

# **ANNUAL WORK PROGRAMME FOR GRANTS of the European Commission Delegation in Malaysia**

## **2009 Programme**

### **"SERVICES SECTOR DIALOGUE & BUSINESS COOPERATION AND EU OUTREACH & VISIBILITY"**

#### **1. Basic act and Financing source**

Article 49(6) of Council Regulation (EC, Euratom) No 1605/2002 of 25 June 2002 on the Financial Regulation as last amended by Regulation (EC) No 1525/2007

2008 EU Budget Line 19 10 01 05 – Cooperation with Middle-Income Countries in Asia - Preparatory Actions for 2008 – Malaysia.

#### **2. Objectives of the programme, priorities and expected results**

##### General Objective

To deepen EU-Malaysia economic cooperation and to increase the understanding of the importance of EU-Malaysia/South East Asia relationship, EU's political, economic, security and cultural dimension as well as the widening range of global and regional issues jointly addressed by the EU and Malaysia/ASEAN.

##### Priorities and Expected Results

With a view to effectively contributing to the General Objective, the Programme is divided in 2 Lots, as follows.

**LOT 1:** Services Sector Dialogue & Business Cooperation

**LOT 2:** EU Outreach & Visibility

**Lot 1** will focus on developing EU-Malaysian business cooperation in the services sector with a view to establishing partnerships and commercial ties.

Greater opening of the services sectors will be promoted through dialogue with the Government of Malaysia, the private sector and other stakeholders.

**Lot 2** will focus on enhancing EU visibility in Malaysia by raising awareness of EU policies, institutions, programmes, etc. Outreach activities will focus diverse interest groups, but will in particular target government officials. Lot 2 shall also aim to develop cooperation between the

EU and Malaysian higher education institutions and build in Malaysia a network of EU institutions engaged in EU affairs. The long term goal is to establish an EU Centre in Malaysia.

### **3. Eligibility conditions**

#### Lot 1:

Candidates will include, but not be limited to, one of the following categories:

- public or private non-profit organisations, with a focal institutional vocation to promote, defend and/or represent the general or sectoral interests of EU businesses through the regular provision of support services (amongst others, chambers of commerce, trade associations, etc.).
- public or private non-profit organisations, with a focal institutional vocation to promote, defend and/or represent the general or sectoral interests of EU businesses through the regular provision of support services (amongst others, chambers of commerce, trade associations, etc.).

#### Lot 2:

Candidates will include, but not be limited to, one of the following categories:

- EU public or private Higher Education Institutions, (universities, research institutes, etc.), think tanks, NGOs.
- Malaysian public or private Higher Education Institutions, (universities, research institutes, etc.), think tanks, NGOs.

Additional information will be available in the *Guide to Applicants* for the present Call. Said *Guide* will outline in greater detail the eligibility criteria as well as the themes and activities that the Programme will tackle and which are herein broadly presented. In Section 6.2.3., the *Practical Guide to contract procedures for EC external actions*, provides general information regarding eligibility criteria.

### **4. Selection and award criteria**

The evaluation will be carried out in accordance with the procedures set out in the Practical Guide to contract procedures for EC external actions

### **5. Maximum rate of Community financing**

EU financing is set at a maximum of 80% of the total eligible costs.

### **6. Schedule of calls for proposals**

There will be a single Call for Proposals for both Lots.

The launch of the Call is foreseen for March 2009. The deadline for submitting proposals will be in May/June 2009.

### **7. Indicative amount of calls for proposals**

The total estimated amount foreseen for the Call is EUR1,150,000. (EUR575,000 for Lot 1 and EUR575,000 for Lot 2).