## ENRD Workshop on ant Rural Areas: Rural Jobs' Factsheet on key findings

The workshop - 27 November 2019, in Brussels - aimed to establish a stronger understanding of the challenges and opportunities associated with rural employment and related support mechanisms, taking into account the wider rural perspective. This factsheet provides an overview of its key outcomes.

EU-28

Urban

average 119.9%

Rural

Rural areas cover of the EU territory, **19%** of the EU population



### Rural economic development, GDP in PPS per capita

72.2% Source: CAP Context Indicators 2014-2020 (2018 update) https://ec.europa.eu/info/sites/ info/files/food-farming-fisheries/ farming/documents/cap-indicatorsdoc-c8\_2018\_en.pdf







Agriculture employs approximately

# workers.

**3.8%** of total employment in the EU (2017), but is decreasing

### WHAT ACTIONS TO TAKE?

- Providing public support to create and sustain rural jobs:
- Support to farmers for diversification of farming activities
- Supporting non-farmers' economic activities
- Making use of new rural employment opportunities:
- Sharing/collaborative economy (co-working, remote work)
- Green, circular, bioeconomy
- Digital economy
- Residential economy incl. Silver economy
- ▶ Recognising specific challenges of socially excluded:
- Targeted support for vulnerable rural population (elderly, youth, women, disabled, minorities, migrants, etc.)
- Social cooperatives and enterprises
- Inclusive entrepreneurship
- Social farming
- Green care farms



#### AREAS FOR IMPROVING RURAL EMPLOYMENT | Actions | ✓ Practical examples Technical assistance and advice for citizens New forms of funding √ E.g. financial instruments. Synergies between various funds crowdfunding, local (EAFRD, ESF, ERDF, EMFF, currency, tax breaks Erasmus+ etc.) √ Resources for local √ Coordination meetings **MULTIPLE** authorities to fund involving the Managing **FUNDING** small scale projects Authorities of different funds **OPTIONS** Digitalisation, connectivity Local assessment of needs combined with Raising awareness of the need for equality territorial thinking and Raising and the empowerment of rural women inclusion of rural actors awareness. √ Facilities to enable working mothers to in decision making active engage in their communities citizenship ✓ Targeted trainings on self-employment and civic and mentoring for rural women participation LOCAL SERVICES Providing incentives for **INFRASTRUCTURE** Innovative service locals who left to return AND CONNECTIVITY provision methods Professional skill Connecting (e.g. groups of doctors, development out-migrated locals demand reponsive and training through a network public transport, opportunities mobile services, Designing more digital solutions) Fiscal incentives targeted interventions to support wages √ Strengthening public in rural areas administrators √ E.g. salary understanding **HUMAN CAPITAL** top-up through field visits AND SKILLS Access to and training Reduced administrative knowledge sources burden for start-ups (research, private Testing and piloting sector experience) Integrating newcomers including migrants ✓ Organisation of informal gatherings and events ✓ Joint platform to meet e.g. community centre ✓ Language classes and coaching Adaptation to seasonality Connecting INNOVATION ✓ Understanding complementary **SCALE-UP** policy-makers More working patterns (e.g. winter and innovation connections and summer) promoters between seasonal and Farm long-term diversification workforces Diversified economic activities **RURAL JOBS PARTICULARITIES**

