

**Public overview on the selected projects in
Call 2010 CIP Eco-Innovation
First application and market replication projects**

EACI

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I. Short summary of the submission

287 proposals have been submitted in the Call 2010; 273 of them were considered eligible for CIP Eco-Innovation. The number of submitted proposals represents a 42% increase compared to 2009. A good coverage of countries was achieved in the Call 2010, involving 895 participants from 33 countries. Italy and Spain are in the lead both regarding the number of proposals and the number of participants. Slovakia and Lithuania did not participate in last year's call, but are participating for the first time in the Call 2010. Lichtenstein, Former Yugoslav Republic of Macedonia (FYROM) and Montenegro did not participate in any of the submitted proposals.

The Call 2010 did not require multi-national participation but insisted on the European added value. Around 45% of the submitted proposals originate from at least two countries; this share rises up to around 70% for the selected projects.

The Call 2010 notably succeeded in covering the priority given to small and medium-sized enterprises (SME), a group generally difficult to approach by Community funding. Around 66% of the participants are SMEs. This rate of nearly 70% has been constant for the last calls. Concerning the legal status of participants, the vast majority (81%) are organisations from the private sector, either commercial or non-profit.

The response of the market covered the four priority areas established in the Call 2010 with the highest share on Green Business (35%), followed by Recycling, Buildings, and the Food and Drink sector. Proposals that do not fit in any of these sectors are grouped in the category "Others". Within the Green Business sector, one third of the proposals were sorted as Clean Production, while two thirds were bore on Products or Services.

After the final approval, 63 proposals were selected for funding, but due to the available budget (35 M€) approximately 45-50 of them will actually enter negotiations.

II. Overview – Sectors covered on the selected Projects

Selected projects are well balanced among the four priority areas. The sectors Green Business and Food and Drink are at 26% each, while the sectors Building and Recycling cover around 20% each. This reflects the good quality of the proposals received from the Food and Drink sector, as it represented only 17% of the submitted proposals. The Buildings sector shows good results with an increase of almost 14% compared to Call 2009. The refocus on construction materials in Call 2010 was well taken up by the market. Figure 1 gives an overview of the sector coverage.

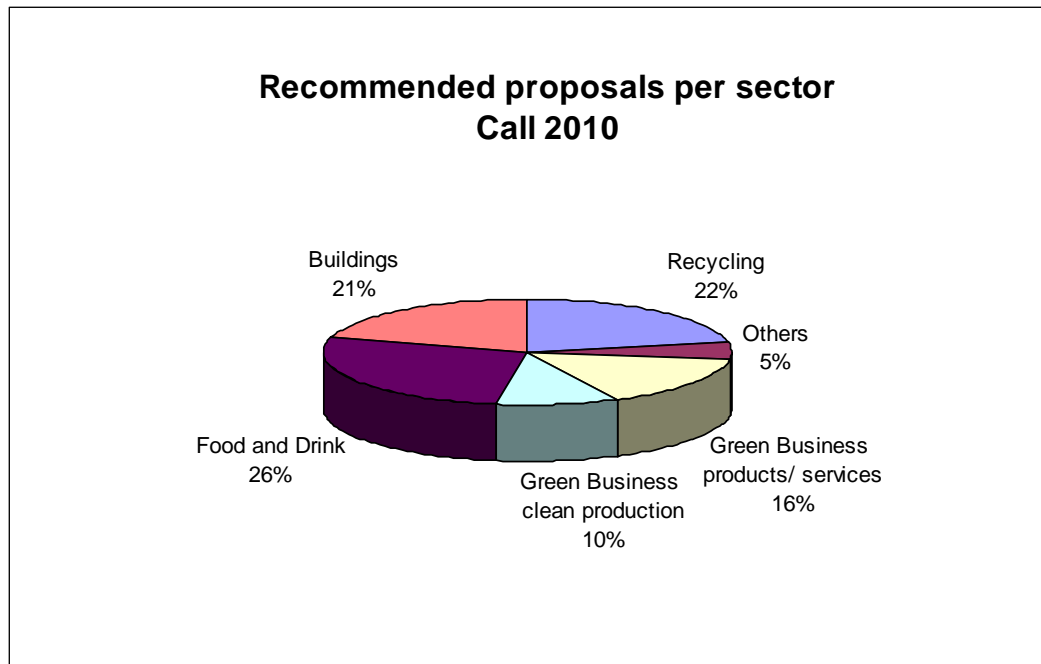


Figure 1 Selected projects by sector.

The Recycling sector addresses recycling processes and technologies, new products from recycled material as well as new recycling services. The selected projects cover areas such as ceramics, plastics, leather, metal, fibreglass, car windscreens, tyres etc.

The selected projects will undertake the actions in various areas, increasing resource efficiency (raw materials, water and energy) and reducing greenhouse gas emissions, waste, toxicity and general pollution while being economically feasible and attractive. Projects will cover the innovation aspect in processes, products and also services with a significant share of process innovation.

III. Countries covered in the selected projects

Altogether 28 countries are covered by the selected projects, see figure 2. As visible by comparing Figures 2 and 3, there are important differences among the number of beneficiaries by country¹ in participation and also in approval rates. These figures need to be taken with prudence as statistics on small sampling can easily show big variability.

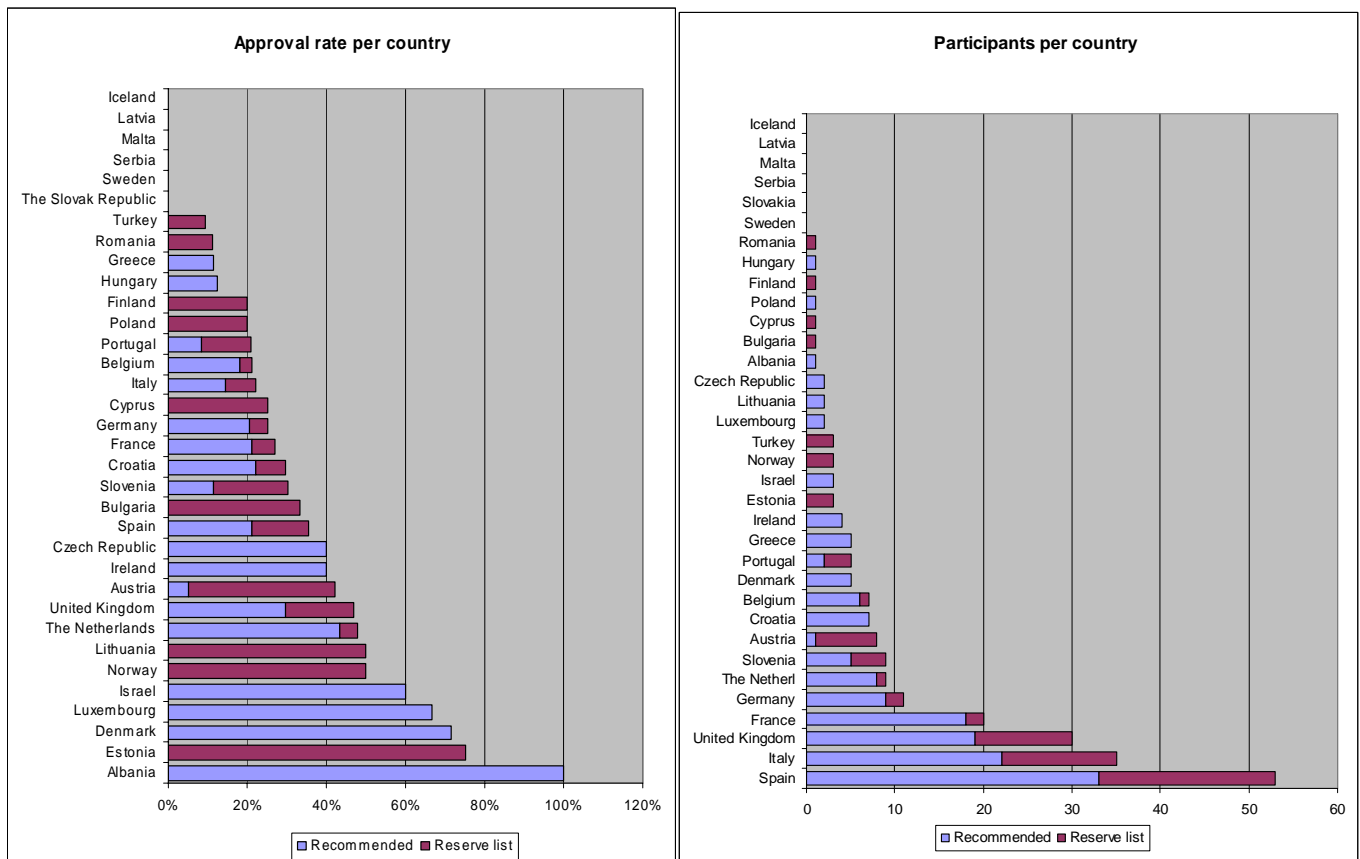


Figure 2 Approval rate per country

Figure 3 Participants per country in the selected projects.

The Call 2010 did not require multi-national participation but insisted on European added value as an award criterion. As already mentioned around 70% of the selected projects originated from at least two countries. The average number of participants per proposal is 4, which is substantial considering the non-legal obligation of multi-partnership.

IV. New players in EC arena

From the total of 235 participants in the selected projects, 56% have never received EC funding. From all the selected participants, 27% participated to the European RTD Framework Programme while only 6% have ever been involved into previous calls on Eco-Innovation.

¹ Figures 2 and 3 consider "beneficiaries" and not proposals. The 287 proposals involved 895 entities. In the 63 approved proposals there are 235 beneficiaries.

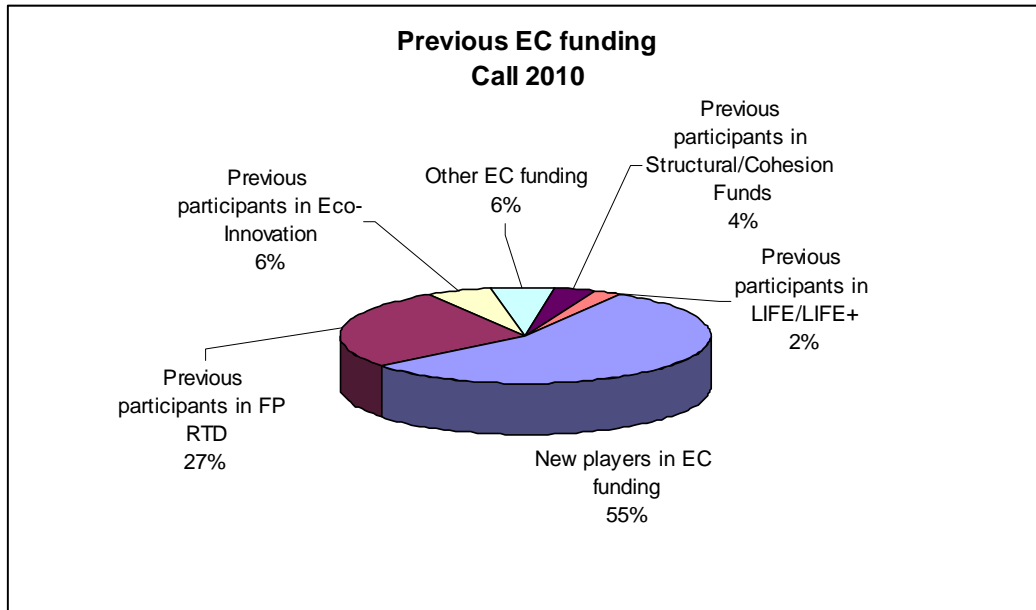


Figure 4 Previous EC funding

V. Categories of participants and type of SMEs

Concerning the size of the participants in selected projects, 68% are SMEs, and 9% are large companies. This shows the important weight of the private sector in this Community instrument. Universities, Public Authorities and others represent 23%. See figures below.

It is also worth of mention that, among SMEs, the vast majority is represented by micro and small enterprises (82%), a group difficult to attract to the Community funding.

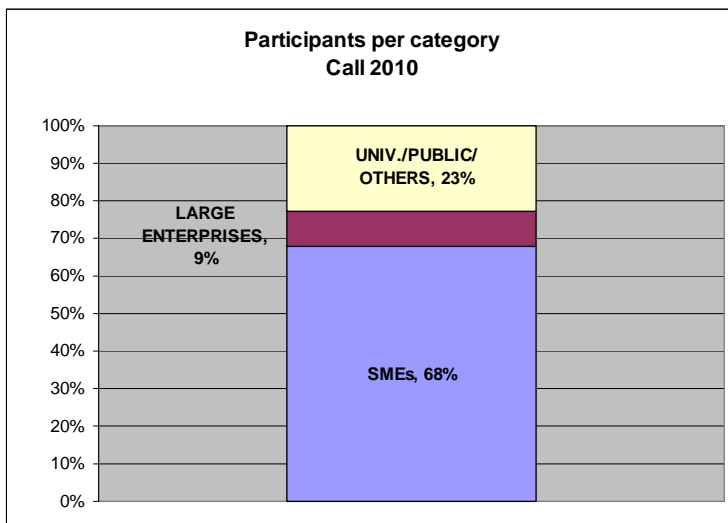


Figure 5 Participants per category

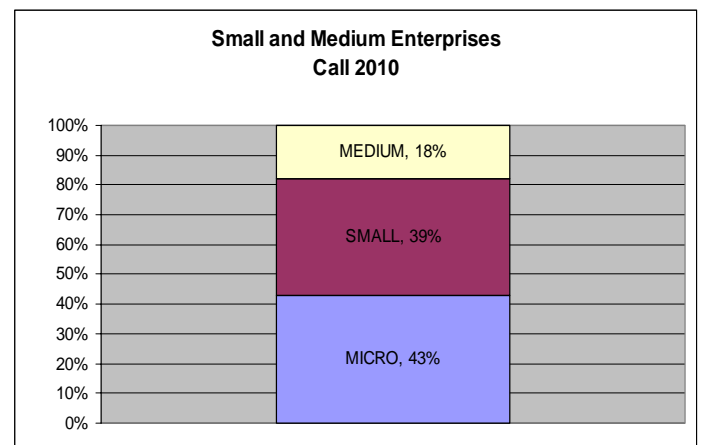


Figure 6 SMEs

VI. Conclusion

Very good answer from the market in this third Call more oriented to Resource efficiency. Eco-innovation market replication has well achieved its objective of reaching SME's.

The new 45-50 projects under the Call 2010 - currently under negotiation – will add to the around 100 eco-innovation projects already running.

The good response from the market puts the proposals under a big competition and results in funding 1 out of 6 submitted proposals.