

How to become a member of the CBN-E

In order to become CBN-E members, all candidates need to confirm in writing that they accept the rules as specified in the network Charter, available at www.cbn-e.eu. They also need to provide the CBN-E President (tmolina.z@tv3.cat) with a cover letter, a biography and a photo. The President, after consultation with the Core Group, may then invite individuals to become members.

Networking opportunities

Network members meet regularly to discuss climate change issues and improve communication on it. Meetings already took place in Brussels (2007), Cannes (2008) and Geneva (2009) and represented a platform for fruitful debates and discussions.



The CBN-E members at their 2009 meeting in Geneva



CBN-E activities

The CBN-E has various activities in the field of climate change communication.

• The Climate Change Communication (C3) Award

It was organised in 2009, to promote the best communication practice undertaken by members of the CBN-E. Six members took part (from Belgium, Croatia, Czech Republic, Denmark, Germany, and Italy) and the winner was designated by a vote from all the members at the Geneva meeting. Jill Peeters, from Belgium, was the selected winner of this friendly competition with her activities related to climate change communication.



Jill Peeters

• COP15



Jesper Theilgaard with the Climax music band at COP15

The CBN-E was also present at the UNFCCC (United Nations Framework Convention on Climate Change) COP15 in Copenhagen in December 2009 to cover this world conference on climate change. They arranged for special TV programmes and weather forecasts to take place during this important event and used dedicated material to highlight the significance of climate change issues for the future of the planet. For instance, Jesper Theilgaard, one of the Danish members of the network, made a speech on 'Water vapour and its effect on climate change', and took part (along with Jill Peeters from Belgium) in a panel debate on climate change communication. A 'climate concert' was also organised at COP15, with music written especially for the occasion and a speech by Jesper on the connections between climate change issues and music.

• COP14

Special editions of the weather forecast were also organised during the United Nations Climate Change Conference - COP14 in December 2008 in Poznań (Poland) where an audience of over 8 million people was reached. The public was given a chance to understand the impacts of climate change and to discover tips on how to reduce greenhouse gas emissions and save energy in everyday life.

For more information, please go to the CBN-E website: www.cbn-e.eu.

You can also contact Mr Tomàs Molina, the President of the network: tmolina.z@tv3.cat.

Climate Broadcasters Network - Europe

Communicating climate change



Climate Broadcasters Network - Europe

The Climate Broadcasters Network - Europe (CBN-E) connects media meteorologists and weather forecasters from all over Europe. The members of the CBN-E use their high public profiles and personal credibility to raise awareness of one of the greatest challenges facing our world today: climate change.



Tomàs Molina
CBN-E President (Spain)

"Our network can raise awareness about climate change in the European Union and worldwide, by communicating developments in climate science in an 'easy to digest' way. We can emphasise the importance of individual and collective actions in climate change mitigation and adaptation to global warming.

The network can help build cooperation strategies on a national and pan-European level. CBN-E is a powerful tool to inspire action, through our members' commitment to inform Europeans and to mobilise climate action worldwide."



Jesper Theilgaard
Member of the Core Group (Denmark)

"The network CBN-E gives me the opportunity to hear all the news about climate change and at the same time discuss the matter with colleagues around Europe. This is particularly interesting because climate change presents different risks and problems to different countries.

Joining the network gives you a feeling of not being alone in your efforts to raise public awareness of climate change."



Gerald Fleming
Member of the Core Group (Ireland)

"From the searing Spanish sun to the frozen Finnish tundra, the history, culture and very character of Europe has been forged in its myriad of climates. Slowly, subtly, these climates are changing. As weather broadcasters, who bring Europeans their daily weather, we must now bring the news of bigger changes – and explain how the people of Europe can be leaders in preventing these changes from becoming catastrophic. The Climate Broadcasters Network can enable and empower."



Marina Raibaldi
Member of the Core Group (France)

"The network supports my efforts to inform people about climate change. This happens through tools like this brochure, but also through the exchange I have with my colleagues by phone or in meetings.

Here you can see me with my hiking backpack close to Lake Creno in Corsica. I am setting an example for people, walking and talking about climate change, instead of taking the car."



Rob McElwee
Member of the Core Group (United Kingdom)

"In the run-up to the Copenhagen summit, it was no surprise that the noise surrounding climate change reached a crescendo. The weather broadcasters of Europe had a network here that could and did provide steady and reliable scientifically based guidance so that we could all have backing for our broadcasts. As climate change becomes more of a financial burden and a political football, the messenger will be harder pressed to justify his or her confidence in the supporting science. A network such as the CBN-E should continue to be the route to that confidence."



Jaroslaw Kret
Member of the Core Group (Poland)

"CBN-E gives weather presenters from the whole of Europe a great opportunity to speak with a united voice about all aspects of climate change. It gives us an opportunity to discover different approaches to the problem, which are as different and diverse as Europe itself, and to find a common approach to the problem. It brings us together in a creative process – one of the greatest achievements of CBN-E so far."

What are the CBN-E members doing?

The CBN-E members are very active in communicating climate change; each one with his own means and within his own field of activity. Most CBN-E members are meteorologists who present TV programmes for the general public, inviting them to take action and change their habits. They are also university lecturers and get involved in schools, teaching future generations how to behave responsibly for the good of our planet. The CBN-E members' activities take place worldwide: some write in general or specialised press, also hosting blogs or websites; others prepare special weather forecasts during events to deliver their message.

The CBN-E website supports CBN-E members' activities. For instance, it offers a "CBN-E Members' resources" section which presents their own books, blogs, interviews etc., which are available for the other members to see. The "Other resources" section also provides many sources of information, which the members (but also any other interested person) can use in their daily work.

You can watch videos, view presentations, and find useful links to books, newsletters and much more on man-made climate change and how we can prevent its damaging effects on the [CBN-E website](#).

The history of the network

In February 2007, some 50 European meteorologists and TV weather presenters met in Brussels for the first time to discuss climate change and their role in communicating the consequences of these changes to the public – including all of the challenges that this implies. This meeting, held in the context of the pan-European Climate Change Campaign launched by the European Commission in May 2006, led to the creation of the CBN-E.

Objectives

The main objective of the CBN-E is to convey information to European citizens on the complex matter of climate change drawing on the latest scientific research. By cooperating on best practices and transmitting information within the network, its members hope to raise the general awareness level on climate change, as well as the individual and collective sense of responsibility.

Structure

The network is coordinated by a Core Group of six network members who meet a few times a year. Every two years, a President is elected to take on the role of primary spokesperson and Core Group chairman. Currently the network comprises almost 50 members from all over Europe, but it is open to other countries as well. The Climate Broadcasters Network also cooperates and meets with other international meteorological networks.

Communicating climate change