

# Glossary:Business demography

Statistics Explained

**Business demography** covers:

- events in the life cycle of an enterprise such as [births](#) and other creations of enterprises , [deaths](#) and other [cessations of units](#) , and their ratio to the [business population](#) ;
- the follow-up of enterprises over time, thus offering information on their [survival](#) or discontinuity;
- development over time of certain characteristics like [size](#) , thus offering information on the growth of enterprises, or a [cohort](#) of enterprises, by type of activity.

Summarizing, business demography statistics presents data on:

- the active population of enterprises;
- their birth;
- survival (followed up to five years after birth), and;
- death.

## Related concepts

- [Enterprise](#)
- [Enterprise birth](#)
- [Enterprise death](#)
- [Enterprise survival](#)

## Statistical data

- [Business demography statistics](#)