

Table of contents

Preface	3
Table of contents	5
List of references	9
List of boxes	11
List of tables	12
List of figures	14
1 Basic concepts	15
1.1 Travel and tourism	16
1.1.1 Traveller versus visitor	16
1.1.2 Tourist versus same-day visitor	17
1.1.3 Trips, visits, tourism visits	17
1.1.4 Scheme for travel and tourism	18
1.1.5 Scheme for tourism statistics	19
1.2 Country of residence	22
1.2.1 Determining the place of usual residence	22
1.2.2 Eurostat standard code list	26
1.2.3 Treatment of specific countries and territories	27
1.2.4 Treatment of specific measurement issues	28
1.3 Usual environment	29
1.3.1 Criteria for usual environment	31
1.3.2 Crossing of national borders	35
1.3.3 Second (vacation) homes	36
1.3.4 Students	37
1.3.5 Examples	38
1.3.6 Supply side statistics in the context of usual environment	39
1.4 Tourism Statistics versus Balance of payments	39
1.4.1 Definitions of <i>travel</i> versus <i>tourism</i>	39
1.4.2 What is included in <i>tourism statistics</i> versus <i>BoP Travel</i>	40
1.4.3 Synergies between tourism statistics and BoP Travel	41

1.4.4	Using BoP Travel data as auxiliary source for tourism statistics	42
1.4.5	Treatment of package tours within the Travel Item of BoP (TBoP) debits side	43
1.5	Tourism Satellite Accounts (TSA)	54
2	The supply side: Accommodation statistics (Annex I of Regulation 692/2011)	55
2.1	Basic methodological issues	55
2.1.1	Position of accommodation statistics within the system of tourism statistics	55
2.1.2	Statistical unit	55
2.2	Scope of observation.....	57
2.2.1	Tourist accommodation establishment	57
2.2.2	Non-rented accommodation.....	66
2.3	Variables for capacity (Annex I, Section 1).....	69
2.3.1	Number of establishments.....	69
2.3.2	Number of bed places	71
2.3.3	Number of bedrooms	71
2.3.4	Number of establishments having one or more bedrooms accessible for persons with reduced mobility (PRMs)	72
2.4	Variables for occupancy (Annex I, Section 2).....	73
2.4.1	Number of nights spent.....	73
2.4.2	Arrivals of residents and non-residents	73
2.4.3	Occupancy rate of bedrooms	74
2.4.4	Occupancy rate of bed places	76
2.5	Breakdowns for capacity and occupancy	79
2.5.1	Type of locality	79
2.5.2	Type of locality: degree of urbanisation.....	80
2.5.3	Type of locality: location close to the sea	85
2.5.4	Size class	89
2.5.5	Countries and geographical areas.....	90
2.5.6	NUTS.....	90
2.6	Variables for non-rented accommodation	90
2.7	Breakdowns for non-rented accommodation	91
2.8	Production methodology	91
2.8.1	Timetable.....	91
2.8.2	Reference period	92
2.8.3	Population frame.....	92

2.8.4	Census versus sample survey	95
2.8.5	Type of survey	95
2.8.6	Statistical unit	95
2.8.7	Threshold used	96
2.8.8	Additional information collected	98
2.8.9	Non-response rate.....	99
2.8.10	Grossing-up procedures for the number of units.....	99
2.8.11	Sampling errors	100
2.9	Annexes	101
2.9.1	Metadata and quality reporting	101
2.9.2	Data transmission formats	109
3	The demand side: Participation in tourism, Tourism trips and visitors, Same-day visits (Annex II of Regulation 692/2011)	111
3.1	Basic methodological issues	111
3.1.1	Statistical unit	111
3.2	Scope of observation.....	112
3.2.1	Participation in tourism for personal purposes.....	112
3.2.2	Tourism trips and visitors making the trip	113
3.2.3	Same-day visits	115
3.3	Variables and breakdowns for participation in tourism (Annex II, Section 1).....	118
3.3.1	Number of residents participating / not participating in tourism	118
3.3.2	Main reasons for not participating in tourism	123
3.4	Variables and breakdowns for tourism trips and visitors (Annex II, Section 2)	124
3.4.1	Month of departure.....	124
3.4.2	Duration of the trip.....	124
3.4.3	Main country of destination	125
3.4.4	Main purpose of the trip.....	128
3.4.5	Type of destination.....	129
3.4.6	Participation of children in the travel party	130
3.4.7	Main means of transport	130
3.4.8	Main means of accommodation	131
3.4.9	Booking of the trip	133
3.4.10	Expenditure.....	143
3.4.11	Gender	156
3.4.12	Age	156
3.4.13	Country of residence.....	156

3.4.14	Educational attainment level.....	157
3.4.15	Employment situation	157
3.4.16	Household income	160
3.5	Variables and breakdowns for same-day visits (Annex II, Section 3)	161
3.5.1	Volume of same-day visits	161
3.5.2	Expenditure on same-day visits	161
3.5.3	Breakdowns for same-day visits.....	161
3.6	Production methodology	162
3.6.1	Timetable.....	163
3.6.2	Frame population	163
3.6.3	Sampling design	164
3.6.4	Survey type.....	166
3.6.5	Data collection tool - questionnaire.....	169
3.6.6	Quality control systems.....	169
3.6.7	Data processing	172
3.6.8	Dissemination rules for micro-data files	180
3.7	Annexes	182
3.7.1	Metadata and quality reporting	182
3.7.2	Data transmission formats	191
3.7.3	Model questionnaire for demand side surveys	192
4	EU legislation.....	213
4.1	Regulation and amendments	213
4.1.1	Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 July 2011 concerning European statistics on tourism	213
4.2	Delegated acts	230
4.2.1	Commission Delegated Regulation (EU) No 253/2013 of 15 January 2013 amending Annex II to Regulation (EU) No 692/2011 of the European Parliament and of the Council, as regards adaptations following the revision of the International Standard Classification of Education ISCED in relation to the variables and breakdowns to be submitted Text with EEA relevance.....	230
4.3	Implementing measures	233
4.3.1	Commission implementing Regulation (EU) No 1051/2011 of 20 October 2011 implementing Regulation (EU) No 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.....	233
4.3.2	Commission Implementing Regulation (EU) No 81/2013 of 29 January 2013 amending Implementing Regulation (EU) No 1051/2011 as regards the micro-data files for the transmission of data	243