New policy developments - GPP and the European Green Deal

European Commission
Environment Directorate-General
Sustainable production, products and consumption

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GPP Advisory group meeting - 12 March 2020
Priorities of the new European Commission 2019-2024

- A European Green Deal
- An economy that works for people
- A Europe fit for the digital age
- Protecting our European way of life
- A stronger Europe in the world
- A new push for European democracy
The European Green Deal

- Mobilising industry for a clean and circular economy
- Increasing the EU’s Climate ambition for 2030 and 2050
- Supplying clean, affordable and secure energy
- Building and renovating in an energy and resource efficient way
- Mobilising research and fostering innovation
- A zero pollution ambition for a toxic-free environment
- Preserving and restoring ecosystems and biodiversity
- From ‘Farm to Fork’: a fair, healthy and environmentally friendly food system
- Accelerating the shift to sustainable and smart mobility

Financing the transition
Leave no one behind (Just Transition)

The EU as a global leader
A European Climate Pact
2.1.3. Mobilising industry for a clean and circular economy

Public authorities, including the EU institutions, should lead by example and ensure that their procurement is green.

The Commission will propose further legislation and guidance on green public purchasing.
European Green Deal and GPP

SELECTION OF RELEVANT ACTIONS FOR GPP

- **Clean, affordable and secure energy**
  - ‘renovation wave’ initiative for the building sector (2020)

- **Industrial strategy for a clean and circular economy**
  - circular economy action plan (following slides)

- **Sustainable and smart mobility**
  - Strategy for sustainable and smart mobility

- ‘Farm to Fork’ Strategy (spring 2020)

(...
European Green Deal and GPP
European Green Deal Investment Plan

COM (2019) 21 final of 14.01.2020

4. **Enable: Creating a framework for public and private investments to come about.**

4.2. Providing the public sector with guidance and appropriate means for making sustainable investments

The Commission will propose minimum mandatory green criteria or targets for public procurements in sectorial initiatives, EU funding or product-specific legislation.

Such minimum criteria will ‘de facto’ set a common definition of what a ‘green purchase’ is, allowing collection of comparable data from public buyers, and setting the basis for assessing the impact of green public procurements.

Public authorities across Europe will be encouraged to integrate green criteria and use labels in their procurements.

The Commission will support these efforts with guidance, training activities and the dissemination of good practices. At the same time, life-cycle-costing methodologies should be applied by public buyers whenever possible. The Commission calls on all players, including industry, to develop such reliable methodologies.
5. **Execute: Creating a Pipeline of Sustainable Projects**

5.1.2. Supporting project promoters

Public investors will profit from tailor-made support on how to implement their projects in practice.

A newly introduced ‘Sustainable Procurement Screening’ instrument – on the basis of the existing voluntary ex-ante mechanism for large infrastructure projects – will help them make use of all the possibilities to green their procurements and guarantee sustainability of the project and the respect of the highest environmental standards throughout the supply chain.
New Circular Economy Action Plan (2020)

- **Sustainable product policy framework**
  - product design and producer responsibility
  - empowering consumers
  - production processes

- **Value chains and high impact sectors**
  - plastics, textiles, electronics, constructions, etc.

- **Less waste, More value**
  - waste policy, toxic-free environment, SRMs

- **Circular economy for people, regions and cities**

- **Horizontal issues**
  - climate neutrality, economics, R&I

- **Global circular economy**

- **Monitoring**
Key Product value chains

Boosting the circularity potential

- Electronics and ICT
- Batteries and vehicles
- Packaging
- Plastics
- Textiles
- Construction and buildings
- Food, water and nutrients
2. A SUSTAINABLE PRODUCT POLICY FRAMEWORK

2.2 Empowering consumers and public buyers

the Commission will propose minimum mandatory green public procurement (GPP) criteria and targets in sectoral legislation and phase in compulsory reporting to monitor the uptake of Green Public Procurement (GPP) without creating unjustified administrative burden for public buyers.

Furthermore, the Commission will continue to support capacity building with guidance, training and dissemination of good practices and encouraging public buyers to take part in a “Public Buyers for Climate and Environment” initiative, which will facilitate exchanges among buyers committed to GPP implementation.
GPP Training activities

- 14 training programs, in national language, 16 hours each, 11 countries:
  
  Croatia, Cyprus, Hungary, Latvia, Poland, Portugal, Romania, Bulgaria, Estonia, Lithuania and Malta

- Activities are ongoing and will end in March 2021.
# GPP Training activities

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**Note:** The table represents the schedule of GPP Training activities across various countries and cities from April 2019 to September 2020.
GPP Training toolkit

- Revised GPP Training Toolkit finalised in May 2019 and available in 11 EU languages

- Feedback from its use?

- Need for changes/improvements?

http://ec.europa.eu/environment/gpp/toolkit_en.htm
GPP LCC Tools

- 5 GPP life-cycle costing tools now available online:
  - Computers and monitors
  - Indoor lighting
  - Outdoor lighting
  - Imaging equipment
  - Vending machines

https://ec.europa.eu/environment/gpp/lcc.htm
Life cycle assessment and Public Procurement directives

- Study planned to be launched soon: “Life cycle assessment and the environmental footprint methods in the context of the public procurement directives”

- Mapping of national rules on integration of life cycle assessment criteria
- Use of public procurement procedures that include LCA/EF criteria
- Best practice
GPP TAIEX – EIR Peer 2 Peer

2019

• 3-4 April, Helsinki - Finland
• 12 April, Vantaa – Finland
• 2 May, Prague - Czech Republic
• 27-28 May, Riga – Latvia
• 20-21 June, Rome - Italy

Socially responsible PP

**Updated guidance on socially responsible PP (2020):**
- Update of key recommendations to the 2014 Directives
- New examples, recommendations on planning and contract management
- Indicative timeframe:
  - Targeted public consultation launched in March 2020
  - Consultation open for 12 weeks
  - Publication in summer 2020

**Good practices and dissemination (2020):**
- Collection of good practices in socially responsible PP ongoing
- Publication planned for summer 2020
Big Buyers initiative

https://sustainable-procurement.org/big-buyers-initiative/

- Promote collaboration between big public buyers in implementing strategic public procurement
- Pooling resources and demand (joint market dialogue and engagement)

Three working groups:
- Electric vehicles (heavy duty electric vehicles)
- Circular construction materials
- Zero emissions construction sites
Urban Agenda – partnership on innovative and responsible PP


Action plan:
• Guidance on building city strategic procurement
• Measuring spend and wider impact in European cities
• Recommendation(s) for funding
• Innovation procurement brokerage
• Legal handbook innovative public procurement
• A flexible concept for setting up and further development of Local Competence Centres
• Competence building in circular procurement

Final meeting: Brussels 8-9 June 2020
**Innovation procurement**

- European Assistance for Innovation Procurement ([www.eafip.eu/assitance](http://www.eafip.eu/assitance)): open call (deadline 15 April 2020) for public procurers to receive free support in the preparation and/or implementation of innovation procurements

- Open market consultation of the EU blockchain pre-commercial procurement.  

- Artificial intelligence solutions to become climate neutral – pre-commercial procurement - 17 April starts the open market consultation  