** (2021)
- Set **nutrient profiles** to restrict promotion of food high in salt, sugar or fat (2022)
- Proposal revision EU legislation on **Food Contact Materials** (food safety, environmental footprint) (2022)
- Revision **EU marketing standards** for agricultural, fishery and aquaculture products (ensure uptake and supply of sustainable products) (2021-22)
- Enhance coordination to tackle **Food Fraud** (2021-2022)
Actions to promote shift towards healthy, sustainable diets

Determine the best modalities for setting **minimum mandatory criteria for sustainable food procurement** (2021)

Review of the **EU school scheme** legal framework: refocus on healthy and sustainable food (2023)

Review of the **EU promotion programme** for agricultural and food products (aimed at sustainable production and consumption) (2020)

**Proposal VAT rates** (currently being discussed in Council): could allow to make more targeted use of rates (e.g. to support organic fruit and vegetables).

Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices (2022)

Proposal to require **origin indication** for certain products. (2022)

Proposal for a **sustainable food labelling framework** to empower consumers to make sustainable food choices (2024)

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### Nutrition - health

<table>
<thead>
<tr>
<th>Nutrition Declaration</th>
<th>Per 100 g</th>
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<tbody>
<tr>
<td>Energy</td>
<td>kJ/kcal</td>
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<tr>
<td>Fat</td>
<td>g</td>
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<td>of which saturates</td>
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<td>Carbohydrate</td>
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<td>of which sugars</td>
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<tr>
<td>Protein</td>
<td>g</td>
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<tr>
<td>Salt</td>
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Committed to reaching the UN SDG Target to halve food waste at retail and consumer levels by 2030, and reduce food losses along the food production and supply chains.

Proposal for EU-level targets for food waste reduction (2023)

Revise EU rules for date marking (‘use by’ and ‘best before’ dates) (2022)
Enabling transition

• **Research, innovation, investments**
  Horizon 2020, Horizon Europe, European Regional Development Fund and European Agricultural Fund for Rural Development (EAFRD)...

• **Advisory services, data and knowledge sharing**
  Objective, tailored advisory services targeted at sustainable farm management,
  Farm Sustainability Data Network to allow primary producers to monitor economic, environmental and climate performance
  Support to SME food processors, small retail and food service operators with tailored solutions to promote new skills and business models
Promoting global transition

• International cooperation to **support developing countries in their transition to sustainable food systems**;

• Inclusion of ambitious sustainability chapter, including on food, in all EU bilateral **trade agreements**.

• Work through **international standard setting bodies** (e.g. Codex) and promotion of sustainable food systems in **international fora and events** (e.g. UN Summit on Food Systems in 2021).

• **Environmental aspects** taken into account when **assessing requests for import tolerances** for pesticide substances no longer approved in the EU

• Promotion of appropriate **labelling schemes** - to ensure that food imported into the EU is gradually produced in a sustainable way.
For healthy people, healthy societies and a healthy planet.

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*IT’S DOWN TO US!*