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Frameworks for Action

Collaborative agreement between a number of key public and private organisations to take action against an agreed ambition or target.

Based on voluntary action by the actors involved without the need for legislation.
Frameworks for Action in Refresh

- Pilot Frameworks for Action in 4 EU countries
- Test the approach in China
- Develop a Blueprint for wider adoption
## Expert interviews

<table>
<thead>
<tr>
<th>Sector</th>
<th>Number of alliances</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
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<td>Drink: Soft Drinks</td>
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<tr>
<td>Food and Drink</td>
<td>10</td>
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<tr>
<td>Food and Drink and Non-Food: other consumer products and hospitality including packaging</td>
<td>4</td>
</tr>
<tr>
<td>Non-Food: Textiles</td>
<td>1</td>
</tr>
</tbody>
</table>
Research

- Initiation and set up
- Governance and funding
- Recruiting signatories
- Establishing actions
- Monitoring and evaluation
Summary of success factors

- Strong lead organisation and right mix of key players
- Governmental involvement at early stage
- Engage signatories in the early stages
- Measuring and reporting framework
- Availability of funding aids effectiveness
Germany

Priorities
- Retailer
- Out-of-Home
- Consumer
- Supply chain/ production

Business
- Aldi Nord
- Aldi Sud
- Metro
- Nestle
- Penny
- Sodexo
- Associations (food & retail)

Academic
- Professor Dr. Guido Ritter (FH Munster)

NGOs
- WWF
- Foodsharing
- Consumer organisations
- Die Tafeln

Government / Public Organization
- Federal Ministry of Food and Agriculture
- Environment Ministry NRW
- Bavarian State Ministry for Food, Agriculture and Forestry
- German Council for Sust. Dvlpmnt
Netherlands

Priorities
- Actions, solutions & business case development
- Supply chain collaboration & transparency
- Valorisation
- Integrated consumer action

Coordinating Partner
Wageningen University

Business
- Albert Heijn
- CBL
- Hutten Catering
- LWM
- McDonalds
- Unilever
- Protix
- Sligro Food Group
- MVO-NL
- Foodtech Brainport

Academic
- Wageningen University
- REFRESH

Government / Public Organization
- Ministry of Economic Affairs
- Nature & Environment
- Netherlands Institute for Sustainable Packaging

NGOs
- Natuur & Milieu
- Youth Food Movement
- Kids University
Netherlands: Cooperation with industry

- Cooperation between industry (sector organisations) and government since 2009
- Joint agenda on reduction food waste
- 2014 year against food waste
Netherlands: results

- Food waste losses on political business agenda
- Awareness
- Lots of individual actions (research, campaigns, new business models)
- But: no 20% reduction
- New phase
Netherlands: Taskforce Circular Economy of Food

- Launched 26 January 2017
- Business, NGO’s, Government, Science (high level)
- 2 meetings
- Joint agenda/roadmap end of 2017 (signatories)
- Learning journey
Netherlands: first observations

- Working towards an ‘ecosystem’ of solutions (prevention and reuse)
- Meeting place in Three Sixty
- Shop window
Hungary

Priorities
- Quantification of food waste
- Supply chain / retail
- Consumer
- Hospitality

Coordinating Partner
HFA

Business
- Wholesale Market
- HORECA Marketing Club
- Budapest
- TESCO

Government / Public Organization
- Ministry of Human Resources

Academic
- Agricultural Research Institute

NGOs
- ÉFOSZ (Alliance of Hungarian Food Manufacturers)
Spain

**Priorities**
- Consumers
- Hospitality
- Primary production

**Business**
- ACES
- AECOC (GS1)
- ASEDAS
- COAG
- FCAC
- Espigoladors
- Gastrofira
- Mercabarna
- PACKNET

**Government / Public Organization**
- Waste Agency of Catalonia
- Metropolitan Area of Barcelona
- NGOs
  - Barcelona Food Bank
  - HISPACOOP
  - Plataforma Aprovechemos los Alimentos
  - PROSALUS
  - Nutrición Sin Fronteras

**Academic**
Questions?