

EIPRO, to be continued

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Issues

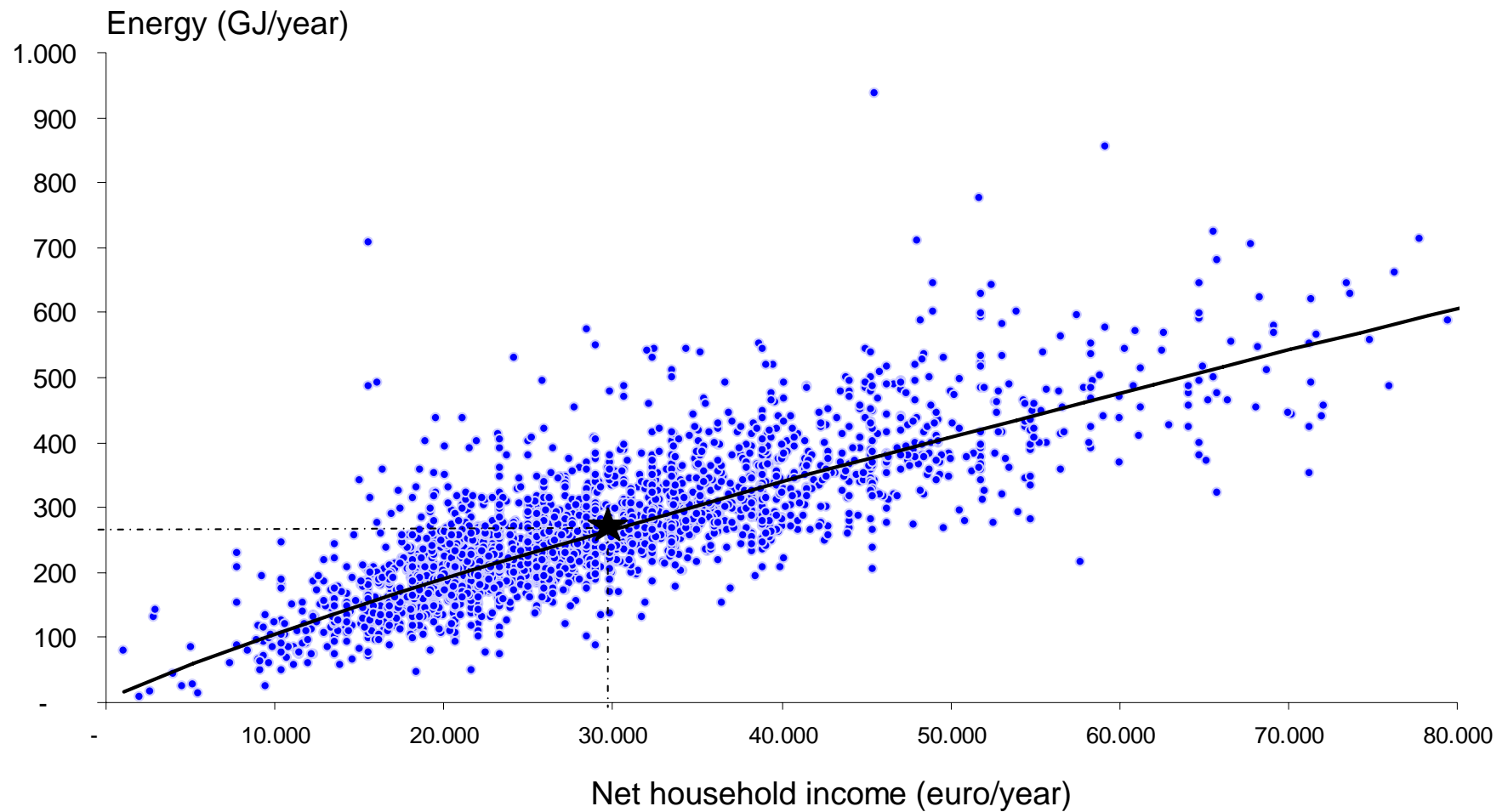
- Land use / footprint
- Future 'hotspots'
- Household behaviour
- Holidays

Land use

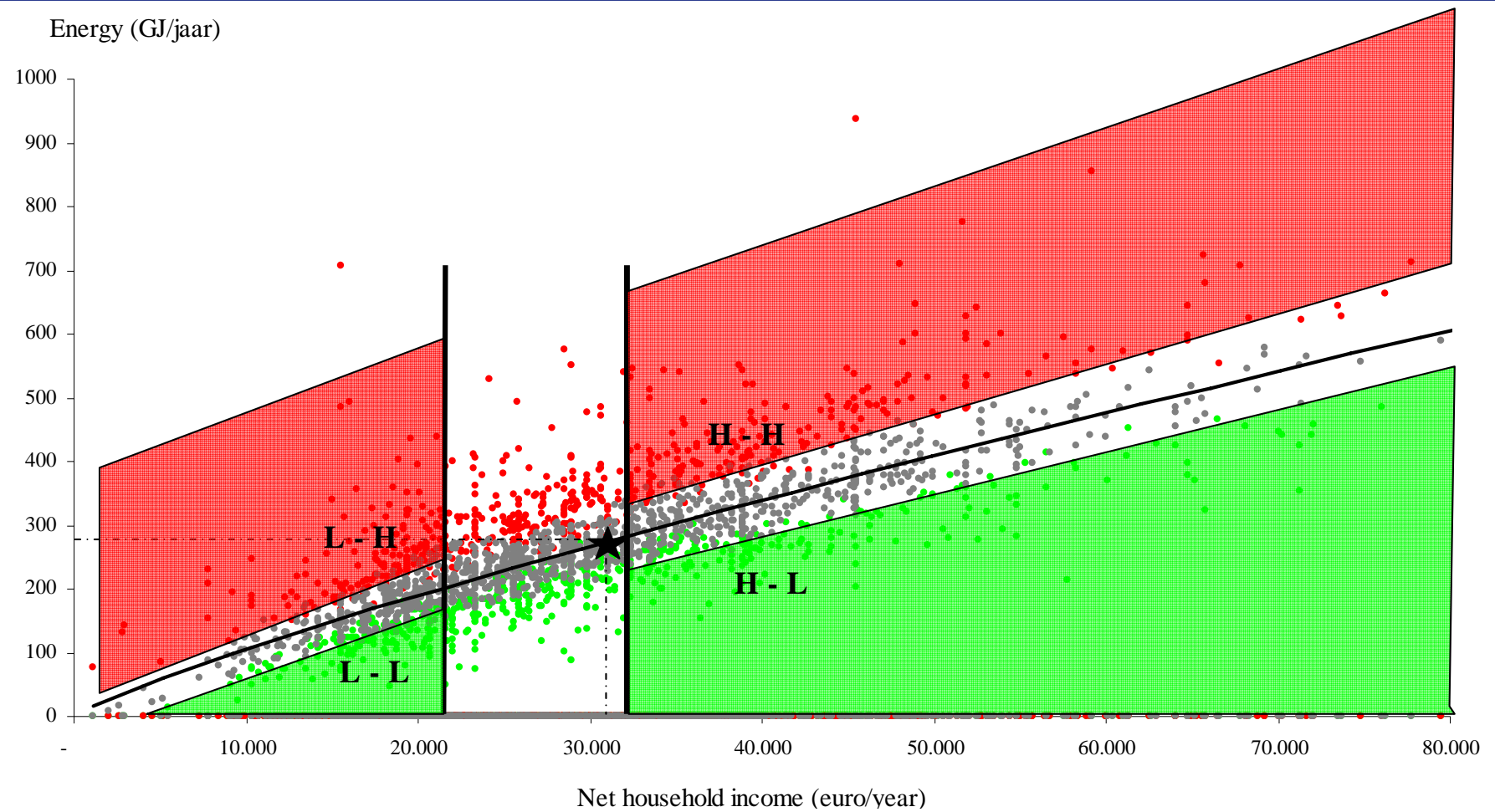
- UNEP GLOBIO model: Over 70% of loss of biodiversity is due to land use
- WWF EU footprint study 2005: each European occupies 2 hectares
- Shift from fossil to renewable resources will further increase pressure on nature
- Land use data are available (e.g. FAO)

Future 'hotspots'

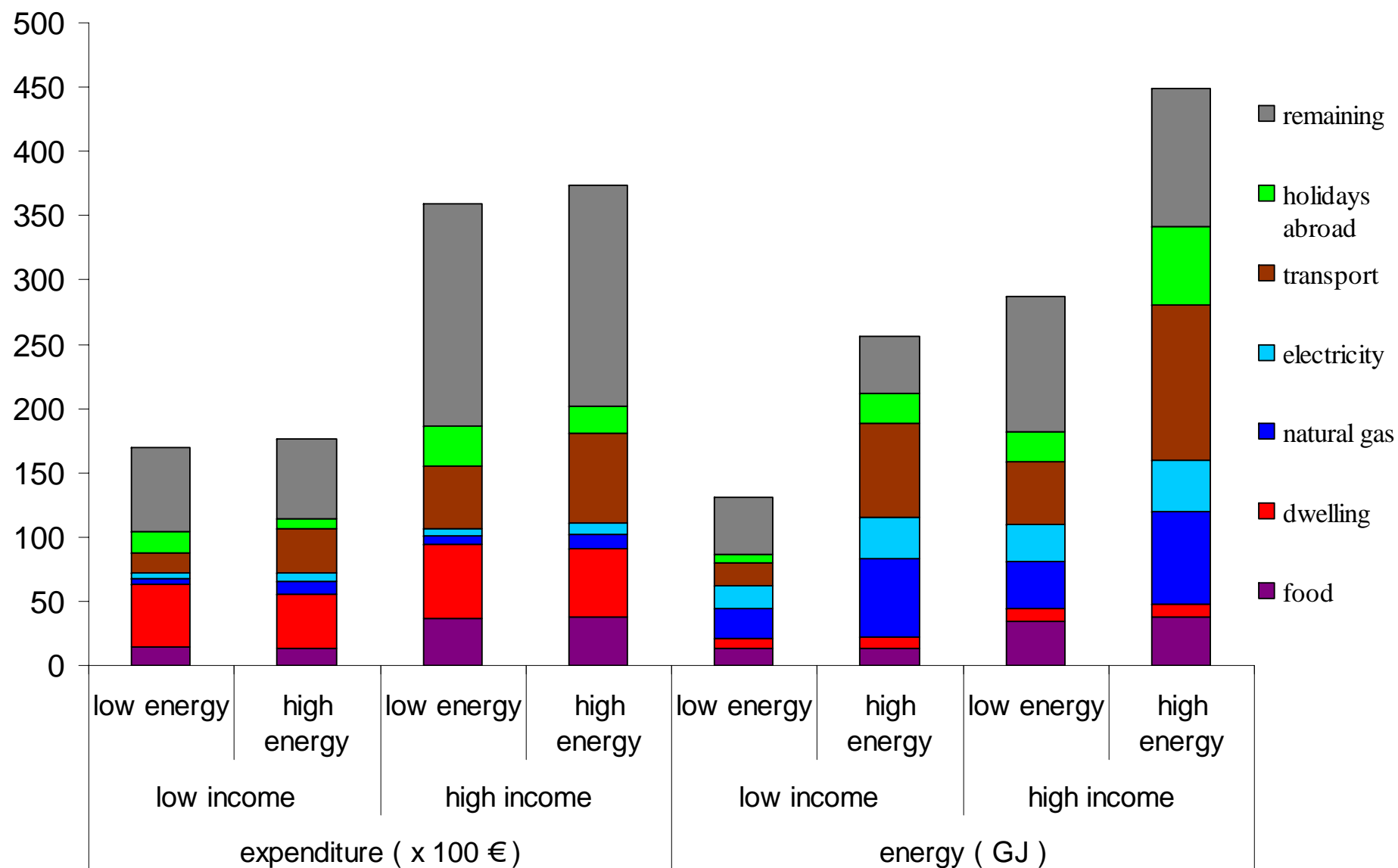
expenditure	elasticity
Gas for room heating	0,3
Rent and mortgage	0,4
Electricity	0,5
Basic foodstuffs	0,6
Restaurants	1,0
Charity	1,0
Clothing	1,0
Cosmetics	1,1
Furnishing	1,1
Electric appliances	1,2
Holidays	1,2
Cars	1,2
Petrol	1,3



MNP-survey of 2300 households (PhD thesis Vringer)



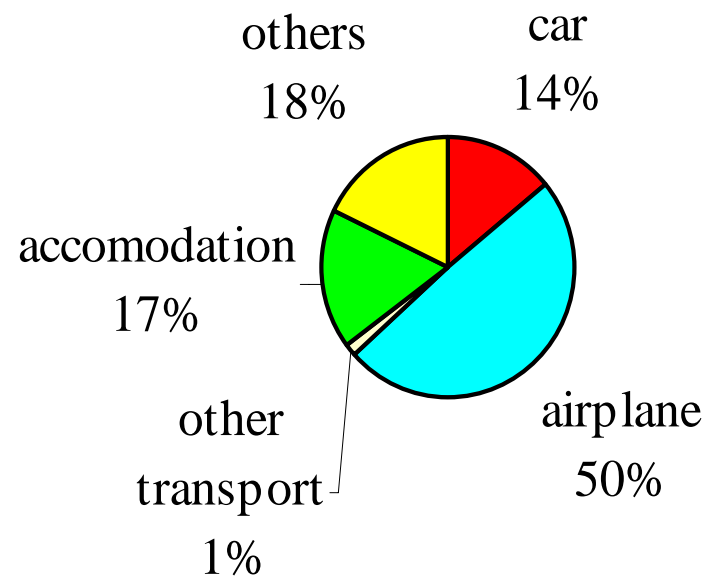
High and low households



Equal expenditures

Different impacts

Energy use of Dutch holidays abroad



Conclusions

- EIPRO has been based on thorough work
- Include land use
- Check catering ('eating and drinking places')
- Check postal services
- Elaborate on Holidays and leisure
- Look at trends and elasticities
- Look at euro's
- Find out about household motivations