







Brussels - 26 January 2015

Strategic Framework for the EU Rural Networks

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Common strategic framework

To **harmonize** the objectives and activities of both networks





characterised by a single governance structure

Strategic framework building blocks



General Objectives

Specific Objectives

Operational Objectives

Types of Activities

General and specific objectives

Objectives General

Enhance participation

Improve the policy quality

Increase awareness

- A. Stakeholders' involvement in rural development
- Dialogue between farmers and research community
- Inclusion of all stakeholders in the knowledge exchange process

- D. Exchange of expertise and good practice
- E. Improve the quality of RDPs
- Support the evaluation of RDPs

G. Informing the broader public on the benefits of rural development policy



Objectives Specific

1. Enhance participation

Specific Objectives

A. Stakeholders' involvement in rural development

B. Dialogue between farmers and research community

C. Inclusion of all stakeholders in the knowledge exchange process

Knowing how

innovation works

Operational Objectives

- Understanding RD stakeholders and their needs
- Increasing stakeholder capacity for meaningful involvement

Promoting adoption of innovations

- Connecting partners
- Cooperating effectively

2. Improve the policy quality

Specific Objectives

D. Exchange of expertise and good practice

E. Improve the quality of RDP

F. Support the **evaluation of RDPs**

Operational Objectives

 Diffusing of innovations, projects and practices



- Increasing awareness for improving RDPs
- Promising approaches at EU level
- Communities of practice for improving RDPs
- Informing better RD Policy

- Improving evaluation capacity
- Communities of practice for RDP evaluators
- Informing RDP decision-making

3. Increase awareness



Specific Objectives

G. Informing the broader public on the
benefits of rural
development policy

Operational Objectives

- Communicating the benefits of RDPs
- Disseminating and sharing the knowledge generated by the Networks



Tools of the networks



Operational Objectives



Types of Activities

Thematic groups/ focus groups Analysis on RD and Innovation

Good practices

Guidance/ trainings Websites/
social media

Publications

Events

Networking (NRNs, LAGs, OGs)

Transnational Cooperation

ENRD Contact Point

Evaluation Helpdesk

EIP Service Point