

# Public Consultation on the European Week of Sport

Fields marked with \* are mandatory.

## Introduction

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Welcome to the European Commission's online open public consultation on the evaluation of the European Week of Sport.

The purpose of this open public consultation is to collect feedback from the general public, including participants of events, organisations working in related fields and people directly involved with the implementation of the European Week of Sport. The gathered feedback will complement the external evaluation of the implementation of the European Week of Sport, contributing to the evaluation questions addressing relevance, coherence and added value, effectiveness as well as efficiency of the activities.

We encourage you to consult the background document as it provides important further details about the European Week of Sport and the aims of this evaluation.

We welcome contributions from citizens, NGOs, social partners, public and private organisations and public authorities.

## About you

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**\* Are you replying:**

- As an individual in your own capacity
- In your professional capacity or on behalf of an organisation

**\* Country of residence/ Country of organisation`s headquarters:**

- Austria
- Belgium
- Bulgaria
- Cyprus
- Croatia
- Czech Republic
- Denmark
- Estonia
- Finland
- Former Yugoslav Republic of Macedonia
- France
- Germany
- Greece

- Hungary
- Iceland
- Ireland
- Italy
- Latvia
- Liechtenstein
- Lithuania
- Luxembourg
- Malta
- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- Spain
- Sweden
- Turkey
- United Kingdom
- Other (please specify in the box below)

**\* If you selected 'other', please specify:**

**\* Your first name:**

**\* Your last name:**

**\* Name of the organisation:**

**\* Is your organisation included in the Transparency Register?**

If your organisation is not registered, we invite you to register [here](#), although it is not compulsory to be registered to reply to this consultation.

[Why a transparency register?](#)

- Yes
- No
- Not applicable

**\* If so, please indicate your Register ID number.**

**\* Your e-mail address:**

**\* Your contribution**

Note that, whatever option chosen, your answers may be subject to a request for public access to documents under [Regulation \(EC\) N°1049/2001](#)

- can be published with your personal (and your organisation's) information** (I consent the publication of all information in my contribution in whole or in part including my name or my organisation's name, and I declare that nothing within my response is unlawful or would infringe the rights of any third party in a manner that would prevent publication)
- can be published provided that you (your organisation) remain anonymous** (I consent to the publication of any information in my contribution in whole or in part (which may include quotes or opinions I express) provided that it is done anonymously. I declare that nothing within my response is unlawful or would infringe the rights of any third party in a manner that would prevent the publication.

**1. How familiar are you with the objectives and activities of the European Week of Sport?**

	No knowledge	General knowledge	Good knowledge
* Objectives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
* Activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**\* 2. What is your role in connection with the European Week of Sport?**

- Involved as a national coordinating body
- Involved as a partner organisation
- Involved as a #BeActive ambassador
- Involved in organising local European Week of Sport events
- Involved as a participant in European Week of Sport events
- None of the above

**3. How many times a week do you usually engage in physical activity for more than 30 minutes?**

- 1 time
- 2 - 3 times
- 4 or more times
- I do not engage in regular physical activity

## Objectives and themes of the European Week of Sport

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**4. Do you agree or disagree that the European Week of Sport is important to the following domains?**

	Strongly agree	Agree	Disagree	Strongly disagree	Do not know / cannot answer
Work of your organisation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
European citizens	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**5. In your view, how important are the following objectives of the European Week of Sport?**

	Very important	Rather important	Rather unimportant	Not at all important	Do not know / cannot answer
Raising awareness about importance of physical activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing citizens' participation in physical activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Targeting all groups of the society	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Developing collaborative partnerships among actors involved in promotion of physical activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**6. Education, workplace, fitness centres, outdoors, and sport clubs are the five focus themes of the European Week of Sport. In your view, how important is it to focus on these themes to achieve the objectives of the European Week of Sport?**

	Very important	Rather important	Rather unimportant	Not at all important	Do not know / cannot answer
Education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Workplace	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fitness centres	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sport clubs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are there any other themes you would identify as important for the European Week of Sport to focus on?

7. If you have any comments on the importance of the European Week of Sport, its objectives, or focus themes, please elaborate in the space below.

8. Are you familiar with any initiatives similar to the European Week of Sport at national, European, or international level? Please provide the names of such initiatives in the spaces below.

Initiatives at national level:

Initiatives at European level:

Initiatives at international level:

9. In your view, do the initiatives you listed above compete (interfere) with or complement (reinforce) the activities of the European Week of Sport?

	Compete	Neither compete, nor complement (are independent from each other)	Complement	I am not aware about any similar initiatives at this level	Do not know / cannot answer
At national level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

At European level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
At international level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. If you have any comments on the synergies or interferences between the European Week of Sport and similar initiatives at international, European, national or local level, please elaborate in the space below.

## Achievements of the European Week of Sport

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11. Do you agree or disagree that the European Week of Sport contributed to the following objectives?

	Strongly agree	Agree	Disagree	Strongly disagree	Do not know / cannot answer
Raising awareness about importance of physical activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing citizens' participation in sport or physical activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Targeting all groups of the society	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Developing collaborative partnerships among actors involved in promotion of sport or physical activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. Do you agree or disagree that the following activities are necessary to achieve the objectives of the European Week of Sport?

	Strongly agree	Agree	Disagree	Strongly disagree	I am not familiar with these activities	Do not know / cannot answer

Events organised by the European Commission (e.g. Official Opening event, #BeActive Awards Gala)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Events organised at national or local level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communication campaign of the European Week of Sport (#BeActive)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**13. In your view, what other activities could be organised as part of the European Week of Sport that were not organised already?**

**14. Do you agree or disagree that the European Week of Sport ensured equal participation of the following groups?**

	Strongly agree	Agree	Disagree	Strongly disagree	Do not know / cannot answer
All age groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Women as much as men	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
People with disabilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Socially disadvantaged groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inactive persons	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**15. In your view, which of the following groups should be targeted more actively in the future editions of the European Week of Sport?**

Please select up to three answers.

*at most 3 choice(s)*

- Men
- Women
- Children
- Elderly people
- Health risk groups (physically inactive persons, overweight persons, persons suffering from diabetes, etc.)
- Persons with disabilities
- Persons with low socioeconomic status

- Persons from remote regions
- Persons with a migrant background / refugees and asylum seekers / ethnic and religious minorities
- Other

Please specify in the space below.

**16. If you have any comments on the achievements of the European Week of Sport in terms of reaching its objectives, necessity of certain activities, and reaching specific target groups, please elaborate in the space below.**

**17. Did you see any communication messages about the European Week of Sport on the following media tools?**

Please select all that apply.

- Facebook
- Twitter
- Instagram
- YouTube
- Online news portals
- European Week of Sport dedicated websites
- Other internet sources
- TV
- Radio
- Newspapers / magazines
- European Week of Sport newsletters
- Other

Please specify in the box below.

**18. Did you see any communication messages about the European Week of Sport disseminated by the following stakeholders?**

	Yes	No	Do not know /cannot answer
European Commission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National level organisations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Local level organisations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
#BeActive Ambassadors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other European / international level organisations (e.g. partner organisations)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**19. Do you agree or disagree with the statements below about the communication of the European Week of Sport?**

	Strongly agree	Agree	Disagree	Strongly disagree	Do not know / cannot answer
The <b>official website</b> of the European Week of Sport has been sufficiently informative	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>#BeActive hashtag</b> has been effective in disseminating the message about the Week	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The communication <b>informed me about the events</b> of the European Week of Sport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The communication <b>made me aware about the benefits of physical activity</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The communication <b>encouraged me to engage in physical activity</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The communication <b>encouraged my friends / family / co-workers / community to engage in physical activity</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**20. If you have any comments on the European Week of Sport communication campaign, please elaborate in the space below.**

**21. What have been your personal gains from your involvement in the European Week of Sport?**

					Do not know /
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	Strongly agree	Agree	Disagree	Strongly disagree	cannot answer
I was able to be a part of a <b>Europe-wide event</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to <b>try out</b> sport activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I gained knowledge on how to <b>safely engage</b> in physical activity/sport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to make <b>new connections</b> with persons sharing my interest in sport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I <b>increased</b> my own physical <b>activity</b> levels after the European Week of Sport ended	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to <b>engage</b> my friends / family / co-workers / community in physical activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My <b>motivation</b> to do sport increased	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I <b>committed myself</b> to physical activity (e.g. joined a sport club or a fitness centre)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was motivated to <b>buy goods and services related to sport</b> (e.g. gym membership, sport equipment, clothing, fitness trackers)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I met <b>different people</b> (e.g. from different backgrounds, people with disabilities etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

22. If you have any comments about your personal gains, please elaborate in the space below.

23. Overall, do you have any suggestions on how the European Week of Sport could be improved?

