

CircularEconomyMissions

CIRCULAR ECONOMY MISSION TO MALAYSIA

10-12 June 2019

Draft dated 27.05.2019

This draft is indicative and subject to changes

WORKING PROGRAMME FOR BUSINESS

Sunday 9 June 2019

Please note that participants are responsible for all the travel and accommodation expenses.

AM/PM	Arrival of EU business delegates to Kuala Lumpur
	Transfer to the Hotel (by your own means, secure taxis are available at the airport)
	Free evening

Monday 10 June 2019 – Kuala Lumpur

09:00	Briefing of the Malaysia CEM mission with EU delegates Venue: Double Tree by Hilton, The Intermark, Jalan Tun Razak, Kuala Lumpur (Willow Room, Level 10)
9:30	Transfer to MESTECC office in Putrajaya (arranged coach transport) Please meet at the Lobby of the Double Tree by Hilton
10:45	<p>Ministerial Institutional Meetings - MESTECC</p> <p>10:45 am Arrival at MESTECC's Offices of EU Delegates 11:00 am Meeting starts 11:10 am Opening Remarks by: Dr. Nagulendran a/I Kangayatkarasu, Deputy Secretary General, (Environment) 11.20 am Opening Remarks by: Mr. Daniel Calleja, Director General of Environment, European Commission 11.30 am Presentation by Greentech Malaysia 11.40 am Presentation by Sustainable Energy Development Authority (SEDA) 11.50 am Presentation by Eko Inovasi Division on Malaysia's Roadmap towards Zero Single Use Plastics 12.00 noon Q&A 12:30 pm Photo Session Lobby C5</p> <p>During this meeting delegates from the EU will get to hear from the Ministry and its agencies. They will also be able to promote their own businesses to the Ministry through a series of short presentations.</p>



	Venue: MESTECC, Kompleks C, Pusat Pentadbiran Kerajaan Persekutuan, 62662 Putrajaya.
13:00	LUNCH (for all delegates) Venue: MESTECC, Lobby C5 Kompleks C, Pusat Pentadbiran Kerajaan Persekutuan, 62662 Putrajaya
14:15-15:00	Transfer to MITI Offices in Kuala Lumpur (arranged coach transport)
15:30 -17:30	<p>Ministerial Institutional Meetings - Ministry of International Trade and Industry (MITI) and its Agencies: Bunga Raya Meeting Room, Level 31 .</p> <p>3:00 Arrival of Delegates and Registration 3:30 Welcome Remarks by Secretary General (Trade) MITI Remarks by H.E. Daniel Calleja, Director General for Environment, European Commission Presentation by MITI Agencies:</p> <ul style="list-style-type: none"> • Malaysian Investment Development Authority (MIDA) • InvestKL • Malaysia External Trade Development Corporation (MATRADE) • Malaysian Automotive, Robotics and IoT Institute (MARII) <p>5:00 Q & A 5:30 End of Programme</p> <p>A joint meeting where the MITI leads the discourse on incentives available for those wishing to do business in Malaysia followed by EU business promotion. Programme under discussion.</p> <p>Venue: MITI, Menara MITI, No. 7, Jalan Sultan Haji Ahmad Shah, 50480 Kuala Lumpur, Malaysia</p>
17:30	Return to Double Tree by Hilton, Kuala Lumpur
	Free Evening
Tuesday 11 June 2019 - Kuala Lumpur CIRCULAR ECONOMY CONFERENCE Venue: Double Tree by Hilton, The Intermark 348 Jalan Tun Razak, Kuala Lumpur, 50400	
8:30	Registration for the Circular Economy Conference at Double Tree by Hilton
9:00	<p>Conference on Circular Economy</p> <ul style="list-style-type: none"> • Welcoming note H.E. Maria Castillo, Ambassador and Head of Delegation, European Union to Malaysia • Key Note Speech Mr. Daniel Calleja, Director General of Directorate-General for Environment, European Commission • Officiating Speech YB Yeo Bee Yin, Minister of Ministry of Energy, Science, Technology, Environment & Climate Change (MESTECC)
9:45	Discussion (Moderated by Roberto Benetello, CEO EU-Malaysia Chamber of Commerce and Industry)



10:30	Coffee break		
10:45	<p>Panel Discussion: Enhancing Circularity in the Malaysian Economy Moderator: Adrienna Zsakay, Executive-Director, Circular Economy Asia Panellists:</p> <ul style="list-style-type: none"> • Seah Kian Hoe, CEO, Heng Hiap Industries Sdn Bhd • Datuk Leong Kin Mun, President, Malaysia Biomass Industries Confederation • David Lantz, Sustainability Manager, Scania Southeast Asia <p>Discussion/ Q&A</p>		
12:30	Lunch Break		
13:30	Briefing for B2B Matching Session led by: Nicolas Dross, Trade Counsellor, EU Delegation to Malaysia		
14:00	<table border="1"> <tr> <td> <p><u>Presentations</u></p> <p>Proposed Title: Circular Business Opportunities from the European Union</p> <p>EU Businesses will introduce themselves and present how circular economy technology is applied to their business and the partnerships they are hoping to forge with Malaysians.</p> </td> <td> <p><u>B2B meetings</u> At least 5 arranged matches for each EU business delegate.</p> </td> </tr> </table>	<p><u>Presentations</u></p> <p>Proposed Title: Circular Business Opportunities from the European Union</p> <p>EU Businesses will introduce themselves and present how circular economy technology is applied to their business and the partnerships they are hoping to forge with Malaysians.</p>	<p><u>B2B meetings</u> At least 5 arranged matches for each EU business delegate.</p>
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17:00	Closing Discussion Where do we go from here? Optimising opportunities for circular business partnerships.		
18:30	Evening Reception (for EU Business participants and selected Malaysian guests to cement relationships established)		
Wednesday 12 June 2019 – Kuala-Lumpur			
8:30	Pick up from the Lobby of the Double Tree by Hilton		
9:00	Depart for Site Visit to MTS Fribromat Sdn Bhd, Batang Kali, RASA, Selangor (An Erosion Control Product and Geosynthetic Product Supplier, Manufacturer and Installer in Malaysia and Asia)		
10:30	Tour of MTS Fribromat with presentations.		
13:00	LUNCH		
14:00	Return to Double Tree by Hilton Hotel, Kuala Lumpur after a short excursion to Batu Caves, a Hindu Temple set in the limestone rocks outside Kuala Lumpur		
15:30	Arrive at Double Tree by Hilton Hotel, Kuala Lumpur		



END OF CIRCULAR ECONOMY MISSION



EUROPEAN COMMISSION CONTACTS

Ms. Véronique HYEULLE

Adviser Global Sustainable Development - DG ENV

Telephone: +32/2/299.02.35

Email: veronique.HYEULLE@ec.europa.eu

Ms. Katarina Grgas-Brus

International relations officer - Desk Indonesia - DG ENV

Telephone: +32/2/298.52.90

E-mail: Katarina.GRGAS-BRUS@ec.europa.eu

EU DELEGATION TO MALAYSIA

H.E. María Castillo Fernández

Ambassador/ Head of Delegation

Mr Nicolas Dross

Head of Trade Section

Telephone: +6012 648 8207

E-mail: Nicolas.DROSS@eeas.europa.eu

Ms Shamala Joachim

Trade Officer

Telephone: +6010 404 7155

E-mail: Beatrice-Shamala.JOACHIM@eeas.europa.eu

EU Delegation Office

Telephone +603 2723 7373

