

4th Stakeholder Forum of the EU Environmental Technology Verification (ETV) pilot programme

“Evaluation and future of ETV in Europe”

15 February 2018, Brussels

Room 1D, Albert Borschette Congress Center (CCAB), rue Froissart 36, 1040 Brussels

Background

The European Union Environmental Technology Verification (EU ETV) Pilot Programme is a **voluntary** scheme launched by the European Commission with the Eco-innovation Action Plan¹ to generate independent and credible information on new environmental technologies. The scheme **verifies that environmental performance claims put forward by technology developers and vendors are complete, fair and based on reliable test results**. The primary client target group for the Programme are small and medium sized enterprises (SMEs), although all developers and manufacturers are welcome to apply.

The **ETV Stakeholder Forum** is the place where stakeholders interested in ETV can share views on the EU ETV pilot programme, advise the European Commission and Technical Working Groups on its implementation, contribute to its evaluation and way forward. This 4th edition of the ETV Stakeholder Forum will be dedicated to the presentation of the final results of the evaluation of the pilot programme and of the feasibility of potential options for the future of ETV.

EU ETV evaluation and options for the future

In 2017, the EU ETV Programme underwent a planned¹ **evaluation** to better understand whether it is achieving its desired outcomes and impacts after three years of actual operation. The European Commission seeks to ascertain whether the current Programme meets the objectives set when launched and is functioning as planned, both in terms of the verification infrastructure which has been established, as well as the expected outcomes for innovators that are using the scheme (such as new sales, faster access to market, wider market access, and the potential for raising more investment).

The results of this evaluation will be presented during the Forum. As part of the evaluation, an assessment of **possible options for the future of an EU ETV scheme** was performed. The Forum will aim to present to the public and discuss the five specific feasibility studies that were developed. These will inform the definition by the Commission of policy options for a possible follow-up to the pilot programme and/or other initiatives or policy tools for supporting EU environmental and innovation policies.

How to participate?

Stakeholder Forum

The 4th **Stakeholder Forum meeting will take place in Brussels on 15 February 2018** afternoon and will enable stakeholders to exchange views on the results of the EU ETV evaluation and its possible options for the future. The draft agenda is included below. To participate, please register at <https://ec.europa.eu/eusurvey/runner/4thETVForum>

¹ Communication from the Commission on 'Innovation for a sustainable future – the Eco-innovation Action Plan' COM(2011) 899 final

Agenda

The workshop will take place in room 1D of the Albert Borschette Congress Center (CCAB), Rue Froissart 36, 1040 Brussels, Belgium.

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| 13.00 – 13.30 | Registration, Coffee/tea |
| 13.30 – 14.40 | Results of the evaluation of the EU ETV pilot programme <ul style="list-style-type: none">▪ “Short introduction to the EU ETV pilot programme state of play”, Pierre Henry, DG Environment, European Commission▪ “Final results of the EU ETV pilot programme evaluation”, Jonathan Lonsdale, Consulting Director, ICF <p><i>Questions and Answers</i></p> |
| 14.45 – 15.00 | Coffee/tea break |
| 15.00 – 15.50 | Session 1: Presentation of the feasibility studies <ul style="list-style-type: none">▪ “Feasibility Study 1: ETV as proof of performance for innovative environmental technologies in support of performance-based legislation”, Dirk Nelen, Sustainable Materials Management, VITO NV▪ “Feasibility Study 2: ETV as proof of performance in the context of public procurement, in support of policies on Green Public Procurement (GPP) and Public Procurement for Innovative solutions”, Dirk Nelen, Sustainable Materials Management, VITO NV▪ <i>Questions and Answers</i> |
| 15.50-16.40 | Session 2: Presentation of the feasibility studies <ul style="list-style-type: none">▪ “Feasibility Study 3: ETV as an alternative to certification systems to verify the performance and quality of secondary raw materials, by-products and product parts, in the context of the transition towards a circular economy”, Dirk Nelen, Sustainable Materials Management, VITO NV▪ “Feasibility Study 4: ETV turned into an Innovative Technology Verification (ITV) scheme by opening the scope of ETV to all innovative technologies”, Jonathan Lonsdale, Consulting Director, ICF▪ <i>Questions and Answers</i> |
| 16.40 – 17.10 | Options for the future and closing remarks <ul style="list-style-type: none">▪ “Business models for an ETV scheme: willingness to pay for ETV, estimated revenues and the public / private funding requirements to make it viable”, Jonathan Lonsdale, Consulting Director, ICF▪ <i>Questions and Answers</i> |