Announcement

2\textsuperscript{nd} Welfare Quality\textsuperscript{®} Stakeholder Conference
3 - 4 May 2007, Berlin, Germany

‘Assuring animal welfare:
from societal concerns to implementation’

As you probably know, Welfare Quality\textsuperscript{®} is a European inter-disciplinary research project that addresses numerous issues related to safeguarding animal welfare in the food chain. On behalf of the Steering Committee and the project’s partners I would like to invite you as an important stakeholder in this area to attend the forthcoming Welfare Quality\textsuperscript{®} conference in Berlin, Germany on the 3\textsuperscript{rd} and 4\textsuperscript{th} of May 2007.

Conference venue: The Federal institute for Risk Assessment (Bundesinstitut für Risikobewertung)
Location Marienfelde, Berlin
Stakeholder conference
This conference will examine and discuss the results generated during the second and third year of the research project Welfare Quality®: Integration of Animal Welfare in the Food Quality Chain, which is funded by the EU’s Sixth Research Framework Programme (FP6). The conference is especially relevant for:
- Producer associations
- Animal breeding organisations
- Retailer organisations
- Consumer organisations
- European and national politicians
- Interest groups
- Veterinarians
- Policymakers

The primary goals of this conference are to facilitate a dialogue about our results with all relevant stakeholders and to identify mutually beneficial activities. It will also provide an excellent opportunity for stakeholders to meet project partners and to gain insights into cutting edge animal welfare research.

Preliminary Programme
3 May 07
Registration

Welcome to all
Turning societal concerns into a welfare initiative (first session)
Main issues that will be addressed are:
- Addressing societal concerns
- The rationale behind Welfare Quality® assessment of animal welfare
- EU approach

The approach followed in Welfare Quality, by turning welfare principles into practice (second session)
Main issues:
- How animal welfare assessment is developed in Welfare Quality®
- Benefits of implementing practical improvement strategies
- Product information based upon welfare assessment
- Exploration of implementation strategies

Workshops
- Improving welfare through product information
- How to reconcile producers’ and society’s interests on welfare grounds
- Globalisation of animal welfare

4 May 07
Animal welfare schemes as key elements for society (third session)
Main issues:
- The challenges a welfare scheme may face
- The improvements expected from a welfare scheme
- The cost/benefit considerations involved

Synthesis of the workshops

Registration
More information and on-line registration: www.welfarequality.net/everyone/36059

I look forward to meeting you in Berlin in May 2007!

Prof. Dr Harry J. Blokhuis
Project coordinator Welfare Quality®