



Danish government promotes Ecoinnovation

The Danish Ministry of the Environment has launched a public-private partnership initiative to promote environmentally friendly technologies.

"One of the most important instruments to reduce damage to our environment is to develop more environmentally friendly and resource-saving technologies and products. Therefore, the fundamental challenge is to enhance the synergy between environmental protection, growth and new jobs," says Connie Hedegaard, Danish Minister for the Environment.

The overall purpose of the Ecoinnovation initiative is to help companies improve their environmental conditions through cooperation among companies, knowledge-based institutions, the ministry of the Environment and other public bodies.

The Ecoinnovation initiative focuses on the development of environmentally friendly technologies within the following target areas:

- Climate
- Agriculture and water
- Environment and health

The partnership activities include:

- Promotion of the dialogue with businesses, researchers and other stakeholders on how technology can be used more efficiently to solve environmental problems
- Promotion of the partners who contribute actively to the process of furthering a technological approach to environmental problems, and
- Dissemination of knowledge about the eco-technological work done by businesses, organisations, ministries etc. to show the potentials of environmentally efficient technology.

The Danish Ecoinnovation initiative also includes funding possibilities through the so-called Environmental Framework Scheme and a Danish plan of action for eco-efficient technology.

To read more about the Ecoinnovation initiative, please visit:

www.ecoinnovation.dk

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