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Green Week took place in Brussels this year between the 1st and the 4th June. This packed four-day event consisted of 26 seminars and workshops, all relating to the central campaign heading for the week, ‘Changing our behaviour: informed choices for a greener Europe.’ Speakers represented a multitude of environmental institutions, government organisations and networks; and were from many different member states (old and new), ensuring that Green Week emanated a strong pan-European flavour. ”

The conference comprised four key themes - one for each day - as follows:

**Tuesday 1st June 2004:
From a single to shared view**

This entailed debate around issues relating to the political importance of the environment in the European elections, citizen involvement in the policy development and decision-making process, and the charter of environmental rights.

**Wednesday 2nd June 2004:
From an economic environment to an environmental economy**

How can economic competitiveness be balanced effectively with environmental protection? Topics under discussion

included eco-business, the sustainable stock market and green advertising.

**Thursday 3rd June 2004:
From idealism to action**

A central highlight of this day was the celebration of the 25th Anniversary of the Birds Directive – a demonstrable milestone in nature conservation.

**Friday 4th June 2004:
From the Baltic to the Black Sea**

This day focussed on sustainable development of the marine environment. >>

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>> In addition to the conference programme, there was also an exhibition – with stands that featured best practices, projects and partnerships – and an Oscar-style Award Ceremony, which took place in the evening of Tuesday 1st June. Masters of Ceremony were Margot Wallström, the European Commissioner, and Jan Leyers, a Belgian television presenter and musician.

Awards presented included:

- European Business Awards for the Environment;
- European Mobility Week Award;
- Clean Marine Award;
- Green Week Competition for Schools.

To view and download presentations made during the conference sessions, or to see pictures of the Award Ceremony and get information about the winners, visit the European Commission's Green Week website at:

<http://europa.eu.int/comm/environment/greenweek>.

The EECN is the European Commission DG Environment's support structure for the European Environmental Communication Networks. Currently these include the Green Spiders Network, The Network of Urban Forums for Sustainable Development and the Goodwill Ambassadors for the Environment.

The recently updated website can be accessed here:

http://europa.eu.int/comm/environment/networks/index_en.htm

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