Harness the power of tourism for a better world

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Content presentation

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Our Vision

The **tourist sector** needs to take **responsibility** to lower their **environmental impact** to preserve the earth and work towards a **fair and honest** sector where **everybody** benefits **equally**.
Our Mission

BookDifferent is a Social Enterprise.

New business models needed to create a more sustainable and social world. We aim at more impact and not more profit.

Make it easy to travel green to create and demand for sustainability and awareness amongst consumers for the tourism sector as a whole.
Yes, you can make the world better by booking a hotel
Stay Green, Sleep Well

BookDifferent is the first hotel booking platform in the world that indicates of 870,000 hotels how they perform on sustainability to make it easy to book green accommodations for consumers and organisations.

How?
- Carbon footprint rating per hotel
- Is a hotel eco certified
- How green and clean is a destination

We put the green offer on top of each search result to enhance green bookings to push demand.
Search hotels

- Destination: Malta
- Check-in date: 
- Check-out date: 

Show map

820 Hotels in Malta

Sort by: Price, Footprint, Review score

- Enter check-in and check-out date to search for availability and prices.

**Hotel Ta' Cenc & Spa**
Cenc Street, Sannat
- Price: €72
- Footprint: 72 kg
- Review score: 8.2
- 316 reviews

**The Victoria Hotel**
Gorg Borg Olivier Street, Sliema
- Price: €17
- Footprint: 17 kg
- Review score: 8.5
- 504 reviews

**The Palace**
High Street, Sliema
- Price: €20
- Footprint: 20 kg
- Review score: 8.4
- 745 reviews

**The Westin Dragonara Resort**
Dragonara Road, St Julian's
- Price: €22
- Footprint: 22 kg
- Review score: 8.7
- 1074 reviews

**Le Méridien St Julian's Hotel and Spa**
30 Main Street, Balluta Bay, St Julian's
- Price: €17
- Footprint: 17 kg
- Review score: 8.4
- 652 reviews

**Corinthia Palace Hotel & Spa**
De Paule Avenue, Attard
- Price: €21
- Footprint: 21 kg
- Review score: 9
- 405 reviews

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- Country: Malta
- City: Gharb, Marsalforn, Marsaskala, Mellieha, Sliema, St Julian's, St. Paul's Bay, Valletta, more
- Eco-Label
  - All Labels: 23
  - EU Ecolabel: 3
  - Eco Certification Malta: 21
  - Travelife: 4

bookdifferent.com
How green is your travel destination?

As a responsible tourist it is important to be informed about your travel destination and to be aware of the impact your presence has. Unfortunately, it is hard to know what impact your visit is having on your destination and how you are affecting the environment or the local communities. With the Green Destination Rating (GDR) we have found an easy understandable tool to show you if how green and clean your destinations is.
You Book, We Share

BookDifferent is a Social Enterprise, we are company driven by social and environmental purposes to benefit people and the planet.

Help destinations and stakeholders to cope with the negative impact and harness the power of tourism for good.

Funding projects of the WWF, Global Forrest Fund and The Travel Foundation aligning the SDG’s (8, 11, 12 and 13).

We share 10% of our gross turnover to projects of our valued partners.
Findings customer survey BD

• One stop Shop Green Travel Experience
• Being part of a community is key
• Green peer reviews are trigger
• Trustworthy and transparent green credentials
• Easy to find and search for without much effort
New insights, next steps
BookDifferent.com

- BookDifferent B2B travel tool
- Inspire and create value with sharing stories of accommodation and destinations on BD platform
- Care for Destinations platform: green reviews
- Start Impact measurement
Opportunities in the sector

- UN year of Sustainable tourism 2017
- Sector and consumers more aware and willing
- Common language and goals (SDG’s)
- Team up – take part in the new economy
- Sustainable travel is about emotions and experience not about metrics
- Make your customers aware of your green efforts
Thanks a lot for your attention
Sleepwell, #BookDifferent!

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