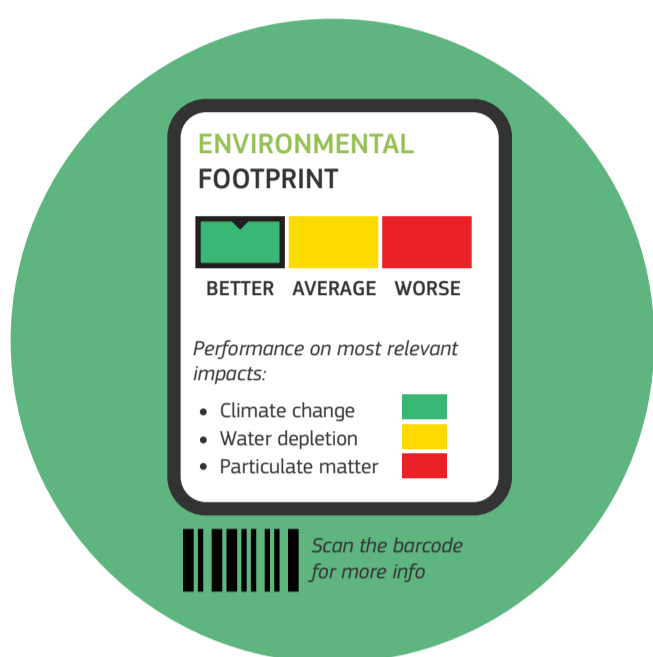
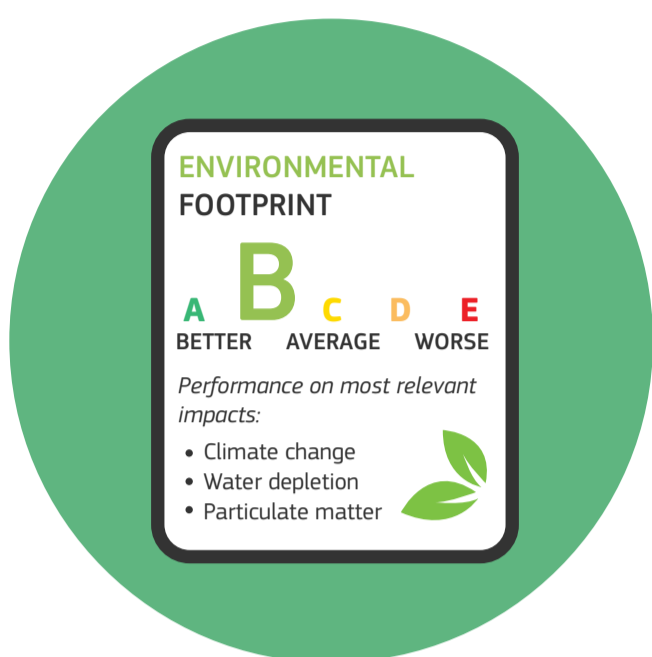


# DIFFERENT WAYS IN WHICH PRODUCT ENVIRONMENTAL INFORMATION COULD BE PRESENTED

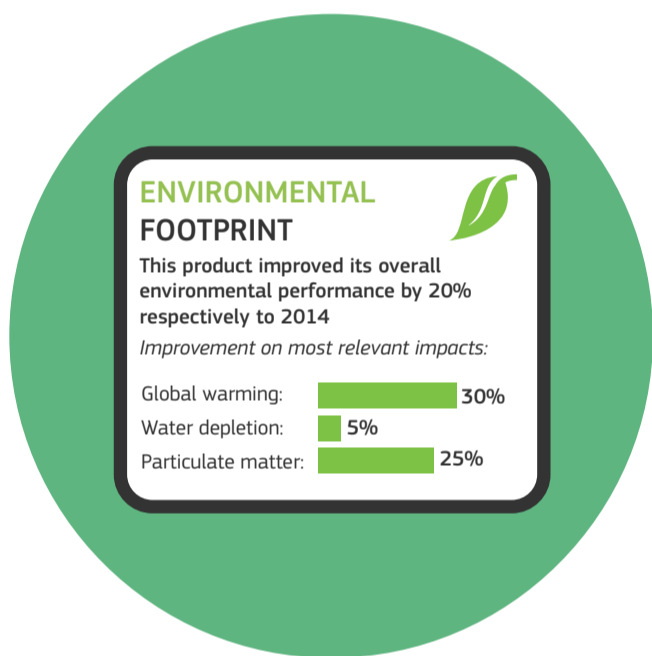
## PERFORMANCE LABEL

## TRAFFIC LIGHT LABEL



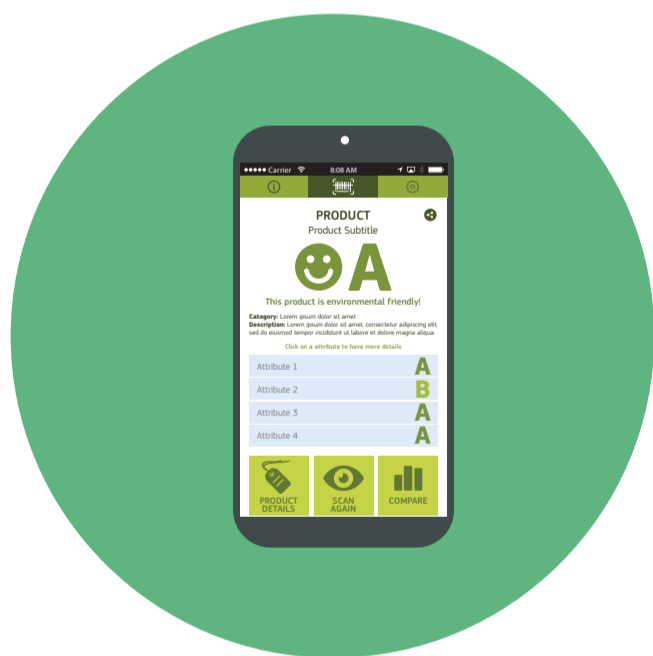
## IMPROVEMENT LABEL

## FACTSHEETS



## WEBSITES

## MOBILE APPS



## ONLINE SHOPS

## INFOGRAPHICS

