

# THE RULES OF THE PHOTO COMPETITION

## THEME OF THE CONTEST

The Photo Competition (“The Competition”) is organized within the #2030isnow social media campaign and is a competition which asks young citizens living in the EU to share photos capturing their contribution to making our world and our societies in 2030 more sustainable.

## ELIGIBILITY

The Competition is open to individuals who are residents of the EU, at least eighteen (18) old and are owning a personal Instagram account. Trustees, Employees, interns, or partners of DG DEVCO, as well as the immediate family (spouse, parents, siblings, and children) and household members of those employees, are not eligible to enter.

## ORGANIZER

The Competition is sponsored by The Commission's Directorate-General for International Cooperation and Development (“DG DEVCO”), Rue de la Loi 41, 1000 Brussels, Belgium (“The Organizer”). The Competition is in no way sponsored by, endorsed by, administered by, or associated with Instagram.

## ENTRY PERIOD

The Competition takes place between 10 July 12:00 pm CET and 31 August 2017 11:59 pm CET. Photos that are submitted after the end date will not be eligible. The Organizer’s computer is the official time-keeping device for the Competition.

## HOW TO ENTER

The participants are asked to provide a photo capturing their contribution to more sustainable lifestyles achieve Agenda 2030, as well as a description of their activity to achieve this. The participants have to tag DG DEVCO's Instagram account (@europaid), three other accounts and use the hashtag #2030isnow. Photos which are not tagged and are not making use of the campaign hashtag will not be eligible.

## WINNER

A preselection (30 best pictures) will be made by DG DEVCO on the basis of quality, creativity and engagement. The 10 best photos of the preselection will be chosen by a jury. There will be one (1) final winner and nine (9) winners of the second prize. The winner decision is final. Please do not contact the

Organizer about the status of entries. The potential winners have to prove their eligibility to the Organizer. The Organizer will notify the winner via the contact information provided by the participant after the announcement of the winner. If a potential winner fails to communicate with the Organizer in 30 days after the announcement, the second name in the draw will be selected as the winner.

## PRIZE

The Organizer will award to the final winner one (1) grand prize consisting of a [Emicro eagle X3] electric scooter and nine (9) second prizes consisting of Lonely Planet Volunteer guides.

The prizes will be shipped through a courier service to the address provided by the designated winner. The Organizer is not liable for any customs procedures or any other costs and expenses not listed above. The prize may not be transferred and must be accepted as awarded. The winner may not request cash or a substitute prize.

## GENERAL CONDITIONS

In the event that the operation, security, or administration of the Competition is impaired in any way, the Organizer may, in its sole discretion, either: (a) suspend the Competition to address the impairment and then resume it; or (b) award the prize(s) to one of the selected out of the eligible entries received up to the time of the impairment. The Organizer reserves the right, in its sole discretion, to disqualify any individual who tampers with the operation of the Competition, violates these Rules, or acts in a disruptive or unsportsmanlike manner. The Organizer's failure to enforce any term of these Rules shall not constitute a waiver of that provision. In the event of a dispute as to the owner of an online entry, the authorized account holder used to enter will be deemed to be the owner.

## RELEASE AND LIMITATIONS OF LIABILITY

By entering, the participant agrees to release and will not hold DG DEVCO, Instagram, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") responsible for and against any claim or cause of action arising out of participation in the Competition or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Competition; (b) technical errors; (c) printing errors; (d) late or undelivered mail; and (e) errors in the administration of the Competition. The participant waives the right to claim any attorney's fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

## PRIVACY AND PUBLICITY

Any information the participant submits, when entering the Competition is provided to DG DEVCO, not to Instagram. Except where prohibited, the participant consents to DG DEVCO's use of the participant's name in any list of

winners (if applicable) and for promotional purposes in any media without further payment or consideration.

## DISPUTES

The participant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Competition or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Brussels. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, the participant's rights and obligations, or the rights and obligations of the Organizer in connection with the Competition, shall be governed by, and construed in accordance with, the laws of Belgium, without giving effect to any choice of law or conflict of law rules (whether of Belgium or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Belgium.

## ACCEPTANCE OF THE RULES

Participation in the competition implies full acceptance of the above rules.

## QUESTIONS

Any questions and inquiries about the Competition can be emailed to [devco-webmaster@ec.europa.eu](mailto:devco-webmaster@ec.europa.eu).