Contents

Introduction	4
Chapter 1 - Size and structure of the economy Macro-economic overview Structure of the non-financial business economy	5 6 8
Chapter 2 - National specialisation and concentration	17
Chapter 3 - Regional specialisation and concentration	23
Chapter 4 - Change in the business economy Macro-economic overview Activity development	31 32 34
Chapter 5 - Costs Cost structure Personnel costs Investment Energy costs Environmental protection expenditure	39 40 42 45 48 50
Chapter 6 - Employment characteristics	53
Chapter 7 - Productivity and profitability	61
Chapter 8 - Production and trade Statistics by product (PRODCOM) Position in world trade Main trading partners Main traded products	69 70 74 76 78
Chapter 9 - Size class analysis	81
Enterprises, value added and employment Productivity by enterprise size class	82 87

Chapter 10 - Business demography	89
Enterprise birth and death rates	90
Survival and employment effects	92
Chapter 11 - Foreign-controlled enterprises (FATS)	95
Importance in the EU economy	96
Country of origin and activity specialisation	98
Chapter 12 - Business services	101
Chapter 13 - Financial services	107
Banking	108
Insurance	110
Pension funds	112
Chapter 14 - Special focus - factors of business succes	s 115
Profile of the entrepreneur	116
Profile of the business sector	120
Issues facing entrepreneurs	126
Entrepreneurs and innovation	128
Successful entrepreneurs in terms of growth	130
Methodological notes	131
Data sources	131
Introduction to structural business statistics	131
Definitions of variables	133
Abbreviations and symbols	139