Joint meeting on front-of-pack nutrition labelling between Working Group of the Standing Committee on Plants, Animals, Food and Feed - Regulation (EU) No 1169/2011 on the provision of food information to consumers (FIC) & Advisory Group on the Food chain, Animal and Plant Health

22 October 2018, 11.00-17:00,
Conference Centre A. Borschette (Rue Froissart 36), Brussels - Room 0.D

Agenda of the meeting

10:30 – 11:00 Registration

11:00 – 11:15 Introduction and state of play on front-of-pack (FOP) nutrition labelling

Alexandra Nikolakopoulou, Head of Unit SANTE.E1 - Food information and composition, food waste

11:15 – 12:00 FOP schemes: Stakeholders’ views on the use of FOP schemes and ongoing developments

- Contribution from European farmers and agri-cooperatives
  Javier Valle, Copa - Cogeca

- Contribution from European consumers’ associations
  Emma Calvert, BEUC and Henry Uitslag, Consumentenbond (Dutch consumer organisation)

11:45 – 12:00 Questions & Answers, Exchange of views

12:00 – 13:00 Criteria for the development of FOP schemes

- Criteria Art. 35 of the FIC Regulation: Potential elements to consider for the development of FOP schemes
  Views from Member States and Stakeholders, open discussion

13:00 – 14:00 LUNCH BREAK
14:00 – 15:00  **Criteria for the development of FOP schemes (continued)**

- Criteria Art. 35 of the FIC Regulation: Potential elements to consider for the development of FOP schemes
  
  Views from Member States and Stakeholders, open discussion

15:00 – 16:45  **FOP schemes: Insights into consumers’ understanding, purchasing behaviour and other effects**

15:00 – 15:45  
- FOP schemes, a behavioural perspective on the demand side and the supply side
  
  Stefan Storcksdieck, Jan Wollgast, JRC.F1 - Health in Society and Ginevra Marandola, Emanuele Ciriolo, JRC.I2 - Foresight, Behavioural Insights & Design for Policy, Joint Research Centre
  
  Questions & Answers, Exchange of views

15:45 – 16:15  
- Comparative international study on front-of-pack labelling systems: preliminary results from the FOP-ICE study conducted by a scientific consortium from Paris 13 University (France) and Curtin University (Australia)
  
  Dr. Chantal Julia, University of Paris 13
  
  Questions & Answers, Exchange of views

16:15 – 16:45  
- Results of a retailer’s survey in real purchase conditions with consumers on Nutriscore and Nutrimark FOP nutrition labels
  
  Stéphane Arino, E. Leclerc
  
  Questions & Answers, Exchange of views

16:45 – 17:00  **Closing remarks and next steps**

Alexandra Nikolakopoulou, Head of Unit SANTE.E1 - Food information and composition, food waste