European Commission,
Directorate-General Environment

Webinar - 21 January 2021

The EU Ecolabel for Tourist Accommodation
Engaging together in a sustainable recovery

Join the on-line webinar to learn more about the EU Ecolabel - the official European Union label of environmental excellence contributing to climate neutrality and to the circular economy - and how to apply for it. Time has come to promote tourism differently! Because quality and environment matter!

Agenda

09:50 – 10:00	Opening of the WebEx room
10:00 – 10:20	The EU Ecolabel as a recovery tool for tourist accommodations - *Silvia Ferratini, European Commission, DG ENV*
10:20 – 11:00	Presentation of success stories - *EU Ecolabel licence holders*
11:00 – 11:50	The EU Ecolabel criteria for tourist accommodations, *Candela Vidal Abarca Garrido, European Commission, JRC*
11:50 – 12:10	How to apply for the EU Ecolabel? *Candela Vidal Abarca Garrido, European Commission, JRC*
12:10 – 12:30	Questions and answers

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