# Glossary:EU survey on ICT usage and e-commerce in enterprises

The **EU survey on ICT usage and e-commerce in enterprises** is an annual survey conducted since 2002, collecting data on the use of information and communication technology , e.g. the internet, enterprise websites and social media, e-business , e-commerce in enterprises , ICT security , Internet of Things (IoT) , data analytics , artificial intelligence (AI) , cloud computing services and ICT and the environment.

Main characteristics:

- *statistical unit* : enterprise

- *reference period* : Current situation in the reference year for most variables, the previous calendar year for selected variables, e.g. ICT specialists or e-commerce variables;

- *recommended survey periods* : First quarter of the reference year;

- *scope/target population* : enterprises with 10 or more employees and self-employed persons in chosen activities (see below), optionally enterprises with number of employees and self-employed persons between 0 and 9;

- *activity coverage* [1] starting from 2009: enterprises classified in the NACE Rev. 2 headings:

    - Section C (manufacturing);
    - Sections D and E (electricity, gas and steam, water supply, sewerage and waste management);
    - Section F (construction);
    - Section G (wholesale and retail trade, repair of motor vehicles and motorcycles);
    - Section H (transportation and storage);
    - Section I (accommodation and food service activities);
    - Section J (information and communication);
    - Section L (real estate activities);
    - Section M (professional, scientific and technical activities);
    - Section N (administrative and support activities);
    - Group 95.1 (repair of computers and communication equipment) — since 2010;

- *Geographic scope* : enterprises located in any part of the territory of the country.

## Further information

- ICT usage in enterprises (ESMS metadata file — isoc_e)

- Digital economy and society - dedicated section

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[1] *Activity coverage up to 2009* : enterprises classified in the NACE Rev. 1.1 headings Section D (manufacturing); Section F (construction); Section G ( distributive trade ); Groups 55.1 and 55.2 of Section H (hotels and accommodation); Section I (transport, storage and communication); Section K (real estate, renting and business activities); Groups 92.1 and 92.2 of Section O (motion picture, video, radio and television activities). Activity coverage 2011-2013*: Till 2013 classes 64.19 + 64.92 + 65.1 + 65.2 + 66.12 + 66.19 (financial and insurance activities); optional from 2011–13.*

# Related concepts

- EU survey on ICT usage in households and by individuals
- e-commerce
- e-business
- ICT security
- Internet of Things (IoT)
- data analytics
- artificial intelligence (AI)
- cloud computing services

# Statistical data

- Digital economy and society statistics - enterprises

# Notes