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How to create your pitch presentation

Guidelines for participants

*ETNA2020 Brokerage Event @ the Shift2Rail's 2020 Infoday
10th December 2019, The Egg Brussels*



General recommendations

- Use your own template
- Make sure that your presentation includes no more than **5 slides**
- **Please note: your presentation has to last up to 5 minutes (maximum)**
- Refer to one or more topics from the Annual Work Plan 2020 (see the link in the last slide)
- Do not overload your slides
- Provide weblinks to additional material
- Slides should be in English
- Do not use videos etc. – they might not be supported by the Infoday IT system
- Do not include confidential information



The first slide should show

- Your name
- Name of your organisation and its nature e.g. SME, academic institution, public, private etc
- Country in which it operates
- Department within the organisation
- Expertise of the department

Please do not forget to include

- Your contact details
- Your web url



In case of presenting a project idea

The second and third slide may show:

- Project proposal title (if decided)
- Topic to be addressed
- Project description (brief)
- Current consortium (if any)
- Profile of the partners sought (type, skills, role, etc.)



Oral presentations: selection criteria

- **Only presentations sent by the deadline (29th November 2019) will be considered.**
- **Order of preference:**
 1. Project ideas
 2. Entity profiles linked to specific topics (first come first served basis)
 3. Entity profiles



Send your presentation (**in PDF format**) as soon as possible to the following emails, mentioning whether or not you give your consent for it to be published on the Shift2Rail website.

mdeangelis@apre.it

lacolla@apre.it

quaranta@apre.it

Specify the topic(s) of the [Annual Work Plan 2020](#)

Only **ONE presentation per entity** will be accepted