

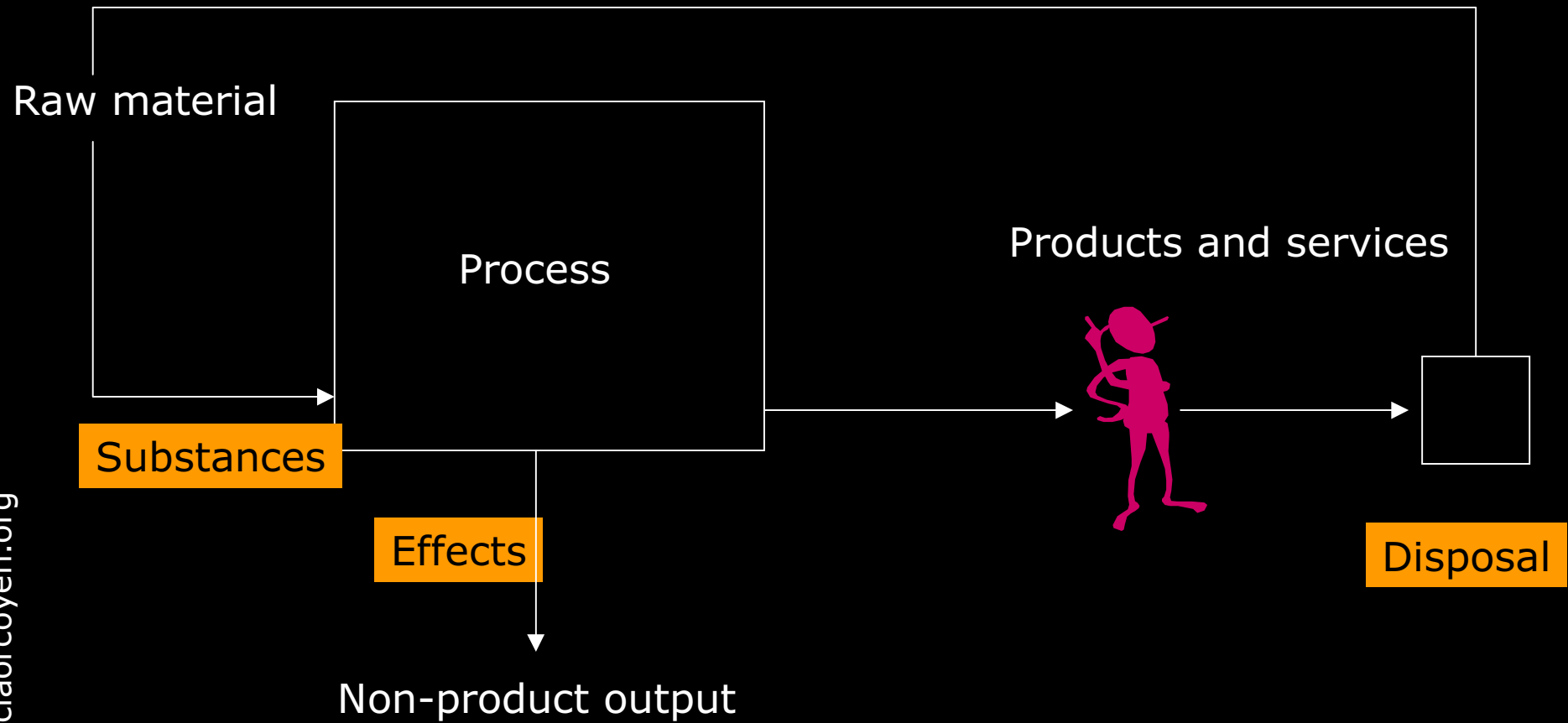


# IPP, opportunities and concerns

Cristina García-Orcoyen, MEP



# 20 years view



# Ecolabel. 300 products awarded

Concise Progress Report on Product Groups included under the Community Ecolabel Award Scheme. (Regulation (EC) No 1980/2000 of the European Parliament and of the Council)

## ESTABLISHED PRODUCT GROUPS

- Tissue paper
- Dishwashers
- Soil Improvers
- Bed Mattresses
- Indoor paints and varnishes
- Footwear
- Textile products
- Personal Computers
- Laundry Detergents
- Detergents for dishwashers
- Copying paper
- Lightbulbs
- Portable Computers
- Refrigerators
- Washing machines

## PRODUCT GROUPS UNDER DEVELOPMENT

- All purpose cleaners and cleaners for sanitary facilities
- Hand dishwashing detergents
- Hard floor coverings
- Televisions
- Vacuum-cleaners
- Tourist accommodation
- Furniture
- Tires
- Rubbish bags
- Converted paper products
- Batteries for consumer goods

## Ecolabel. 300 products awarded, ONLY 70 companies interested

	B	Dk	D	E l	E s	F	I r l	I	L x	N l	P t	U K	A u	S v	F i	N o	I c	L i	Tot.
Washing Mach.																			0
Dishwashers																			0
Refrigerators		1																	1
Indoor paints		2		2	4	1					2			6	2				19
Soil improvers	1					5				1									7
Tissue paper						1	1	2				1							5
Copying paper					1														1
Dishwashing Det.		1						2											3
Laundry detr		1						1											2
Lightbulbs																			0
Textile products		7	5		5	9		1						1					28
Footwear					1			1											2
Bed Mattress					1														1
Per. Computers														1					1
Portable Comp.																			0
Total	1	12	5	2	12	16	1	7	0	1	2	1	0	8	2	0	0	0	70

# Ecomanagement. EMAS

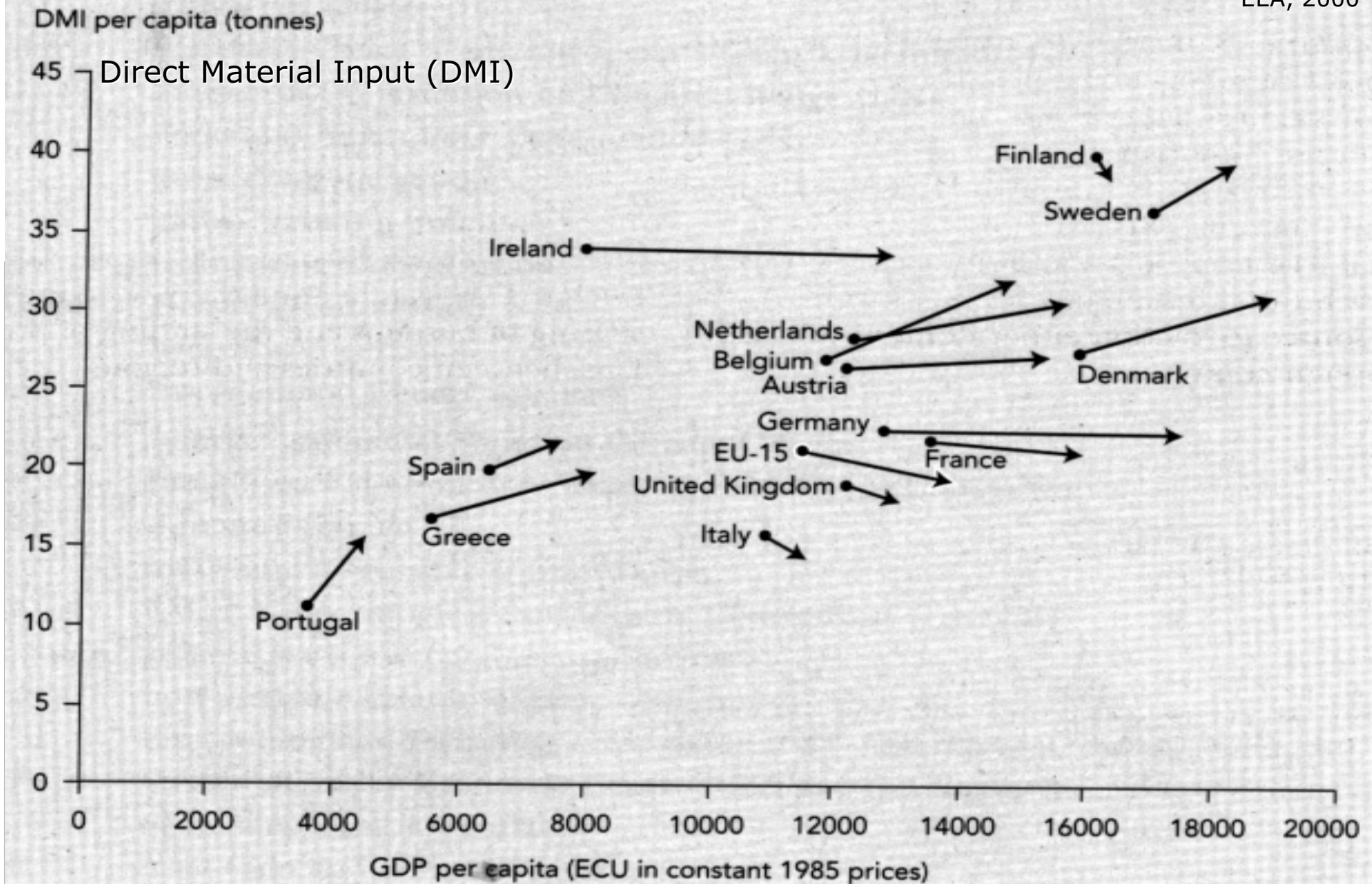


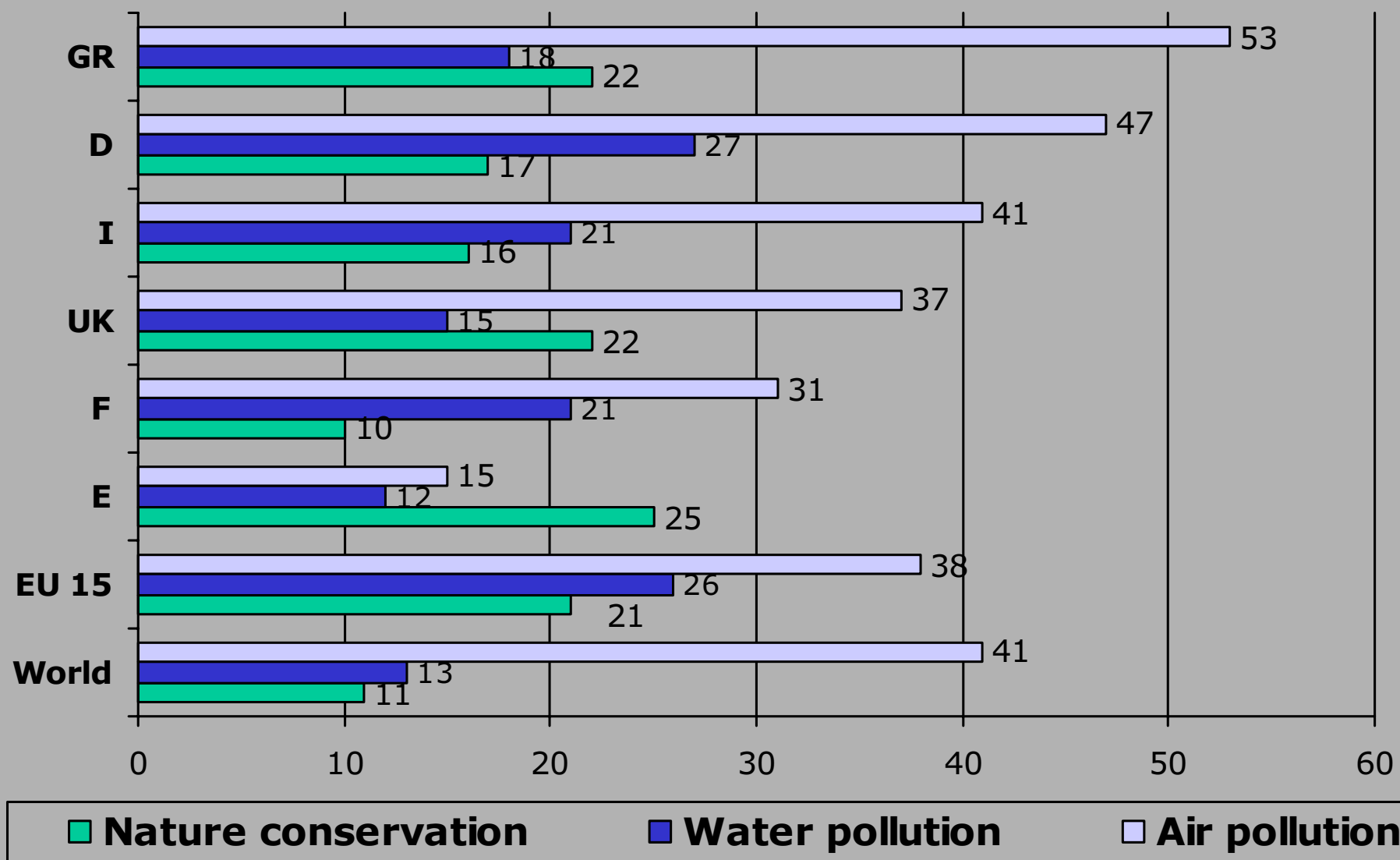
Germany	2148
Austria	252
Sweden	183
Denmark	154
Spain	88
United Kingdom	77
Norway	65
Italy	40
France	35
Finland	31
Netherlands	26
Belgium	9
Ireland	7
Greece	1
Luxembourg	1
Portugal	1

3.118 sites with EMAS certification

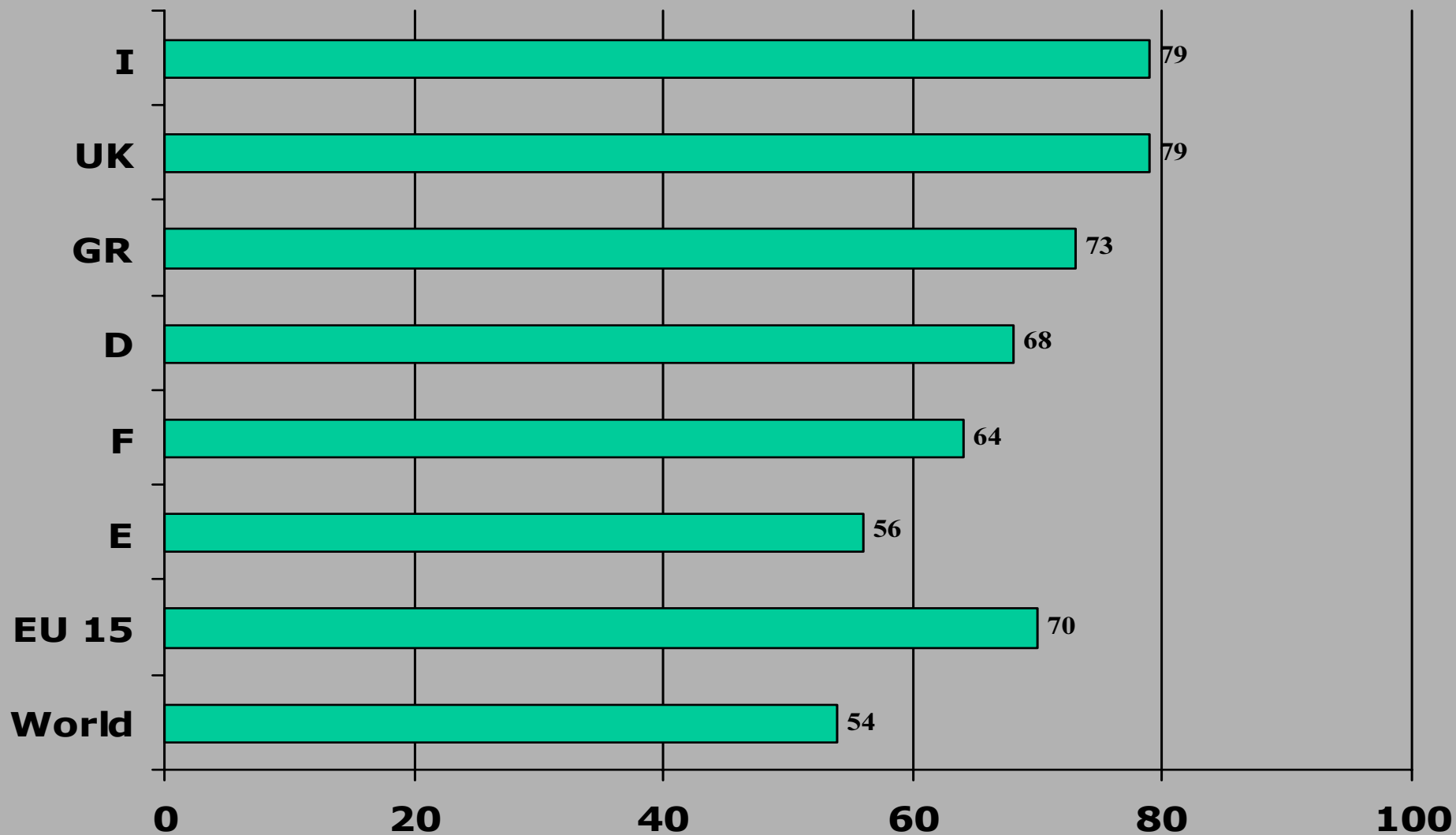
# Direct Material Input (DMI)

EEA, 2000





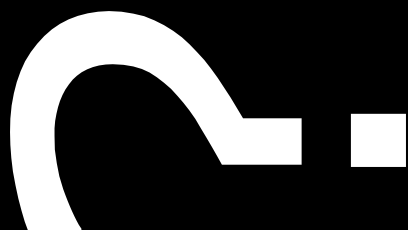
Your main concern about the environmental situation. Environmental Monitor 2



Environment vs. Economic development. Priority on environment

Environmental Monitor 2000

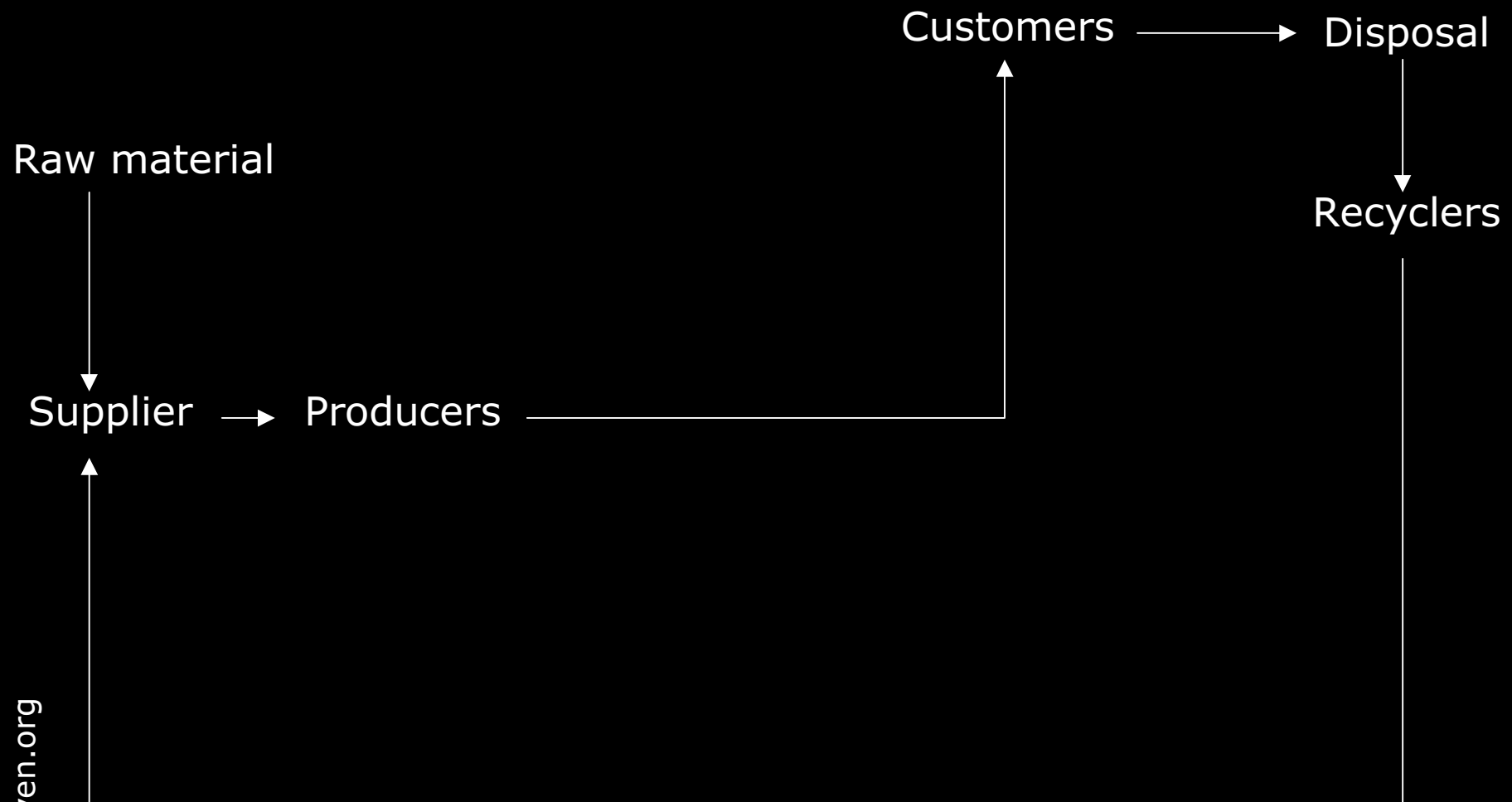




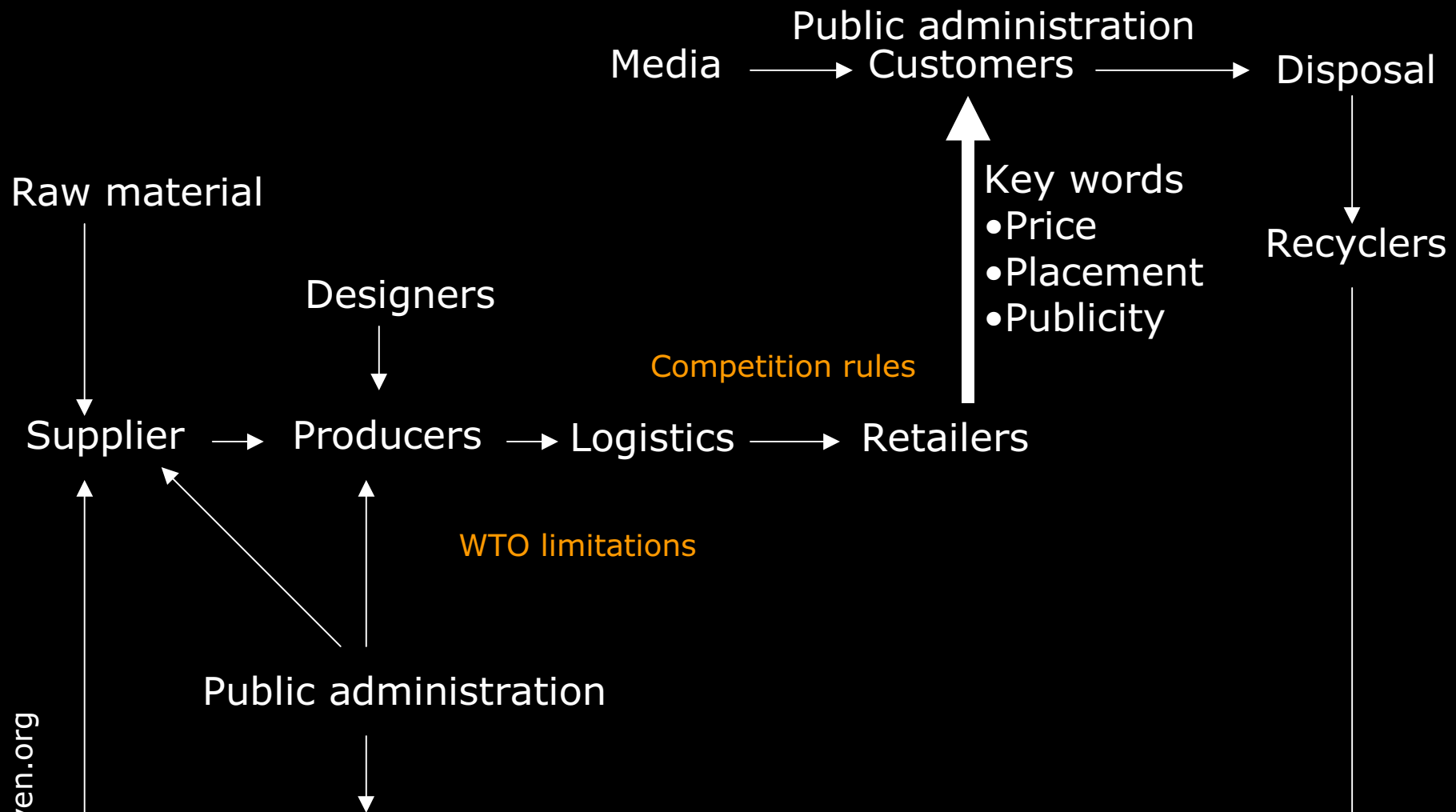
## A real Life Cycle Analysis ?

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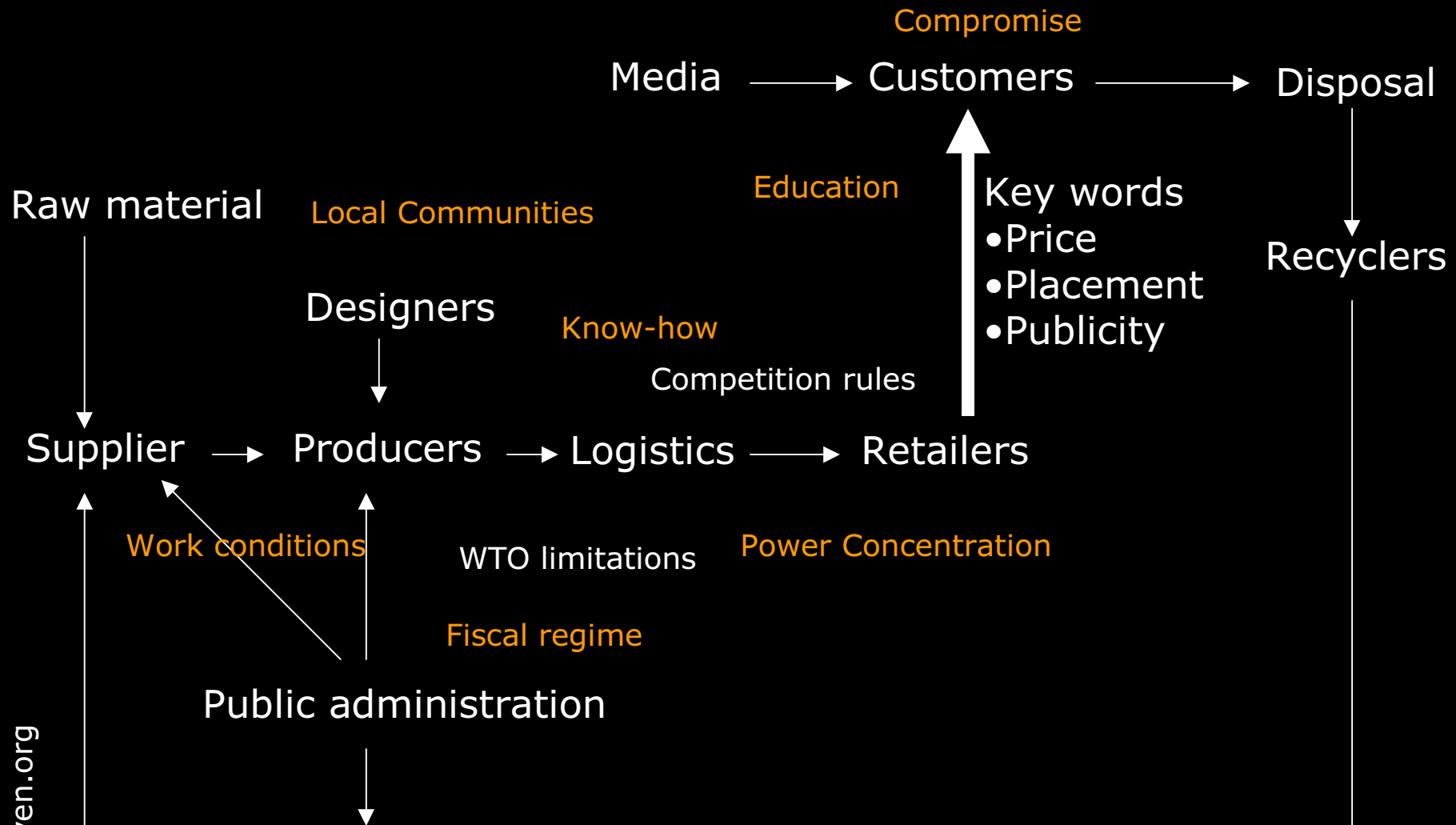




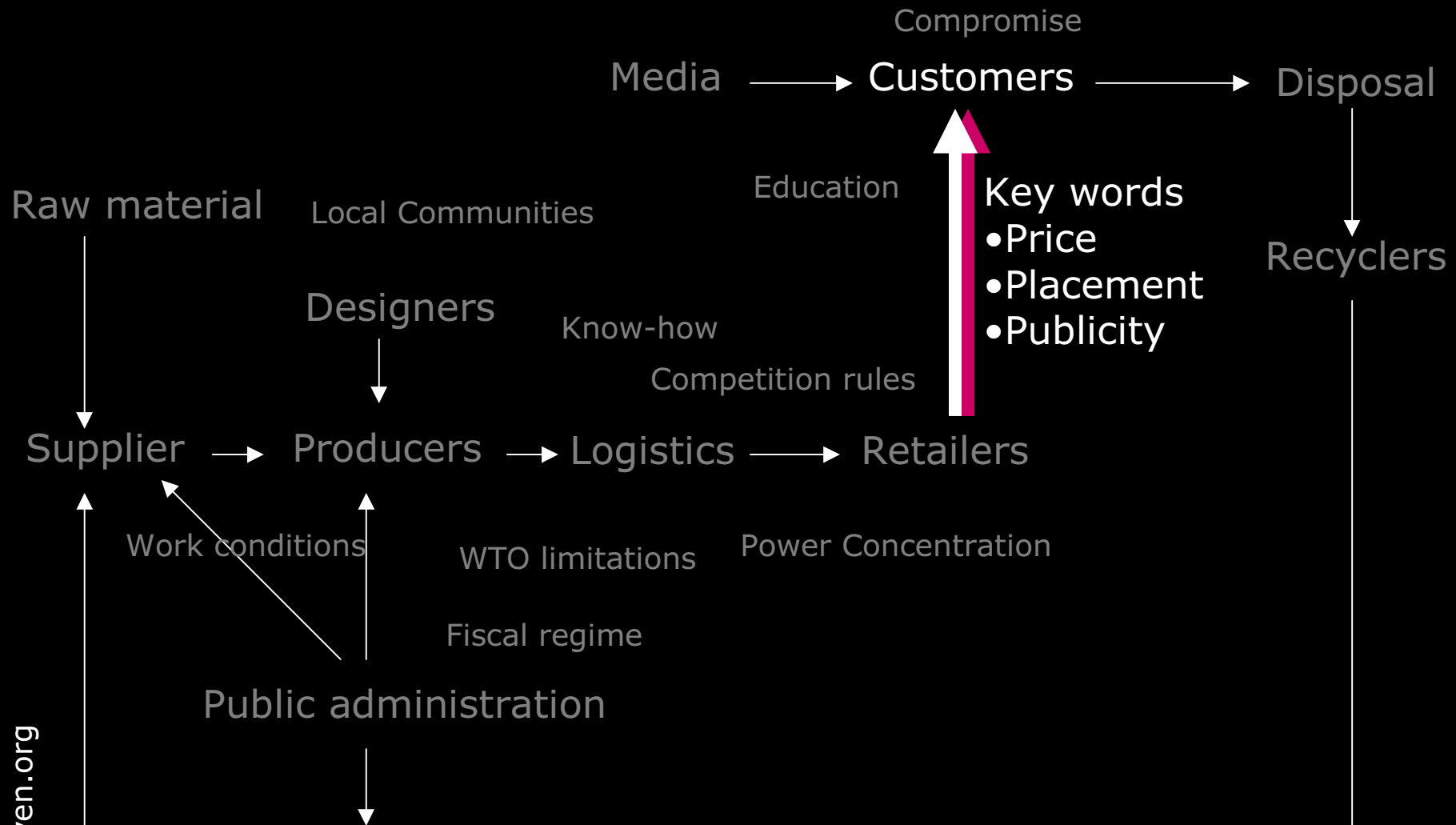
Environmental Life Cycle



Environmental Life Cycle · Business Life Cycle



Environmental Life Cycle · Business Life Cycle · Social Life Cycle



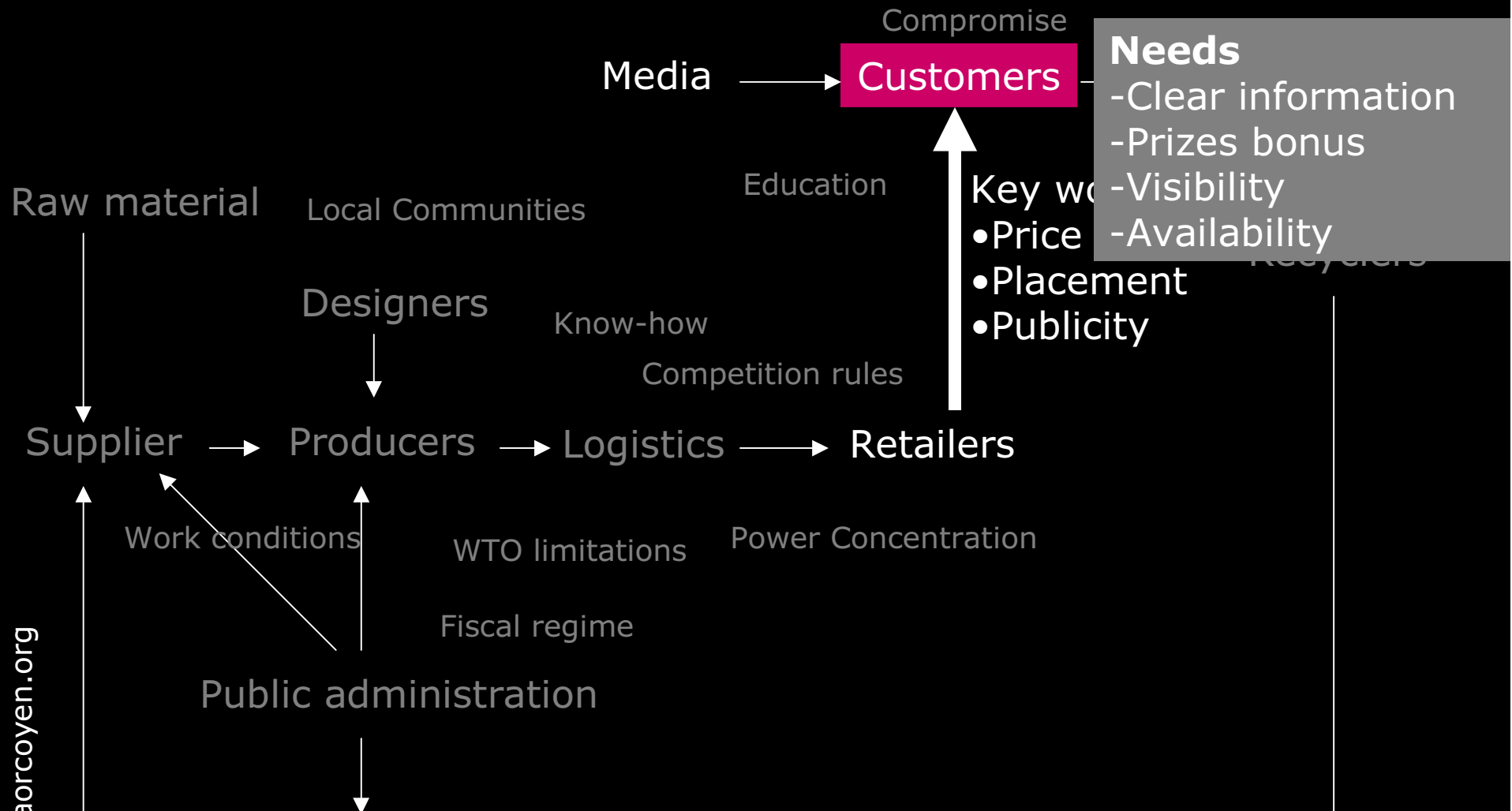
Environmental Life Cycle · Business Life Cycle · Social Life Cycle

## Different agendas on a complex issue

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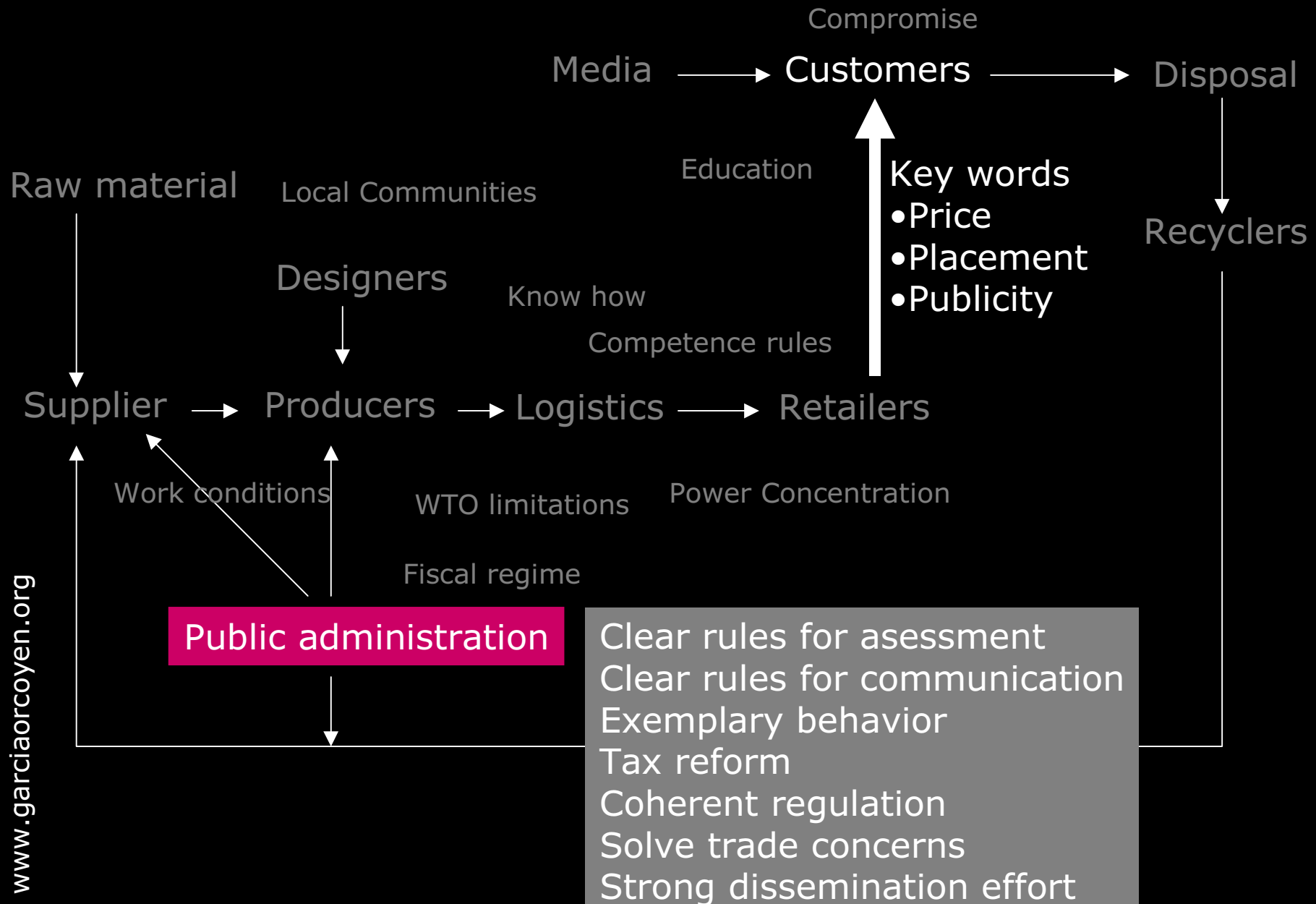


# A complex agenda

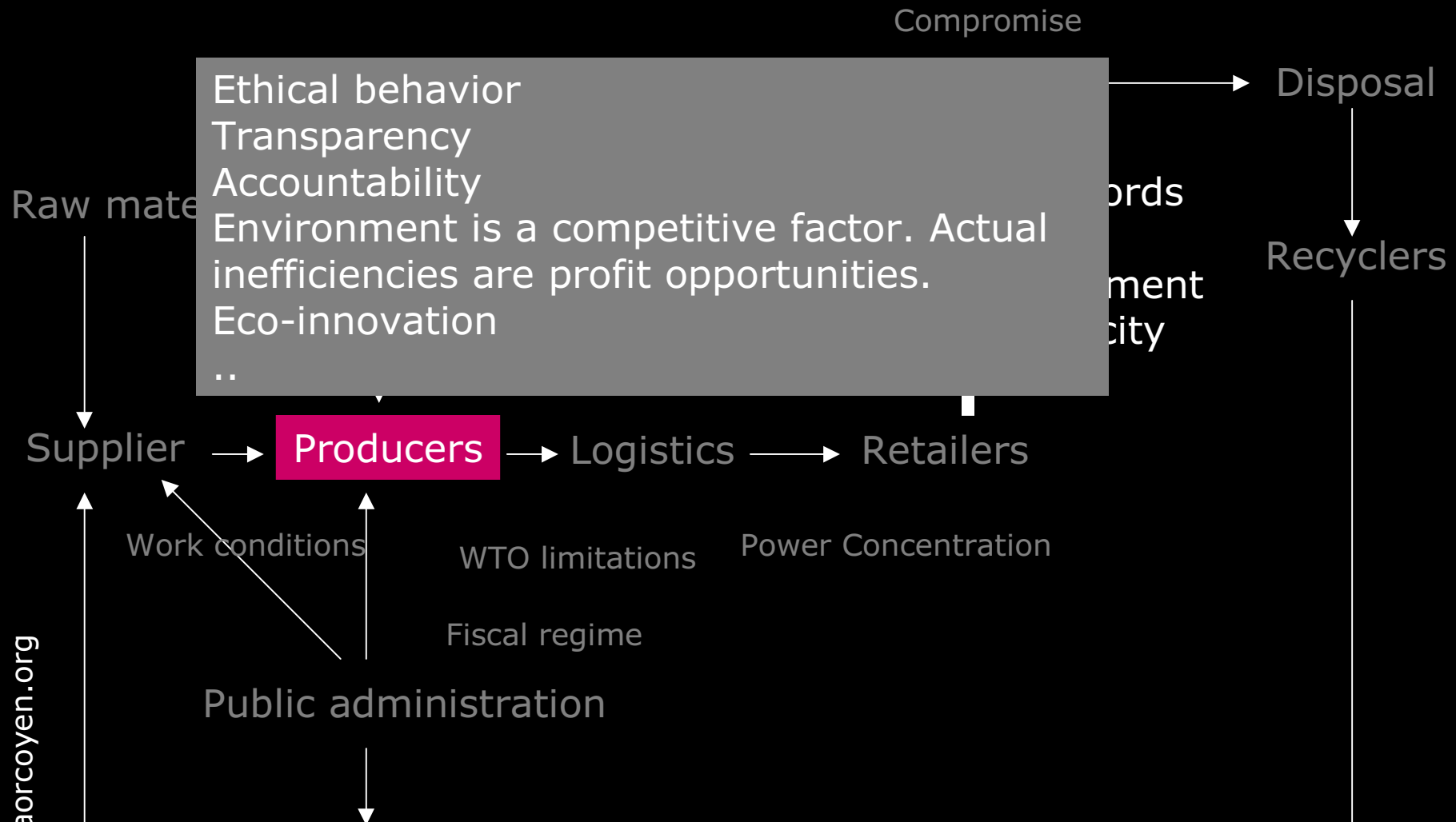




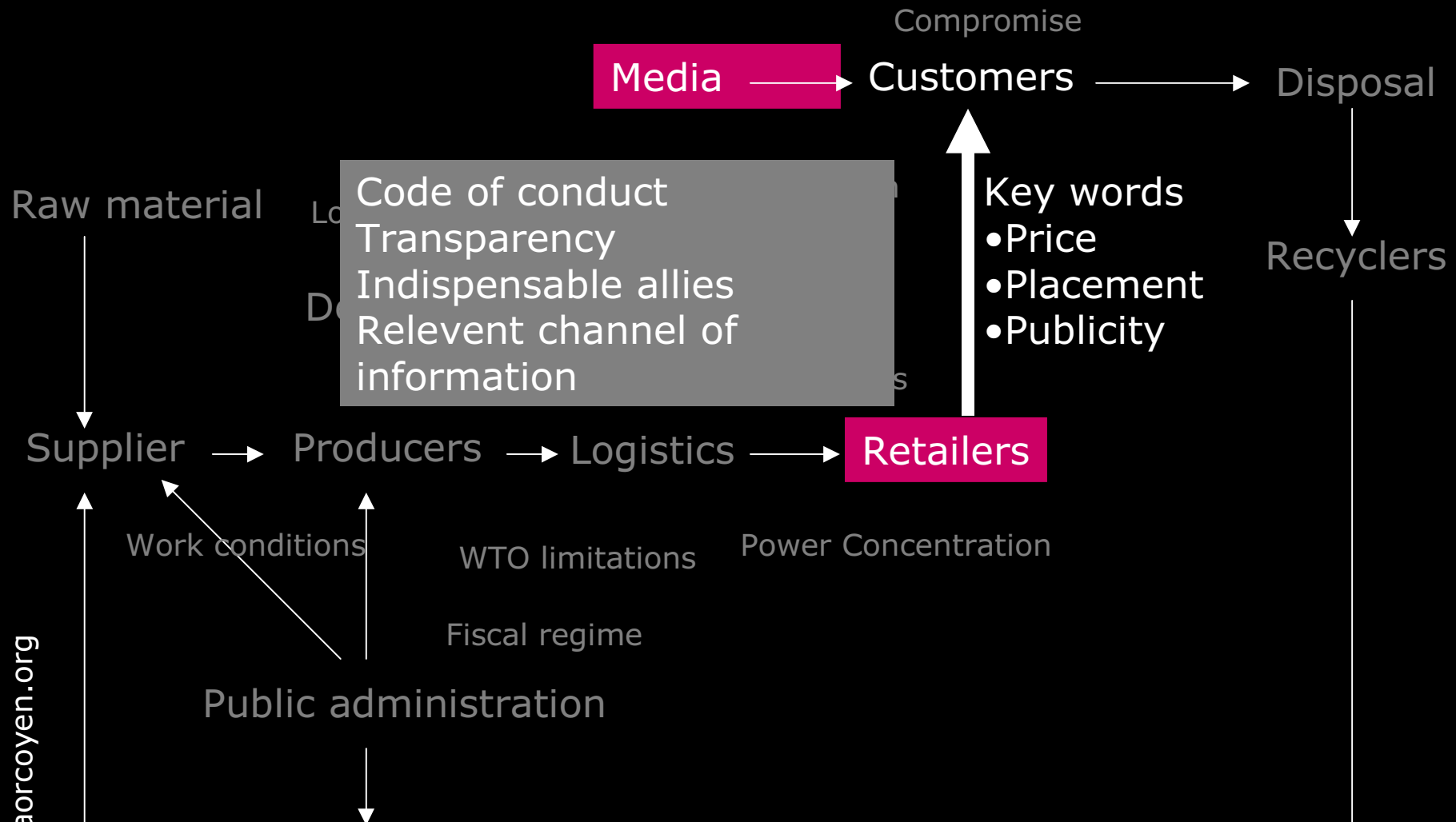
# A complex agenda



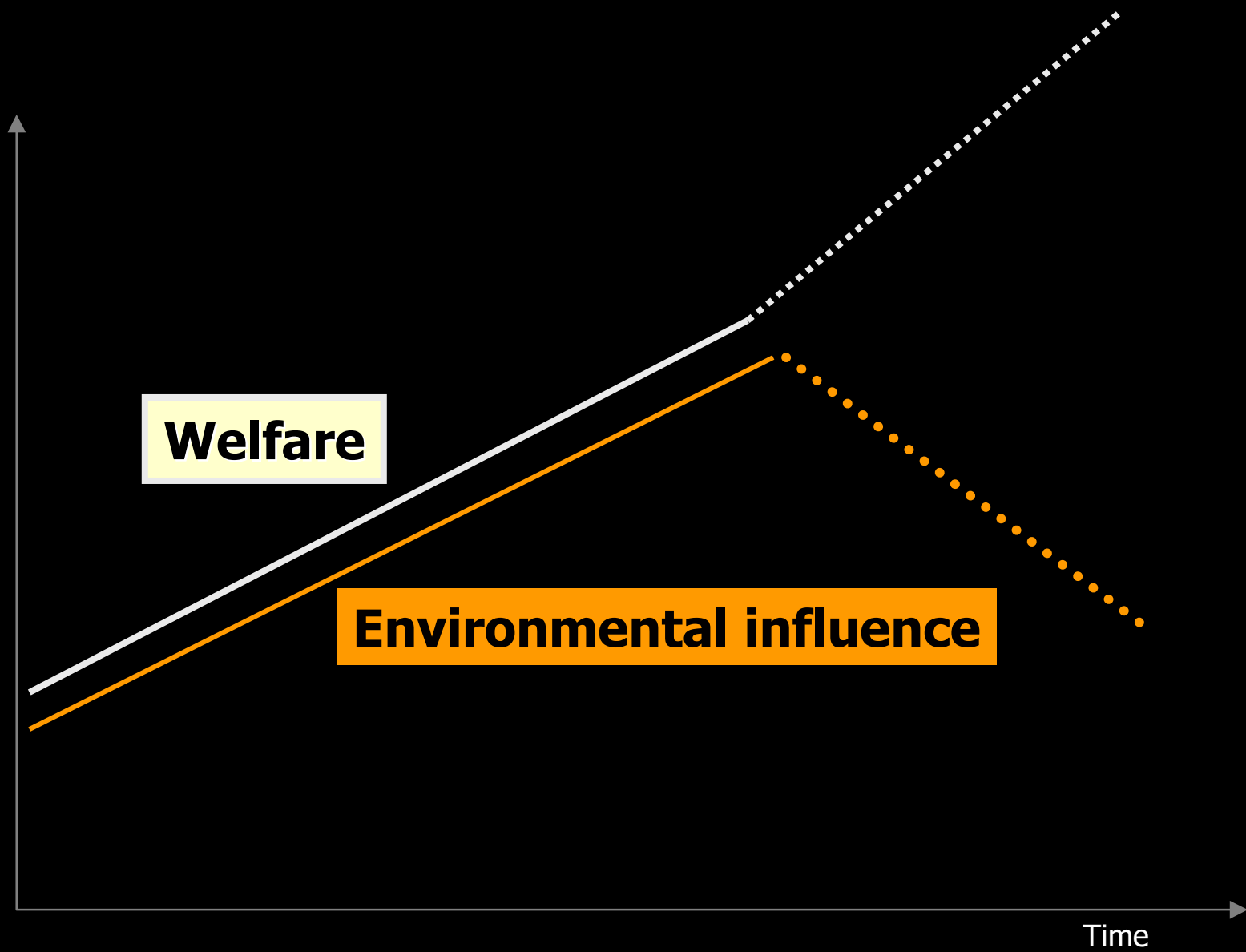
# A complex agenda



# A complex agenda



# The Goal



Are we prepared for the challenge ?