

# ENRD Workshop on Vibrant Rural Areas: Access to Services

## Agenda

30 June 2020

### Online Workshop

Accessibility of services, including healthcare, education, mobility, shopping and others, is one of the key factors to help rural areas thrive and make them more attractive and viable. The involvement of public authorities, private sector and the community is essential to ensure the provision and sustainability of services to the people in rural areas, including those who are most vulnerable or living in remote rural areas. The cooperation between the different actors and synergy among different policies involved is necessary also for ensuring the relevant infrastructure (e.g. water pipelines, electricity supply, roads, broadband etc.) is in place, which is a precondition for the provision of the services.

Following the Workshop on Rural Jobs held in November 2019, this second ENRD Workshop on Vibrant Rural Areas will look at supporting the access to services for the rural population. The workshop will discuss the accessibility of services across rural Europe; what the role of public support, including the EAFRD, should be; and exchange on practical experiences with improving service accessibility in different Member States.

The online workshop will bring together a wide range of practitioners and policy makers from all over Europe. Its main objectives are:

- to establish a stronger understanding of key aspects of making rural services more accessible;
- to take stock of the lessons learned from the implementation of public interventions at the national and/or regional level;
- to explore enabling factors for improving the access to services for rural population; and
- to showcase practical examples of inspiring initiatives and projects.

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Timing	Agenda item
9.30 – 9.50	Online arrival and registration
9.50 – 10.00	<b>Welcome and opening of the day</b> <ul style="list-style-type: none"> <li>- Opening speech, <i>Neda Skakeljca, DG AGRI, European Commission</i></li> <li>- Welcome, <i>John Grieve, ENRD Contact Point</i></li> </ul>
<b>Morning session: Making a difference through public support</b>	
10.00 – 10.45	<b>Setting the scene</b> <ul style="list-style-type: none"> <li>- Mapping accessibility to services in Europe – a closer look at rural areas, <i>Mert Kompil, JRC, European Commission</i></li> <li>- Present and future public service delivery costs, <i>Ana Moreno Monroy, OECD</i></li> <li>- The role of EAFRD support, <i>Veronika Korcekova, ENRD Contact Point and Georgios Mathioudakis, DG AGRI, European Commission</i></li> </ul>
10.45 – 11.00	<i>Virtual coffee break</i>
11.00 – 12.00	<b>Concrete examples</b> <ul style="list-style-type: none"> <li>- Early education support in rural Croatia, <i>Marija Cipcic, Municipality of Dugopolje, Croatia</i></li> <li>- Senior Mobil Koppl, <i>Anton Feldes, Municipality of Koppl and Julia Soriat, LAG LEADER Region Fumo, Austria</i></li> <li>- Discussion in break-out groups</li> </ul>
12.00 – 13.00	<i>Lunch</i>
<b>Afternoon session: Experiences with improving access to services from the ground</b>	
13.00 – 13.45	<b>Enabling factors</b> <ul style="list-style-type: none"> <li>- Driving rural broadband, <i>Jan Droege, Broadband Competence Office</i></li> <li>- Small schools on distance in Italy, <i>Giuseppina Cannella, INDIRE</i></li> <li>- Access to services for vulnerable groups in rural Spain, <i>Graciela Malgesini, Spanish Anti-Poverty Network</i></li> </ul>
13.45 – 14.00	<i>Virtual coffee break</i>
14.00 – 15.00	<b>Lessons learned from the national and regional level</b> <ul style="list-style-type: none"> <li>- Improved service delivery through rural mobility, <i>Linda Randall, MAMBA – Interreg-funded project</i></li> <li>- ACCES'R - Accessibility of services to the population in rural areas, <i>Marie de Bizien, LEADER France</i></li> <li>- Discussion in break-out groups</li> </ul>
15.00 – 15.15	<b>Closing remarks</b> <ul style="list-style-type: none"> <li>- <i>Orsolya Frizon Somogyi, DG AGRI, European Commission</i></li> </ul>