

# Tourism statistics - winter season occupancy

Statistics Explained

*Data from October 2019*

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**" 2018-2019 winter season: positive growth for tourism in the EU. "**

**" Spain, the United Kingdom, Italy and Austria were the most popular EU destinations for EU tourists travelling outside their own country in the 2018-2019 winter season."**

**" Malta had the highest occupancy rate of beds and bedrooms in the EU in the 2018-2019 winter season. "**

This article analyses the [tourism](#) trends of the 2018-2019 winter season<sup>1</sup> in the [European Union \(EU\)](#) Member States, [EFTA](#) and [candidate](#) countries. In terms of [nights spent at hotels and similar accommodation establishments](#), tourism recorded positive growth rates in most countries compared with the same period in 2017-2018.

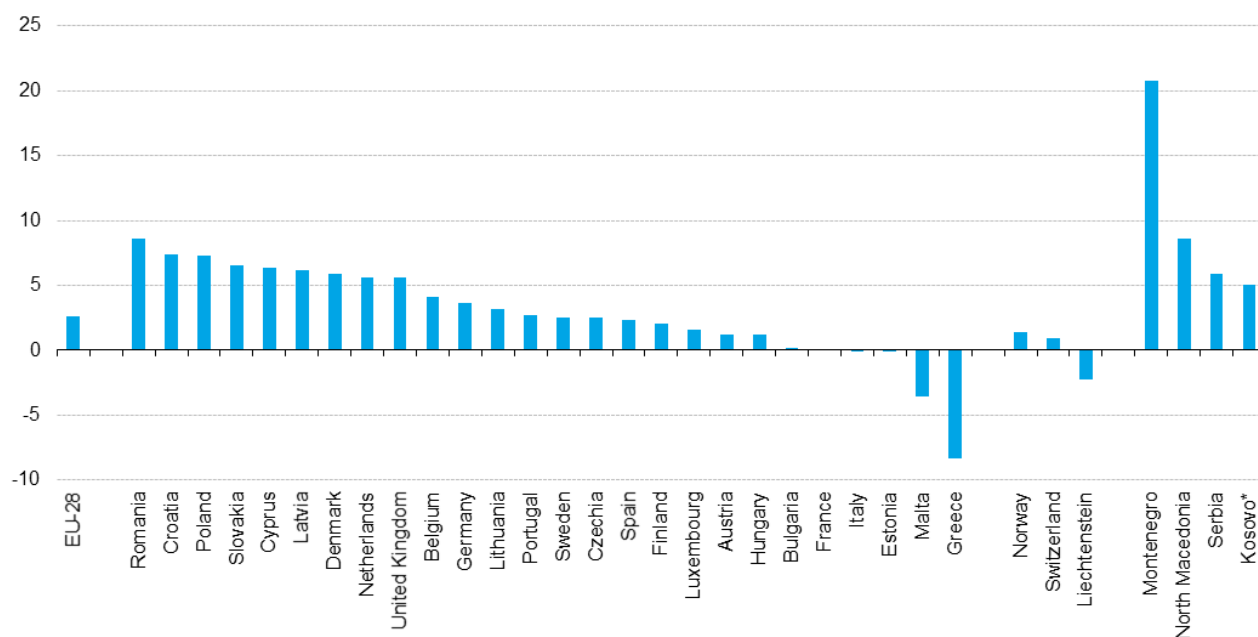
## 2018-2019 winter season: positive growth for tourism in EU-28

Comparing the monthly figures for the entire 2018-2019 winter season with the same period of the previous year, 18.9 million more nights (+2.6 %) were spent in hotels and similar establishments in the European Union. This positive growth was reflected in the national figures of 25 out of 27 Member States where data is available. The highest increase was observed in Romania (+8.6 %) followed by Croatia (+7.4 %) and Poland (+7.3 %), while declines were reported by Greece (-8.3 %) and Malta (-3.5 %) (See Figure 1 and Table 1).

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<sup>1</sup>The winter season runs from November to April of the following year. For example, the 2018-2019 winter season ran from November 2018 to April 2019.

## Change in number of nights spent at hotels and similar accommodation, winter season 2018-19 compared with the same period in 2017-18 (%)



Notes: EU-28 aggregate estimated for the purpose of this publication. Ireland is missing due to unreliable data. Slovenia is missing due to break in time series.

(\*) This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo Declaration of Independence.

Source: Eurostat (Online data code: tour\_occ\_nim)

eurostat

**Figure 1: Change in number of nights spent at hotels and similar accommodation, winter season 2018-19 compared with the same period in 2017-18 (%)** Source: Eurostat (tour\_occ\_nim)

The most popular destinations for [tourists](#) travelling outside their own country of [residence](#) during the winter season 2018-2019 were Spain, the United Kingdom, Italy and Austria. The flows to these four countries accounted for more than half (55 %) of all nights spent by non-residents in the EU-28 hotels and similar establishments.

### Residents and non-residents contributed equally to the increase of nights spent

At EU-28 level the number of nights spent by [non-residents](#) in hotels and similar accommodation establishments increased by 2.8 % in the winter season 2018-2019 compared with the same period of the previous year. The biggest increase was reported by the United Kingdom (+14.9 %) while in eight Member States the number of nights spent by foreign tourists decreased. The biggest drop (-10.3 %) was reported by Greece (see Table 1).

**Nights spent at hotels and similar accommodation, 2018-19 winter season compared with the previous year  
(Thousands)**

	Winter season 2018-19				Winter season 2017-18				2018-19 / 2017-18 change (%)		
	Total nights spent	of which:		Non-residents as % of Total	Total nights spent	of which:		Non-residents as % of Total	Total	of which:	
		Non-residents	Residents			Non-residents	Residents			Non-residents	Residents
<b>EU-28<sup>(*)</sup></b>	749 041	347 028	402 013	46.3	730 115	337 464	392 651	46.2	2.6	2.8	2.4
Belgium	9 160	5 657	3 502	61.8	8 795	5 452	3 343	62.0	4.1	3.8	4.8
Bulgaria	4 719	1 979	2 740	41.9	4 709	1 990	2 719	42.3	0.2	-0.6	0.8
Czechia	17 545	10 567	6 977	60.2	17 114	10 452	6 661	61.1	2.5	1.1	4.7
Denmark	6 474	2 604	3 870	40.2	6 114	2 526	3 588	41.3	5.9	3.1	7.9
Germany	126 873	30 457	96 416	24.0	122 425	29 711	92 715	24.3	3.6	2.5	4.0
Estonia	2 182	1 364	818	62.5	2 183	1 412	771	64.7	0.0	-3.4	6.2
Ireland	:u	:u	:u	:u	:u	:u	:u	:u	:u	:u	:u
Greece <sup>(*)</sup>	10 037(e)	5 197(e)	4 840(e)	51.8(e)	10 948	5 795	5 153	52.9	-8.3	-10.3	-6.1
Spain	115 376	70 729	44 647	61.3	112 792	69 160	43 633	61.3	2.3	2.3	2.3
France	90 067	29 929	60 138	33.2	90 018	30 280	59 738	33.6	0.1	-1.2	0.7
Croatia	4 129	3 171	958	76.8	3 844	2 941	903	76.5	7.4	7.8	6.1
Italy	87 069	41 435	45 634	47.6	87 078	41 906	45 171	48.1	0.0	-1.1	1.0
Cyprus	3 836	3 469	366	90.4	3 606	3 311	295	91.8	6.4	4.8	24.2
Latvia	1 657	1 201	456	72.5	1 561	1 138	423	72.9	6.1	5.5	7.8
Lithuania	1 819	985	835	54.1	1 763	994	769	56.4	3.2	-1.0	8.5
Luxembourg	766	677	88	88.5	754	668	85	88.7	1.6	1.3	3.7
Hungary	10 287	5 356	4 931	52.1	10 168	5 301	4 867	52.1	1.2	1.0	1.3
Malta	3 688	3 447	242	93.4	3 824	3 594	230	94.0	-3.5	-4.1	5.3
Netherlands	23 186	12 751	10 435	55.0	21 960	11 826	10 135	53.8	5.6	7.8	3.0
Austria	45 755	34 512	11 243	75.4	45 197	33 976	11 221	75.2	1.2	1.6	0.2
Poland	21 955	5 982	15 973	27.2	20 463	5 721	14 742	28.0	7.3	4.6	8.4
Portugal	20 950	14 584	6 365	69.6	20 406	14 357	6 050	70.4	2.7	1.6	5.2
Romania	8 010	1 826	6 184	22.8	7 378	1 864	5 514	25.3	8.6	-2.1	12.2
Slovenia	3 244(b)	2 231(b)	1 013(b)	68.8(b)	3 189	2 109	1 080	66.1	:b	:b	:b
Slovakia	4 629	1 767	2 862	38.2	4 343	1 747	2 596	40.2	6.6	1.1	10.2
Finland	8 536	2 987	5 548	35.0	8 361	2 927	5 434	35.0	2.1	2.1	2.1
Sweden	16 068	3 636	12 431	22.6	15 671	3 569	12 102	22.8	2.5	1.9	2.7
United Kingdom <sup>(*)</sup>	88 935(e)	43 210(e)	45 725(e)	48.6(e)	84 233	37 609	46 624	44.6	5.6	14.9	-1.9
Iceland	:	:	:	:	2 282	2 005	277	87.9	:	:	:
Liechtenstein	62	61	1	98.4	64	63	1	98.3	-2.2	-2.2	-5.9
Norway	9 513	2 121	7 391	22.3	9 380	2 065	7 315	22.0	1.4	2.7	1.0
Switzerland	16 693	8 780	7 913	52.6	16 537	8 669	7 868	52.4	0.9	1.3	0.6
Montenegro	522	452	69	86.7	432	362	70	83.7	20.8	25.1	-1.4
North Macedonia	599	407	192	67.9	552	399	152	72.4	8.6	1.9	26.2
Albania	:	:	:	:	715(e)	466(e)	248(e)	65.2(e)	:	:	:
Serbia	2 584	1 269	1 315	49.1	2 441	1 167	1 274	47.8	5.9	8.7	3.3
Kosovo*	135	97	38	72.1	129	95	33	74.1	5.0	2.3	12.9

(\*) EU-28 aggregate estimated for the purpose of this publication.

(\*) This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo Declaration of Independence.

": - data not available.

"u" - low reliability.

"b" - break in time series.

Source: Eurostat (online data code: tour\_occ\_nim)

**Table 1: Nights spent at hotels and similar accommodation, 2018-19 winter season compared with the previous year (Thousands) Source: Eurostat (tour\_occ\_nim)**

The highest shares of non-residents were recorded in Malta, Cyprus and Luxembourg (93.4 %, 90.4 % and 88.5 % respectively), while they were particularly low in Sweden (22.6 %), Romania (22.8 %), Germany (24.0 %) and Poland (27.2 %).

The number of nights spent by **residents** in hotels and similar accommodation increased by 2.4 % at EU-28 level, following the increase of domestic tourism in all Member States except Greece and the United Kingdom.

## Malta had the highest occupancy rate of bed places ...

Compared with the same period of the previous year, **net occupancy rates** of bed places in the European Union increased by 0.9 percentage points during the 2018-2019 winter season. These rates ranged from 18.2 % in Croatia (January 2019) to 73.8 % in Malta (April 2019) (See Table 2).

Net occupancy rates of bed-places in hotels and similar accommodation, winter season 2018-19 compared with the previous year (%)

	Winter season 2018-19							Winter season 2017-18							Change in percentage points						
	Nov	Dec	Jan	Feb	Mar	Apr	Entire season	Nov	Dec	Jan	Feb	Mar	Apr	Entire season	Nov	Dec	Jan	Feb	Mar	Apr	Entire season
EU-28(*)	41.4	40.0	37.9	43.2	44.1	47.9	42.6	40.1	39.8	38.1	43.1	43.1	45.3	41.7	1.2	0.3	-0.2	0.2	1.0	2.5	0.9
Belgium	44.9	45.8	35.2	40.4	43.4	52.1	43.7	42.9	45.9	32.6	37.2	39.9	45.9	40.7	2.0	-0.1	2.5	3.2	3.5	6.2	3.0
Bulgaria	23.6	25.3	28.3	32.5	27.3	24.5	26.7	25.3	26.1	29.2	34.1	26.8	23.8	27.3	-1.7	-0.8	-0.9	-1.6	0.5	0.7	-0.6
Czechia	46.5	44.2	39.3	48.4	46.5	51.8	46.0	43.9	43.3	36.6	43.9	46.4	48.6	43.7	2.6	0.9	2.7	4.5	0.1	3.2	2.4
Denmark	44.0	36.0	32.0	35.0	39.0	45.0	38.6	42.0	36.0	32.0	35.0	40.0	43.0	38.1	2.0	0.0	0.0	0.0	-1.0	2.0	0.5
Germany	40.9	39.5	33.1	37.9	39.9	44.4	39.3	39.6	38.9	33.0	38.1	40.0	43.1	38.8	1.4	0.6	0.0	-0.2	0.0	1.3	0.5
Estonia	39.0	44.0	34.0	37.0	37.0	44.0	39.2	41.0	44.0	35.0	39.0	40.0	44.0	40.5	-2.0	0.0	-1.0	-2.0	-3.0	0.0	-1.3
Ireland	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u
Greece	19.2	22.9	25.9(e)	28.3(e)	31.6(e)	35.0(e)	27.5	19.9	22.9	19.4	22.2	23.7	26.0	23.0	-0.7	0.0	6.5	6.1	7.9	9.0	4.5
Spain	51.8	47.7	45.5	50.4	53.5	59.9	51.9	50.9	47.5	46.2	51.0	54.3	57.5	51.6	0.9	0.2	-0.7	-0.5	-0.8	2.3	0.3
France	43.0	42.0	38.0	42.0	44.0	50.0	43.3	42.0	43.0	38.0	43.0	46.0	49.0	43.6	1.0	-1.0	0.0	-1.0	-2.0	1.0	-0.3
Croatia	27.4	25.2	18.2	28.6	30.8	45.4	31.9	24.4	23.9	20.5	26.5	30.1	42.2	30.2	3.0	1.3	-2.3	2.1	0.7	3.2	1.6
Italy	33.9	35.2	39.3	42.3	41.6	44.7	39.7	30.7	33.2	38.9	40.6	39.3	42.7	37.7	3.2	2.0	0.4	1.7	2.3	2.0	2.0
Cyprus	50.2	33.3	33.8	41.0	48.9	60.7	46.6	50.6	31.9	29.1	39.5	49.8	63.1	46.6	-0.4	1.4	4.7	1.5	-0.9	-2.4	0.0
Latvia	37.0	37.4	30.4	31.5	35.2	42.9	35.8	32.8	35.0	30.0	29.9	33.7	41.1	33.8	4.2	2.4	0.4	1.6	1.5	1.8	2.0
Lithuania	39.7	35.3	31.0	32.3	35.2	40.1	35.6	34.9	34.6	31.2	31.5	34.6	40.8	34.6	4.8	0.7	-0.2	0.8	0.6	-0.7	0.9
Luxembourg	30.3	26.3	29.1	29.3	30.6	29.8	29.2	29.3	27.2	27.8	28.0	30.5	29.8	28.8	1.0	-0.9	1.3	1.3	0.1	0.0	0.4
Hungary	37.6	36.0	29.0	33.7	36.8	41.7	35.8	37.2	35.9	29.3	33.2	37.9	40.0	35.6	0.4	0.1	-0.3	0.5	-1.1	1.7	0.2
Malta	55.6	43.0	38.8	48.8	56.2	73.8	52.8	57.2	45.6	42.8	54.2	62.2	72.2	55.8	-1.6	-2.6	-4.0	-5.4	-6.0	1.6	-3.0
Netherlands	45.2	41.3	36.7	41.6	46.5	55.6	44.6	44.9	42.9	38.5	42.2	45.8	54.4	44.8	0.3	-1.6	-1.8	-0.6	0.7	1.2	-0.3
Austria	28.8	43.1	53.1	66.6	53.4	34.8	47.1	28.7	40.8	54.1	68.2	55.1	32.3	47.2	0.1	2.3	-1.0	-1.6	-1.7	2.5	-0.1
Poland	36.4	33.6	33.0	38.1	35.2	37.9	35.6	35.4	32.8	32.5	36.3	34.0	37.7	34.7	1.0	0.8	0.5	1.8	1.2	0.2	0.9
Portugal	37.3	32.2	30.0	33.3	41.7	52.2	38.1	36.6	32.2	29.6	34.4	43.0	49.3	37.8	0.7	0.0	0.4	-1.1	-1.3	2.9	0.3
Romania	36.2	27.8	26.7	30.6	28.7	32.7	30.5	33.4	27.4	24.9	27.9	26.9	29.2	28.3	2.8	0.4	1.8	2.7	1.8	3.5	2.1
Slovenia	22.3(b)	24.4(b)	32.7	38.1	35.1	42.7	31.1	38.9	41.7	25.2	24.3	21.5	26.1	27.7	b	b	7.5	13.8	13.6	16.6	b
Slovakia	29.3	25.5	27.7	36.2	30.6	30.4	29.9	29.6	25.9	28.9	35.0	32.0	30.6	30.3	-0.3	-0.5	-1.2	1.2	-1.3	-0.3	-0.4
Finland	36.7	41.7	35.6	42.6	40.6	36.4	38.9	37.1	41.4	36.2	43.1	43.2	36.9	39.6	-0.4	0.3	-0.6	-0.5	-2.6	-0.5	-0.7
Sweden	43.0	37.0	34.0	39.0	40.0	40.0	38.8	43.0	38.0	34.7	39.0	40.0	40.0	39.1	0.0	-1.0	-0.7	0.0	0.0	0.0	-0.3
United Kingdom(2)	53.0	50.2	43.3	49.7	50.9	55.0	50.7	51.2	50.5	44.1	50.5	44.1	53.8	48.8	1.8	-0.3	-0.8	-0.8	6.8	1.2	1.9
Iceland	45.0	44.1	:	:	:	:	:	50.4	48.3	45.5	60.4	57.4	44.0	51.0	-5.4	-4.2	:	:	:	:	:
Liechtenstein	23.6	25.2	25.1	32.3	26.2	21.8	25.9	24.5	26.8	29.6	37.1	26.9	25.5	28.8	-0.9	-1.6	-4.5	-4.8	-0.7	-3.7	-2.9
Norway	32.8	28.1	29.4	34.6	35.5	:	:	35.4	28.5	30.2	35.9	35.6	32.3	33.0	-2.6	-0.4	-0.8	-1.3	-0.1	:	:
Switzerland	34.5	38.0	37.0	44.5	39.0	:	:	33.5	36.8	37.7	45.7	41.8	39.2	39.3	1.0	1.2	-0.7	-1.2	-2.8	:	:
Montenegro	19.0	16.3	16.0	21.0	21.3	32.3	22.3	17.1	14.8	15.0	16.6	17.3	27.0	18.9	1.9	1.5	1.0	4.4	4.0	5.3	3.4
North Macedonia	17.9	15.9	15.3	16.2	17.3	24.4	17.9	15.1	15.8	15.6	15.3	17.0	24.6	17.4	2.7	0.1	-0.3	0.9	0.2	-0.2	0.5
Albania	:	:	:	:	:	:	:	18.9(e)	9.9(e)	6.5(e)	8.0(e)	7.9(e)	13.6(e)	12.0(e)	:	:	:	:	:	:	:
Serbia	28.9	28.1	26.5	31.2	29.7	35.8	30.0	27.0	28.9	27.6	32.9	28.6	35.4	30.0	1.9	-0.8	-1.1	-1.7	1.1	0.4	0.0
Kosovo*	11.2	10.7	11.1	10.0	11.1	14.3	11.4	19.0	19.3	12.5	13.0	10.8	15.6	14.7	-7.8	-8.6	-1.4	-3.0	0.3	-1.3	-3.3

(\*) EU28: estimated figures, calculated using estimated average monthly capacities for each Member State.

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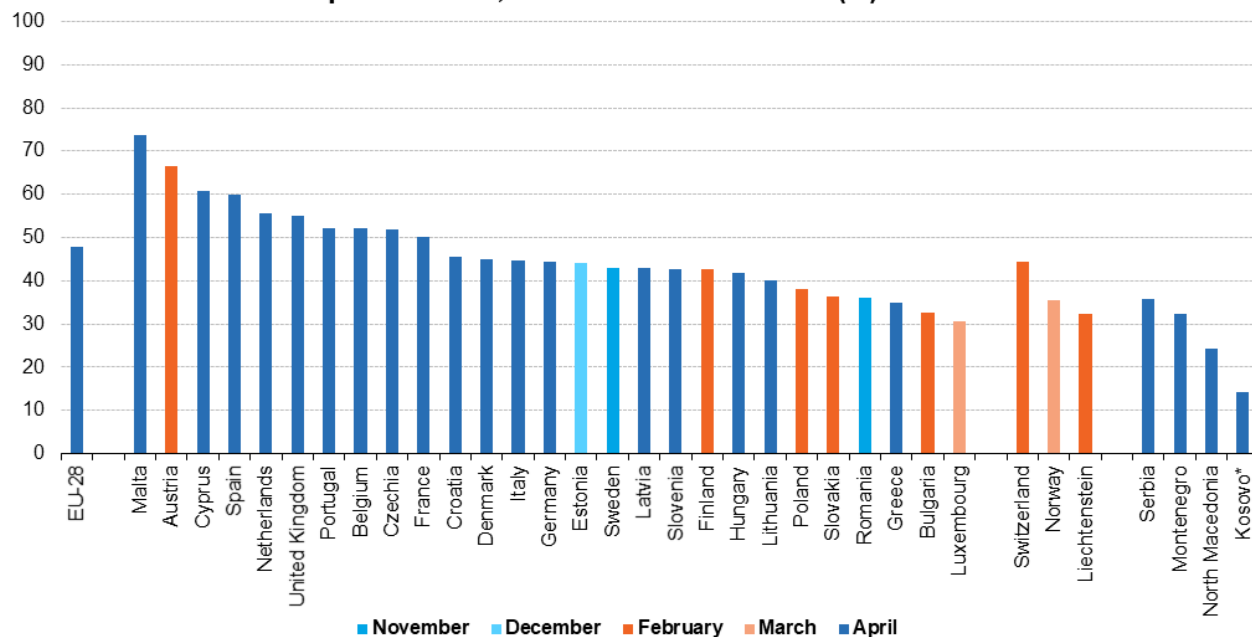
Source: Eurostat (online data code: tour\_occ\_mnor)

eurostat 

**Table 2: Net occupancy rates of bed-places in hotels and similar accommodation, winter season 2018-19 compared with the previous year (%) Source: Eurostat (tour\_occ\_mnor), (tour\_occ\_nim)**

In most of the countries, April was the month with the highest occupancy rates of bed places (See Figure 2). Malta was the country with the highest net occupancy rate in the peak month (73.8 %, April), followed by Austria (66.6 %, February), Cyprus (60.7 %, April) and Spain (59.9 %, April).

### Net occupancy rates of bed places in hotels and similar accommodation in the peak month, winter season 2018-19 (%)



Notes: EU-28 aggregate estimated for the purpose of this publication. Ireland is missing due to unreliable data.  
 (\*) This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo Declaration of Independence.  
 Source: Eurostat (online data code: tour\_occ\_mnor)



**Figure 2: Net occupancy rates of bed places in hotels and similar accommodation in the peak month, winter season 2018-19 (%)** Source: Eurostat (tour\_occ\_mnor)

### ... and of bedrooms

During the winter season 2018-2019 net occupancy rates of bedrooms in hotels and similar accommodation establishments ranged from 20.2 % in Greece (November 2018) to 82.1 % in Malta (April 2019) (See Table 3).

**Net occupancy rates of bedrooms in hotels and similar accommodation, winter season 2018-19 compared with the previous year (%)**

	Winter season 2018-19						Winter season 2017-18						Change in percentage points					
	Nov	Dec	Jan	Feb	Mar	Apr	Nov	Dec	Jan	Feb	Mar	Apr	Nov	Dec	Jan	Feb	Mar	Apr
Belgium	67.8	61.9	53.8	62.2	65.2	72.5	64.4	61.0	49.7	56.5	59.7	64.8	3.4	1.0	4.0	5.7	5.5	7.8
Bulgaria	29.8	32.2	36.2	41.3	34.8	29.8	32.2	32.8	37.0	43.3	33.8	30.4	-2.4	-0.6	-0.8	-2.0	1.0	-0.6
Czechia	43.9	43.1	37.6	45.4	46.2	49.9	45.9	43.3	37.0	45.4	45.1	46.2	-2.0	-0.2	0.6	0.0	1.1	3.7
Denmark	59.0	43.0	45.0	47.0	52.0	54.0	56.0	43.0	44.0	47.0	52.0	53.0	3.0	0.0	1.0	0.0	0.0	1.0
Germany	61.9	55.1	49.9	55.9	59.0	60.7	60.9	54.6	49.8	55.9	58.5	61.5	1.0	0.5	0.1	0.0	0.5	-0.8
Estonia	49.0	51.0	42.0	44.0	45.0	54.0	51.0	49.0	42.0	46.0	47.0	52.0	-2.0	2.0	0.0	-2.0	-2.0	2.0
Ireland	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u	u
Greece	20.2	23.5	26.8(e)	30.0(e)	32.4(e)	35.7(e)	20.9	24.0	20.3	23.1	24.6	26.7	-0.7	-0.5	6.5	6.9	7.8	9.0
Spain	61.5	53.2	53.4	59.2	62.5	64.9	60.0	52.0	53.3	58.9	61.1	63.8	1.5	1.2	0.1	0.3	1.4	1.1
France	59.0	53.0	51.0	55.0	58.0	62.0	58.0	53.0	52.0	55.0	60.0	60.0	1.0	0.0	-1.0	0.0	-2.0	2.0
Croatia	33.4	28.5	22.1	33.4	36.5	50.5	30.0	27.1	23.9	30.6	34.3	47.4	3.4	1.4	-1.8	2.8	2.2	3.1
Italy	35.9	37.2	41.6	44.7	44.0	47.3	32.5	35.1	41.1	43.0	41.6	45.1	3.4	2.1	0.5	1.7	2.4	2.2
Cyprus	58.5	40.1	42.0	50.4	56.3	60.5	59.5	38.4	35.7	46.8	56.8	64.3	-1.0	1.7	6.3	3.6	-0.5	-3.8
Latvia	42.4	41.7	34.6	36.0	39.9	48.5	37.2	39.4	34.3	34.8	38.9	47.2	5.2	2.3	0.3	1.2	1.0	1.3
Lithuania	49.5	44.7	40.4	42.9	46.9	51.2	48.2	45.7	41.5	43.4	46.8	53.5	1.3	-1.0	-1.1	-0.5	0.1	-2.3
Luxembourg	40.6	42.1	38.8	43.5	44.7	41.6	46.5	40.2	45.3	47.9	44.3	43.0	-5.9	1.9	-6.5	-4.4	0.4	-1.4
Hungary	53.2	47.6	40.6	46.7	50.7	56.7	52.8	47.5	40.9	46.7	51.8	56.1	0.4	0.1	-0.3	0.0	-1.1	0.6
Malta	69.9	50.9	48.4	59.3	68.6	82.1	71.2	54.2	55.4	65.9	74.4	82.4	-1.3	-3.3	-7.0	-6.6	-5.8	-0.3
Netherlands	70.0	61.3	59.0	63.2	66.8	76.3	71.2	62.2	59.7	64.7	69.0	77.2	-1.2	-0.9	-0.7	-1.5	-2.2	-0.9
Austria	34.5	50.3	61.8	77.7	62.1	41.0	34.3	47.5	62.6	79.0	63.9	38.0	0.2	2.8	-0.8	-1.3	-1.8	3.0
Poland	47.1	41.3	40.4	46.5	45.0	46.6	45.9	39.9	39.7	44.4	43.2	47.1	1.2	1.4	0.7	2.1	1.8	-0.5
Portugal	47.4	38.9	38.1	41.5	51.3	60.5	46.0	38.1	37.4	42.5	52.7	58.7	1.4	0.8	0.7	-1.0	-1.4	1.8
Romania	42.3	35.9	32.6	36.3	35.9	37.4	41.5	36.2	34.0	36.6	36.3	38.2	0.8	-0.3	-1.4	-0.3	-0.4	-0.8
Slovenia	44.3(b)	31.3(b)	37.7	44.2	45.0	51.5	46.6	45.6	29.5	27.9	27.1	35.7	b	b	8.2	16.3	17.9	15.8
Slovakia	35.7	30.5	31.8	40.7	37.8	36.7	36.8	30.1	32.1	38.7	37.6	36.7	-1.2	0.4	-0.4	2.0	0.2	0.0
Finland	54.0	49.6	48.9	55.0	54.2	48.5	54.5	49.1	49.1	55.2	55.3	51.0	-0.5	0.5	-0.2	-0.2	-1.1	-2.5
Sweden	60.0	46.0	47.0	52.0	54.0	52.0	59.0	46.0	47.3	52.0	53.0	55.0	1.0	0.0	-0.3	0.0	1.0	-3.0
United Kingdom	76.1	69.2	62.7	70.4	73.1	74.5	75.1	68.2	63.2	71.2	63.2	74.8	1.0	1.0	-0.5	-0.8	9.9	-0.3
Iceland	54.1	50.2	:	:	:	:	59.7	55.0	53.4	69.7	66.7	51.9	-5.6	-4.8	:	:	:	:
Liechtenstein	40.4	34.2	33.2	41.0	34.8	34.4	39.8	33.2	40.8	44.9	38.3	38.6	0.6	1.0	-7.6	-3.9	-3.5	-4.2
Norway	53.3	40.4	46.6	50.2	54.7	54.7	55.8	39.8	46.2	50.5	50.4	50.0	-2.5	0.6	0.4	-0.3	4.3	4.7
Switzerland	46.1	46.3	46.2	53.3	48.3	:	45.2	44.9	47.2	53.7	52.4	48.9	0.9	1.4	-1.0	-0.4	-4.1	:
Montenegro	22.1	18.8	17.0	24.5	25.2	36.5	21.2	16.0	16.8	18.7	20.5	30.3	0.9	2.8	0.2	5.8	4.7	6.2
North Macedonia	32.5	31.5	26.6	29.2	31.2	43.6	27.3	26.3	24.6	24.6	28.3	41.3	5.3	5.2	2.0	4.6	2.9	2.2
Albania	:	:	:	:	:	:	18.3(e)	11.3(e)	8.3(e)	10.6(e)	10.2(e)	14.7(e)	:	:	:	:	:	:
Serbia	32.0	30.2	26.9	31.9	31.6	36.0	30.7	31.7	28.2	33.1	31.9	37.4	1.3	-1.5	-1.3	-1.2	-0.3	-1.4
Kosovo*	12.7(e)	12.2(e)	12.6(e)	11.4(e)	12.7(e)	16.3(e)	21.7(e)	22.0(e)	14.2(e)	14.8(e)	12.3(e)	17.8(e)	-9.0	-9.8	-1.6	-3.4	0.4	-1.5

(\* ) This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo Declaration of Independence.

"-" - data not available.

"u" - low reliability.

"b" - break in time series.

Source: Eurostat (online data code: tour\_occ\_mnor)

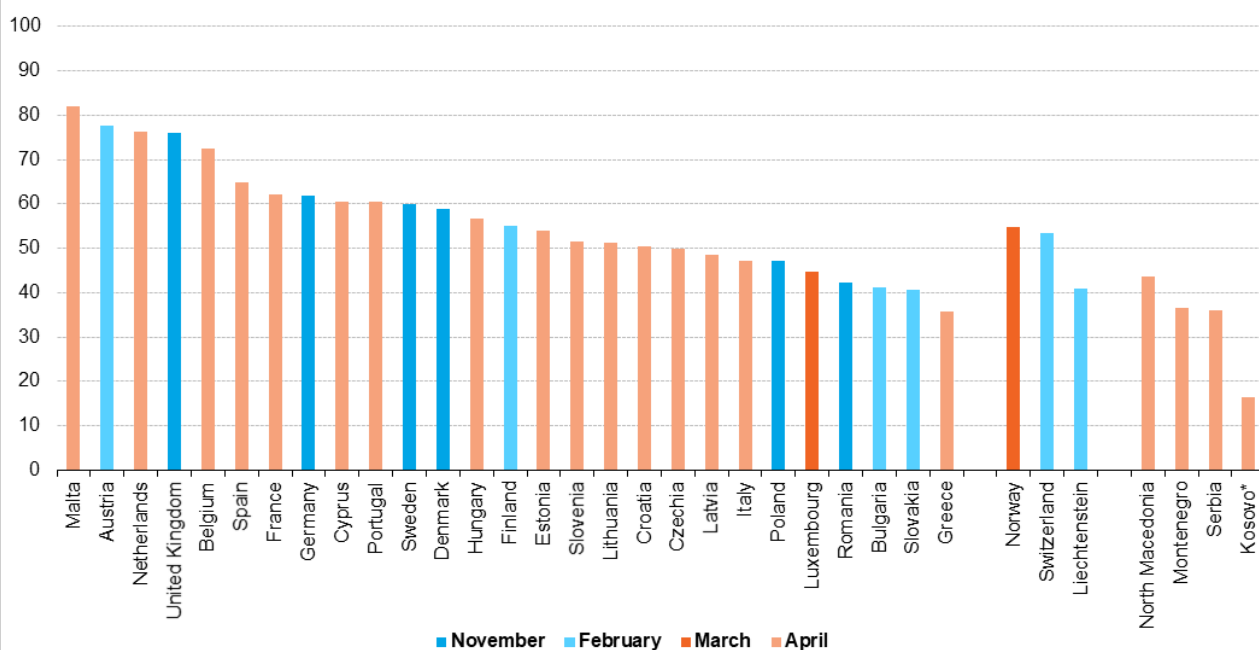


**Table 3: Net occupancy rates of bedrooms in hotels and similar accommodation, winter season 2018-19 compared with the previous year (%) Source: Eurostat (tour\_occ\_mnor), (tour\_occ\_nim)**

In most of the countries, April was the month with the highest occupancy rates of bedrooms (See Figure 3). Malta was the country with the highest net occupancy rate in the peak month (82.1 %, April) followed by Austria (77.7 %, February), the Netherlands (76.3 %, April) and the United Kingdom (76.1 %, November).



### Net occupancy rates of bedrooms in hotels and similar accommodation in the peak month, winter season 2018-19 (%)



Notes: Ireland is missing due to unreliable data.

(\*) This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo Declaration of Independence.

Source: Eurostat (online data code: tour\_occ\_mnor)

eurostat

**Figure 3: Net occupancy rates of bedrooms in hotels and similar accommodation in the peak month, winter season 2018-19 (%)** Source: Eurostat (tour\_occ\_mnor)

### Source data for tables and graphs

- [Download Excel file](#)

### Data sources

Net occupancy rates of **bedrooms** : aggregates for EU-28 and estimates for periods longer than one month are not available for bedroom occupancy rates.

### Context

The EU is a major tourist destination, with five Member States among the world's top ten destinations for holidaymakers, according to UNWTO<sup>2</sup> data. Tourism is an important activity in the EU which has the potential to contribute towards employment and economic growth, as well as to development in rural, peripheral or less-developed areas. These characteristics drive the demand for reliable and harmonised statistics within this field, as well as within the wider context of regional policy and sustainable development policy areas.

<sup>2</sup> UNWTO Tourism Highlights

## Other articles

- [Seasonality in the tourist accommodation sector](#)
- [Seasonality in tourism demand](#)
- [Tourism statistics](#)
- [Tourism statistics - summer season occupancy](#)
- [Tourism statistics at regional level](#)

## Tables

- [Tourism \(t\\_tour\)](#)

## Database

- [Tourism \(tour\)](#)

## Dedicated section

- [Tourism](#)

## Publications

- [Recent Eurostat publications on tourism](#)

## Methodology

- [Occupancy of tourist accommodation establishments](#) (ESMS metadata file — tour\_occ\_esms)
- [Tourism statistics in the European Statistical System - 2008 data](#)

## Legislation

- With 2012 as reference year:

[Regulation \(EU\) No 692/2011](#) of 6 July 2011 concerning European statistics on tourism and repealing Council Directive 95/57/EC. ( [Summary](#) )

[Regulation \(EU\) No 1051/2011](#) of 20 October 2011 implementing Regulation (EU) No 692/2011 concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

- Previous legal acts (concerning reference periods before 2012):

[Commission Decision 1999/35/CE](#) of 9 December 1998 on the procedures for implementing Council Directive 95/57/EC on the collection of statistical information in the field of tourism.

[Commission Decision 2004/883/CE](#) of 10 December 2004 adjusting the Annex to Council Directive 95/57/EC on the collection of statistical information in the field of tourism as regards country lists.

[Directive 95/57/EC](#) of 23 November 1995 on the collection of statistical information in the field of tourism.

[Directive 2006/110/EC](#) of 20 November 2006 adapting Directives 95/57/EC and 2001/109/EC in the field of statistics, by reason of the accession of Bulgaria and Romania.



## External links

- [Agenda for a sustainable and competitive European tourism](#) (Communication from the European Commission, October 2007)
- [European Commission - Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs - Tourism](#)