



European Green Capital Award 2022 Applicant City Workshop

Brussels, 27 May 2019

Draft Agenda

#EGCA2022

[@EU GreenCapital](#)

Meeting location: European Commission DG ENV, Avenue de Beaulieu 5, 1160 Brussels
(Meeting room BU-5, Room C)

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| (As of 13:30) | <i>(Registration – please arrive early to allow time for security check)</i> |
| 14:00 - 14:10 | Why apply? Claudia Fusco, Head of Unit Environmental Knowledge, Eco-Innovation and SMEs, DG Environment, European Commission |
| 14:10 - 14:45 | We are here to help! Secretariat explains the EGC 2022 Evaluation and Assessment Process, giving an overview of the application form and guidance note content and how applications are assessed (within limits of published information) |
| 14:45 - 15:00 | Questions & Answers |
| 15:00 - 15:30 | Learn from the best: Expert Panel Guidance! Two expert panel members will share tips and advice live on what makes a quality application and what impresses the expert evaluation panel. Indicators addressed will be: Climate Change: Mitigation and Sustainable Urban Mobility |
| 15:30 - 15:45 | Questions & Answers |
| 15:45 - 16:00 | Coffee Break |
| 16:00 - 16:20 | You make it to the finalist round – what next? The Secretariat will present key elements to consider and include in your application and presentation to the Jury and a summary of the competition branding rules. |
| 16:20 – 16:50 | Lisbon European Green Capital 2020 - Key Elements for a Winning Bid Lisbon City Council will share their experiences in applying and detail key elements of their bid which they believe were crucial to winning. |
| 16:50 - 17:00 | Questions & Answers |
| 17:00 – 17:10 | Closing Remarks Daniel Calleja, the European Commission’s Director General for Environment |
| 17:15 – 18:30 | Networking ‘world café’ cocktail Table 1: Why apply? European Commission explains benefits for your city Table 2: Meet the experts! Expert panelist shares tips on how to prepare a winning bid Table 3: Delivering a winning year – EGC Winner Lisbon shares insights Table 4: EGC Secretariat explains the application process |