GPP Helpdesk Webinar
How to use innovation partnerships in the social sector

Programme

- Welcome and Introduction from the EU GPP Helpdesk, Anna Lupi, DG Grow, European Commission
- Innovation partnerships: how they can work for the social sector, Dr. Jenny Mehlitz, GSK Stockmann
- Learning from the use of innovation partnerships in practice:
  - A coaching service tailored to unemployed jobseekers, Ulla Juhanko, City of Helsinki
  - The potential of innovation partnerships to promote sustainability in the provision of social services, Dr. Friederike Mussgnug, Diakonie Deutschland

Date & time

22 June 2022, from 10.00 to 11.30 (CET, Brussels time)

Language

English

Purpose

This is the second of four webinars of 2022, as part of the European Commission’s Helpdesk service on GPP.

The webinar will focus on raising awareness about the potential of innovation partnerships in the social sector and will give the opportunity to learn from the experience of contracting authorities.

Innovation partnerships are a procedure that can be used when the contracting authority has identified the need for an innovative product, service or works that cannot be met by anything already available on the market. It can be used in order to foster research and innovation, including social innovation. Such innovative products, works and services could help to address major societal challenges while improving the efficiency and quality of public services.

Until now innovation partnerships have been used in the social sector in a very limited way.
**Framework**  The GPP Helpdesk Webinars provide a forum to inform stakeholders working in the field of public sector procurement about important new developments in the resources available and legislative context for Sustainable Public Procurement, and offer an opportunity for questions and discussion. For more information, visit the European Commission’s [GPP website](https://www.gpp.eu).

**Organisers**  European Association for Information on Local Development, on behalf of the European Commission (DG Environment)

**Registration**  Participation is free of charge.

Prior registration is essential, however.

Register by visiting: [https://iclei-events.webex.com/mw3300/mywebex/default.do?siteurl=iclei-events&service=6](https://iclei-events.webex.com/mw3300/mywebex/default.do?siteurl=iclei-events&service=6)