Agenda

1. A warm welcome to the new European criteria!
2. Organization of Procurement in the Netherlands
3. Examples of innovative procurement
4. ECAP; pilots with circular textile and development of circular procurement criteria
Creating a circular approach to fashion across Europe

Reflection on the new European Green Public Procurement criteria

1. A big step towards transparency & recycling

2. Use of minimum criteria and rewarding sustainable initiatives helps

3. Current practice in the Netherlands:
   • Focus on CO2 footprint & Waterprint
   • Stimulate use of post consumer-material/textiles

4. Biggest challenges at this moment
Organization of Public Procurement in the Netherlands: Category-management

1. Procurement per category by one Ministry

2. Category Plan; strategy to make procurement more sustainable and circular

3. Creating transparency towards suppliers/market sector

4. Organize a take back system

5. Economic advantages

6. First steps to stimulate use of post consumer material: examples
Pilot 1: Defending Recycling

• A contract for the supply of 100,000 towels and 10,000 cloths (containing 36% recycled post-consumer textiles fibres)

• A contract for the supply of 53,000 overalls (containing 14% recycled post-consumer textiles fibres);

• A contract to deal with the collection and sorting of 750,000 end-of-life items per year.
Pilot 1: Defending Recycling

- Minimum requirements 10% post consumer material
- Rewarding higher %
- Towels: 36% recycled post consumer textiles
- Overalls: 14% recycled post-consumer textiles

Collection of discarded textiles:
- Making use of their own logistic distribution systems

Sorting of discarded textiles:
- Making use of the Biga group; asocial enterprise for people with a distance to the labour-market. Social benefits and economical benefits; costs: 1,5 mln. per year, advantages: 10 mln. per year
Main question: can used clothing be ‘dematerialised’ successfully and then be used to create new clothing? Yes, it can!
Pilot 2: Leasing workwear by Rijkswaterstaat (Ministry of Infrastructure and Environment

- First lease contract for textiles; after 1st year: everything collected and used for new textiles
- Designed according to C2C principles
- Track & Trace system
- Volumes are an issue
- 3’d year: also washing & repairing, recycling only if end of life
ECAP: European Clothing Action Plan

1. Fibre 2 Fibre: Stimulating use of post consumer-material by several pilots

2. Developing criteria for circular textile

3. Market report on workwear

Creating a circular approach to fashion across Europe
Join us and help us develop criteria for circular workwear
Go to our website **ecap.eu.com** and sign up to our project e-newsletter for updates or download the report on workwear:

or:

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