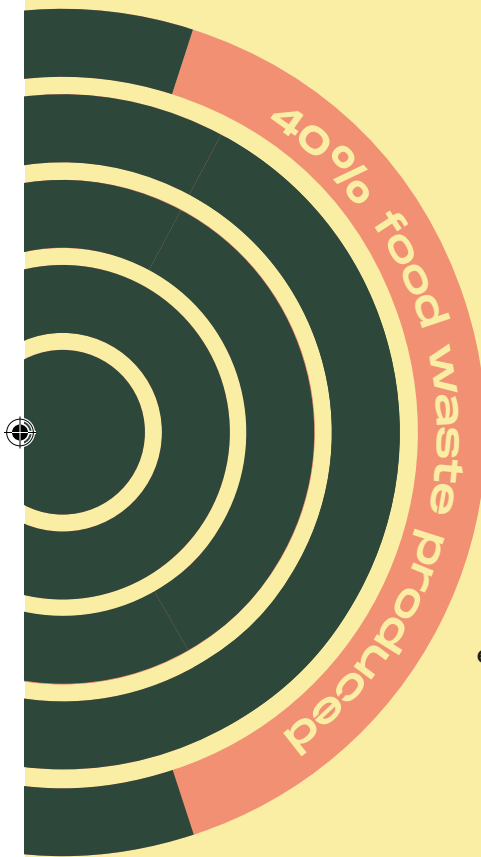


# The wheel to be reinvented



The current agrifood-context has:

- no sustainable value chain
- fruit and vegetable sector produce 40% of food waste
  - multilayer plastic films used in agriculture and packaging are either landfilled (34%) or incinerated (66%)
- no systemic solution for circular economy territorial development.

## What good is a wheel that does not spin?

# Join the revolution: get in touch!

Project coordinator, CETEC (Spain)

✉ [fuensanta.monzo@agro2circular.org](mailto:fuensanta.monzo@agro2circular.org)

Communication, ICONS (Italy)

✉ [info@agro2circular.eu](mailto:info@agro2circular.eu)

➔ [agro2circular.eu](http://agro2circular.eu)

🐦 [@Agro2Circular](https://twitter.com/Agro2Circular)

A new wheel in four steps:

Upcycle  
food & vegetables  
wastes

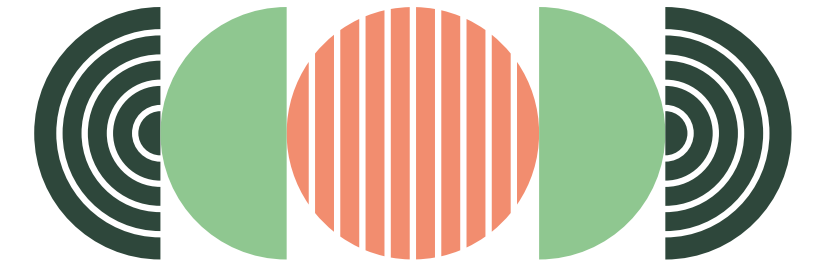
Recycle multilayer  
plastic

Trace the products  
Replicate the model

This leaflet is printed on eco-friendly paper  
made with agro-industrial waste



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101036838.



## Agro2Circular

# The hidden value of agrifood sector residues



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# The wheel of change

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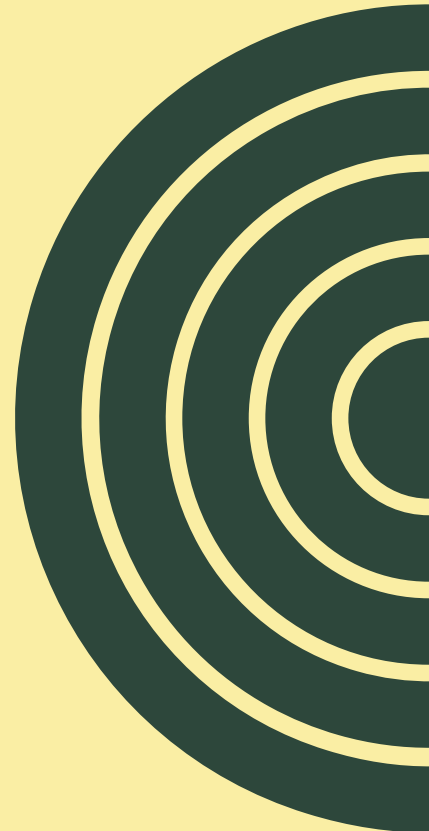
A2C is a EU project proposing innovative valorisation routes for agri-food wastes upcycling and circular economy development through:

- High **extraction yields**
- Pure and stable bioactives for **new food production**
- Cosmetic and **neutraceutical formulation**
- **Recyclable** multilayer plastic
- **Digital platform** for product tracing and market prediction

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Let it spin!

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# Circularity is the answer

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- Reducing the consumption of primary materials (fossil, biomass and metal ores) in >13,000 ktonnes
  - Improve sustainability and circularity of clusters' economic sectors, natural ecosystems, management and valorisation of local resources
    - Decreasing >27,000 ktonnes CO2 eq emissions
    - 15 new key exploitable results and >30 new circular business models, generating a turnover of 166.8M€
    - Job creation: short term (26) -> medium term (295) -> through replication (590-2655)
  - >30 business ideas and establishment of >100 local alliances

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A circular shape for a perfect spin

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# Radial point turning the tide

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Agro2Circular proposes scalable territorial systemic solutions that are:

Sustainable  
**Regenerative**  
Inclusive  
**Fair**

A reinvented wheel to boost urban&regional economies while empowering all involved actors (citizens, industries, decision makers, academia) and fostering good practices.

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Spin the wheel, change the future

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