

European Statistics Day – 2022

The 7th European Statistics Day will be celebrated on Thursday, 20 October 2022, under the following motto issued by ESAC:

“Statistics to understand and connect to society, in the search for truth!”

Statement

Three messages are interconnected in the ESAC Motto for the 2022 European Statistics Day.

- The first is:
Use statistics to better understand society!

Different crises are producing social, economic, and cultural shocks, which result in high uncertainty in the future. Statistical literacy is an essential ability to understand and critically evaluate data in order to better perceive the complexity of society. Thus, trustworthy and timely statistics are crucial in supporting all decisions and actions.

- The second message of the 2022 European Statistics Day is:
Use statistics to better connect to society!

Social exclusion entails not only material deprivation but also a limited action or control caused by lacking information. Being informed by available and timely statistics represents a first main step for the social inclusion of individuals and for their strong connection to society.

- The third message of the European Statistics Day 2022 is:
Use statistics in the search for truth!

Powered by new technologies and spread by social networks, disinformation, misinformation, and mal-information are becoming increasingly effective. The potential hiding of truth represents a real risk for society.

In times when uncertainty and availability of confusing information increase, the search for verified facts, as produced by statistical offices, is vital to reinforce democracy and strengthen evidence-based decision-making.

In summary, the heart of our message for the European Statistics Day 2022 is to reinforce the democratic central role of statistics for societies, as the main driver of social cohesion, well-being, and against disinformation.