

# **Annex 1**

## **ICT for cultural purposes Details of indicators**

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## Introduction

This Annex presents the detailed list and composition of indicators on ICT (Information and Communication Technologies) for cultural purposes. The indicators are selected in Eurostat datasets available in the section [Digital economy and society](#) and bookmarked in [Culture dedicated section](#) — Cultural participation.

The source datasets in the ICT domain contain a big number of variables and dimensions on a large use of internet for a long period. The core list of indicators included in the survey remain stable however their scope is often revised and evolve to adapt to the changing rapidly technological context and new forms of internet use.

The content of the bookmarked tables and indicators in Culture dedicated section is given below:

[Culture dedicated section](#) — Cultural participation.

DATABASE

- [-] Culture (cult)
  - [+] Cultural employment (cult\_emp) 
  - [+] Enterprises in cultural sectors (cult\_ent) 
  - [+] International trade in cultural goods (cult\_trd\_go) 
  - [+] International trade in cultural services (cult\_trd\_ser) 
  - [-] Cultural participation (cult\_pcs) 
    - [+] Participation in cultural activities - EU-SILC survey (cult\_pcs\_ilc)
    - [+] Participation in cultural activities - AES 2007 and 2011 data (cult\_pcs\_aes)
    - [-] Use of ICT for cultural purpose (cult\_pcs\_ict)
      -    Individuals - internet activities (isoc\_ci\_ac\_i)  
      -    Internet purchases by individuals (until 2019) (isoc\_ec\_ibuy)  
      -    Internet purchases - goods or services (2020 onwards) (isoc\_ec\_ibgs)  
      -    Individuals - use of cloud services (isoc\_cicci\_use)  
    - [+] Time spent on cultural activities (cult\_pcs\_tus)
  - [+] Private households expenditure on culture (cult\_exp) 
  - [+] Public expenditure on culture, recreation and religion (cult\_gov)

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Individuals - internet activities (isoc\_ci\_ac\_i)

code	description
I_IUNW1	Internet use: reading online news sites/newspapers/news magazines
I_IUPDG	Internet use: playing or downloading games
I_IUMUSS	Internet use: listening to music (e.g. web radio, music streaming)
I_IUMUSS1	Internet use: listening to music (e.g. web radio, music streaming) or downloading music
I_IUSTVV	Internet use: watching internet streamed TV or videos
I_IUSTV	Internet use: watching internet streamed TV (live or catch-up) from TV broadcasters
I_IUVOD	Internet use: watching video on demand from commercial services
I_IUVSS	Internet use: watching video content from sharing services
I_IUV	Internet use: watching video content from commercial or sharing services
I_IUGMV	Internet use: playing/downloading games, listening to music or watching videos (excluding VOD)
I_IUENT	Internet use: playing/downloading games, listening to music or watching internet streamed TV or videos

Internet purchases by individuals (until 2019) (isoc\_ec\_ibuy)

I_BFILM	Online purchases: films/music
I_BBOOKNL	Online purchases: books/magazines/newspapers
I_BTICK	Online purchases: tickets for events
I_BFILMO	Online purchases: films/music, delivered or upgraded online
I_BEBOOKO	Online purchases, downloaded or accessed from websites or apps: e-books
I_BMGNWO	Online purchases, downloaded or accessed from websites or apps: e-magazines, e-newspapers
I_BBOOK1O	Online purchases, downloaded or accessed from websites or apps: e-books, e-magazines/e-newspapers
I_BGOOD3O	Online purchases, downloaded or accessed from websites or apps: films/music, e-books, e-magazines/e-newspapers

Internet purchases - goods or services (2020 onwards) (isoc\_ec\_ibgs)

I_BMUSG	Online purchases (3 months): music as CDs, vinyls etc.
I_BFLMG	Online purchases (3 months): films or series as DVDs, Blu-ray etc.
I_BBOOKNLG	Online purchases (3 months): printed books, magazines or newspapers
I_BMUSS	Online purchases (3 months): music as a streaming service or downloads

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I_BFLMS	Online purchases (3 months): films or series as a streaming service or downloads
I_BBOOKNLS	Online purchases (3 months): e-books, online-magazines or online-newspapers
I_BGAMES	Online purchases (3 months): games online or as downloads for smartphones, tablets, computers or consoles
I_BSTICK	Online purchases (3 months): tickets to sport events
I_BCTICK	Online purchases (3 months): tickets to cultural or other events

Individuals - use of cloud services

I_CC	Used internet storage space to save documents, pictures, music, video or other files
I_CC_CCS	Internet storage space use: to save or share documents, pictures, music, video or other files
I_CC_PHO	Internet storage space use: to save or share photos
I_CC_EBO	Internet storage space use: to save or share e-books or e-magazines
I_CC_MUS	Internet storage space use: to save or share music
I_CC_VID	Internet storage space use: to save or share videos including films, TV programmes
I_CC_MV	Internet storage space use: to save or share music and videos
I_CC_RLIB	Reason for using internet storage space: access to large libraries of music, TV programs or films
I_CC_EPV	Used software run over the internet for editing pictures or videos
I_CC_EPVX	Used the internet but did not use software run over the internet for editing pictures or videos
I_CC_CCS_EPV	Used internet storage space to save or share files or edit pictures or videos
I_CC_PMV	Used services over the internet for playing music or video files uploaded or saved in internet storage space
I_CC_PMVX	Used the internet but did not use services over the internet for playing music or video files uploaded or saved in internet storage space
I_CC_CCS_PMV	Used internet storage space to save or share files or play music or videos