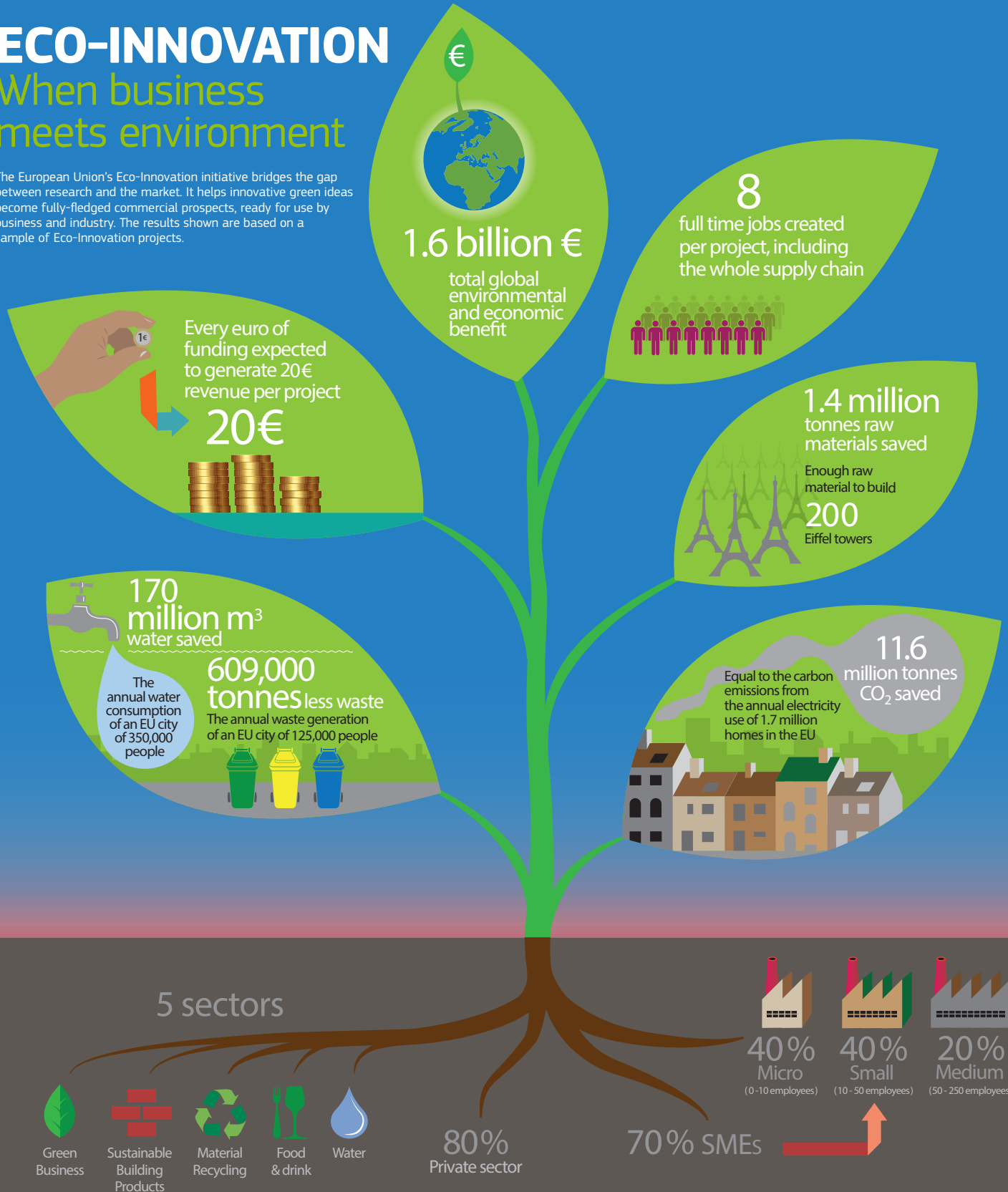


ECO-INNOVATION

When business meets environment

The European Union's Eco-Innovation initiative bridges the gap between research and the market. It helps innovative green ideas become fully-fledged commercial prospects, ready for use by business and industry. The results shown are based on a sample of Eco-Innovation projects.



Results for 125 projects, indicated by the projects for two years after completion. Revenues from sales exclude production and labour costs but account for deadweight, market displacement and complementarity, supply chain effects and an optimism bias.