



## Community Innovation Survey 2018 Questions

### Section 1

#### Enterprise Number

#### Pin

**1.1 In 2018, was your enterprise part of an enterprise group?**

Yes

No

#### If Yes to 1.1

1.2 Country dropdown

### Section 2

**2.1 During the three years 2016 to 2018, did your enterprise introduce:**

#### Goods Innovation

Yes

No

#### Service Innovation

Yes

No

**2.2 Who developed these product innovations? (Select all that apply)**

#### Enterprise by itself

Goods Innovation

Service Innovation

#### Enterprise together with other enterprises or organisations

Goods innovation

Service innovation

#### Enterprise by adaption or modifying goods or services originally developed by other enterprises or organisations

Goods innovation

Service innovation

### **Other enterprises/institutions**

Goods innovation

Service innovation

### **2.3 Were any of your product innovations (goods or services) during the three years 2016 to 2018:**

#### **A. New to your market.**

Yes

No

Info: Your enterprise introduced a new or significantly improved good or service onto your market before your competitors (it may have already been available in other markets)

#### **B. Only new to your enterprise.**

Yes

No

Info: Your enterprise introduced a new or significantly improved good or service that was already available from your competitors in your market.

If New to your Market = Yes

**New to market %:** 0-100

If new to enterprise = Yes

**New to enterprise but not new to the market%:** 0-100

**Goods and services unchanged or only marginally modified%:** 0-100

### **2.4 How did the new or improved products, introduced during 2016 to 2018 meet your enterprises expectations by the end of 2018. (Dropdown – Select one option)**

Expectations were exceeded

Expectations were met only to some extent

Expectations were adequately met

Expectations were not met at all

Too early to assess

## **Section 3**

### **3.1 During the three years 2016 to 2018, did your enterprise introduce any of the following types of new or improved processes that differ significantly from your previous processes?**

#### **A. Methods for producing goods or providing services (including methods for developing goods or services)**

Yes

No

#### **B. Logistics, delivery or distribution methods**

Yes

No

#### **C. Methods for information processing or communication**

Yes

No

**D. Methods for accounting or other administrative operations**

Yes  
No

**E. Business practices for organising procedures**

Yes  
No

**F. Methods of organising external relations with other firms or public institutions**

Yes  
No

**G. Methods of organising work responsibility, decision making or human resource management**

Yes  
No

**H. Marketing methods for promotion, packaging, pricing, product placement or after sales services**

Yes  
No

**3.2 Who developed these process innovations (Select all that apply)**

Enterprise by itself  
Enterprise together with other enterprises or organisations  
Enterprise by adapting or modifying processes  
Other enterprise/institutions

**3.3 How did the new or improved processes, introduced in 2016 to 2018, meet your enterprises expectations by the end of 2018. (Dropdown – Select one option)**

Expectations were exceeded  
Expectations were met only to some extent  
Expectations were adequately met  
Expectations were not met at all  
Too early to assess

## **Section 4**

**4. Ongoing or abandoned innovation activities for product and process innovations**

**4.1 During 2016 to 2018 did your enterprise have any innovation activities that did not result in a product or process innovation because the activities were:**

**Abandoned or suspended before completion**

Yes  
No

**Still ongoing end 2018**

Yes  
No

## Section 5

### 5. Innovation activities and expenditure for product and process innovations

#### 5.1 During the three years 2016 to 2018, did your enterprise engage in the following innovation activities:

##### **In-House R&D**

Yes

No

##### **If In-House R&D = Yes**

##### **Did your enterprise perform R&D during the three years 2016 to 2018:**

Continuously

Occasionally

##### **External R&D**

Yes

No

##### **All other innovations**

Yes

No

#### 5.2 How much did your enterprise spend (to the nearest € '000) on each of the following innovation activities in 2018 only?

In-House R&D

External R&D

Acquisition machinery, equipment, software & buildings

Acquisition of existing knowledge from other enterprises or institutions

All other innovation activities (including design, training, marketing and other relevant activities)

Total expenditures on innovation activities

## Section 6

### Co-operation for product and process innovations

#### 6.1 During the three years 2016 to 2018 did your enterprise co-operate with other enterprises or organisations?

##### **On R&D**

Yes

No

##### **On other innovation activities excluding R&D**

Yes

No

##### **On other business activities**

Yes

No

**6.2 Please indicate the type of innovation co-operation partner by location**

**Private enterprises outside your enterprise group *(select all that apply)***

Ireland  
Other EU  
EFTA

**Consultants, commercial labs or private research institutions *(select all that apply)***

Ireland  
Other EU  
EFTA

**Suppliers of equipment, materials, components or software *(select all that apply)***

Ireland  
Other EU  
EFTA

**Enterprises that are your competitors *(select all that apply)***

Ireland  
Other EU  
EFTA

**Other enterprises *(select all that apply)***

Ireland  
Other EU  
EFTA

**Enterprises within your enterprise group *(select all that apply)***

Ireland  
Other EU  
EFTA

**Universities or higher education institutions *(select all that apply)***

Ireland  
Other EU  
EFTA

**Government or public research institutes *(select all that apply)***

Ireland  
Other EU  
EFTA

**Clients or customers from the public sector *(select all that apply)***

Ireland  
Other EU  
EFTA

**Non-profit organisations *(select all that apply)***

Ireland  
Other EU  
EFTA

## Section 7

### Factors hampering innovation activities

7.1 During the three years 2016 to 2018, how important were the following factors in hampering your enterprise, decision to start innovation activities, or its execution of innovation activities?

**Lack of internal finance for innovation** *(select one option)*

- High
- Medium
- Low
- Not a constraint

**Lack of credit or private equity** *(select one option)*

- High
- Medium
- Low
- Not a constraint

**Difficulties in obtaining public grants/subsidies** *(select one option)*

- High
- Medium
- Low
- Not a constraint

**Costs too high** *(select one option)*

- High
- Medium
- Low
- Not a constraint

**Lack of skilled employees within your enterprise** *(select one option)*

- High
- Medium
- Low
- Not a constraint

**Lack of collaboration partners** *(select one option)*

- High
- Medium
- Low
- Not a constraint

**Lack of access to external knowledge** *(select one option)*

- High
- Medium
- Low
- Not a constraint

**Uncertain market demand for your ideas** *(select one option)*

- High
- Medium
- Low
- Not a constraint

**Too much competition in your market (select one option)**

- High
- Medium
- Low
- Not a constraint

**Different priorities within your enterprise (select one option)**

- High
- Medium
- Low
- Not a constraint

## **Section 8**

### **Intellectual property rights**

**8.1 During the three years 2016 to 2018, did your enterprise:**

**Apply for patent**

- Yes
- No

**Register an industrial design right**

- Yes
- No

**Register a trademark**

- Yes
- No

**Claim copyright**

- Yes
- No

**Use trade secrets**

- Yes
- No

## **Section 9**

### **Non-Innovators**

**9.1 If your enterprise had no innovation activity during 2016 to 2018, please indicate why it has not been necessary or possible to innovate.**

**No need due to previous innovations**

- Yes
- No

**No need due to market conditions**

- Yes
- No

**Factors constraining innovation**

Yes

No

**Other**

Yes

No

**Section 10**

**Basic economic information on your enterprise**

**10.1 What was your enterprise's total turnover for 2016 and 2018?**

2016

2018

**10.2 Approximately, what was the percentage of turnover in 2018 from:**

Customers located in Ireland %: 0-100

Customers located in other EU or EFTA%: 0-100

Customers located in countries not included above%: 0-100

**10.3 What was your enterprise's average number of employees in 2016 and 2018? (numeric)**

2016

2018

**Section 11**

**Comments and Measuring Administrative Burden**

**11.1 Additional Information**

Please add any comments that would help us to interpret the data provided and avoid further enquiries: (1000 characters)

How many minutes did it take you to collect the data for this form? (0-999)

**11.2 Declaration**

**Name**

**Eircode**

**JobTitle**

**Phone**

**Email**



