

## **ENRD Networking**

## **NRN** Workshop

on

# Valorising and communicating successful projects

### **Agenda**

24 November 2020

#### **Webinar**

#### **Aims**

- To discuss how to identify and demonstrate the key success factors and added value of a project,
- To share lessons on valorising and communicating successful project examples including past Rural Inspiration Awards (RIA) finalists and winners







Timing ①	24 November 2020 Morning Identifying the key success factors and added value of projects
09.30 – 10.00	Online registration, connecting participants
10.00 – 10.10	Welcome and introduction  • ENRD Contact Point  • DG AGRI
10.10 – 11.00	Round table on project success factors and added value – identifying and communicating
11.00 – 11.15	Q & A
11.15-11.30	Coffee break
11.30 – 12.15	Breakout group discussions – identifying the factors contributing to a successful project
12.15 – 12.30	Feedback from the breakout group discussions
12.30 – 13.00	<ul> <li>Rural Inspiration Awards (RIA) 2021</li> <li>Q &amp; A</li> </ul>
13.00 - 14.00	Lunch
Timing	Afternoon Valorising and communicating the successful projects
14.00 – 14.40	Presentation of practical examples; e.g. using Rural Inspiration Awards (RIA) project experiences in communication
14.40 – 15.25	Breakout group discussions – Valorising and communicating: lessons learnt for the future
15:25 – 15:45	Feedback from the breakout group discussions
15:45 - 16:00	<ul><li>Q&amp;A</li><li>Closing</li></ul>

