



### Webstreaming makes EU conference greener

When the European Water Conference takes place in Brussels on 22-23 March 2007, it will not only be possible to participate in person. The conference is going to be webstreamed, which means that people who are unable to attend in Brussels, will be able to follow it via the internet in real time (in English, French and German). The speakers and their presentations will be visible on the screen, and in the afternoon of both conference days viewers will also be able to chat with the organisers and other viewers as well as submit questions or comments to the panelists.

The conference is organised by the European Commission's Environment Directorate-General in cooperation with the Joint Research Centre, Eurostat and the European Environment Agency. At the conference the Water Information System for Europe (WISE) will be launched. It will also be an occasion for the Environment Commissioner Stavros Dimas to present the first implementation report of the Water Framework Directive.

"It is the first time we use this tool, and we see with great potential", says Nicholas Hanley, Head of the Communication & Governance Unit at DG Environment. "Not only can we reach a wider audience. It is also a way to making events greener as fewer people travel".

If you want to follow the conference online, the link to the webstreaming facility is: [http://www.managenergy.tv/me\\_portal/env/\\_vi\\_wm\\_300\\_fr/water\\_conference\\_2007](http://www.managenergy.tv/me_portal/env/_vi_wm_300_fr/water_conference_2007).

It will be possible to watch the conference until March 2008, and online assistance will be available (see upper right corner of the screen). For further information on the conference, please consult: <http://ec.europa.eu/environment/water/water-framework/conference.html>

*This newsflash is issued by the EECN which is DG Environment's support structure for European Environmental Communication Networks.*

Visit the web site of the EECN on:  
[http://ec.europa.eu/environment/networks/index\\_en.htm](http://ec.europa.eu/environment/networks/index_en.htm) to learn more about the activities of the networks and read newsflashes previously released.



**European Water Conference**  
Brussels, 22 & 23 March 2007