

# A TNC-coordinator

– a transferrable practice?

Kim Smedslund, Brussels 14.6.2016



The European Agricultural Fund  
for Rural Development:  
Europe investing in rural areas

# The need

- LEADER groups are asked to initiate TNC-projects
- Lack of knowledge on possibilities and processes – uncertainty...
- Language and technical barriers
- Understanding the added-value from TNC-cooperation
- Lack of personal resources

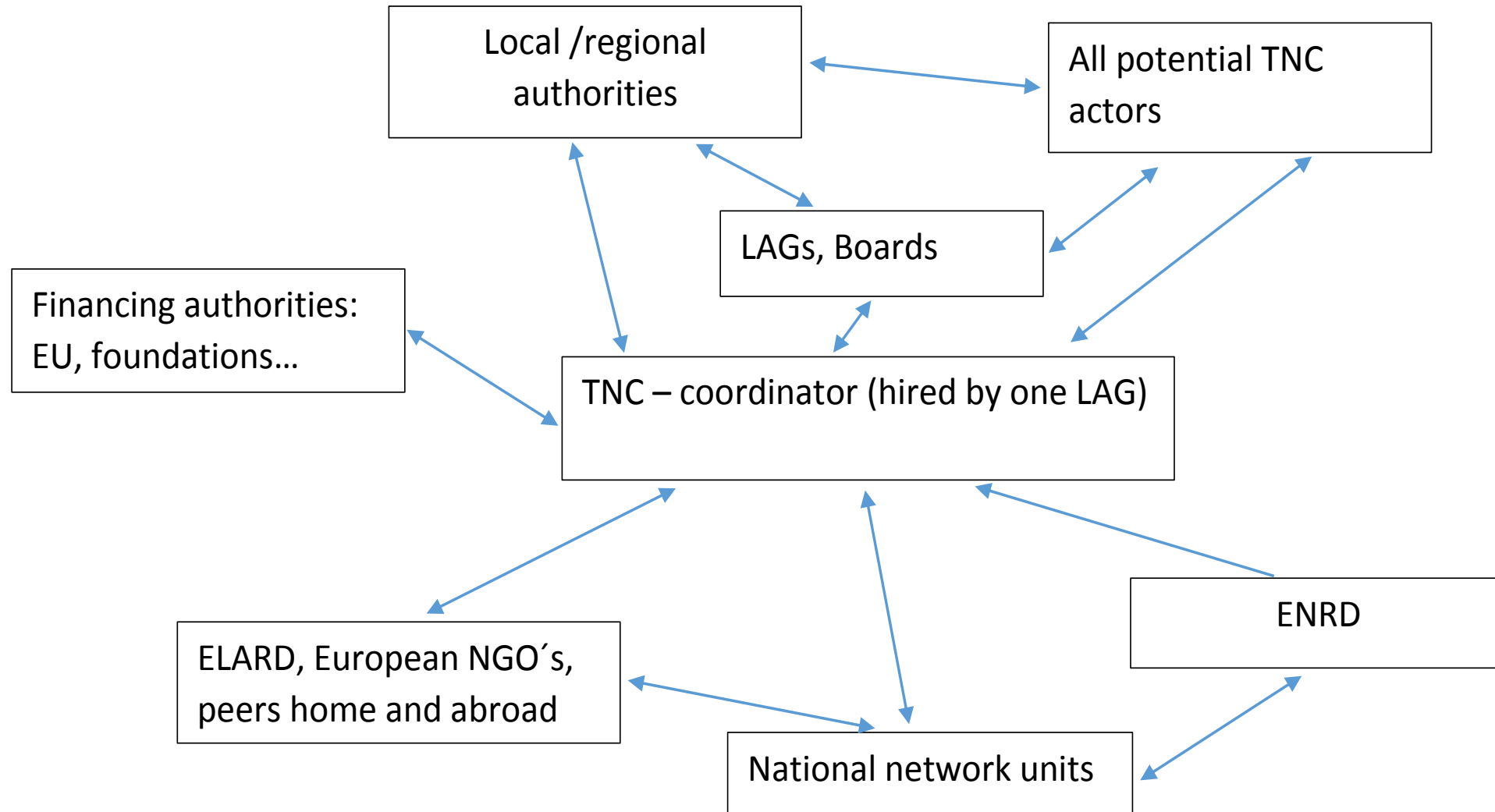
**→Need to inform, to activate, to support, to increase understanding**

# Objectives and tasks

→ Depends on needs and tasks allocated by partners:

1. Strategic plans, working plans
2. Activating, informing, motivating (on demand/self-initiated, individually/in groups/in events, by themes/in general, physically/electronic means)
3. Organising events, study tours, happenings, seminars, think-tanks based on needs
4. Informing about financing opportunities (even larger EU-coordinator task)
5. Preparing materials in different languages
6. Helpdesk: technical assistance by phone, mail, on the spot
7. Find partners (assisted by National and European network)
8. Support in the preparative phase (contracts, materials)
9. Building, coordinating, developing a network for TNC purposes

# A TNC- coordinators' network



# Benefits

## **Coordinator - specific**

- An extra resource for cooperating LAGs – thematic and specific tasks
- Extra financing through other financing programs
- Ambassador of your area abroad

## **General**

- A learning opportunity: methods, tools, cultures, transferrable ideas
- Learning and cooperating through interregional projects creates opportunities and new cooperation ideas are born.

# Lessons learnt

- There must be a need, will and motivation from the actors side: information role of the coordinator/LAGs.
- The area covered by a TNC-coordinator should not be too big: difficulties in activating, informing, not enough time to all partners.
- A good knowledge about your area, strategy and country are needed to build bridges, create partnerships and marketing of your own area.
- A good knowledge of financing brings extra resources to the area
- Everybody who has participated in TNC has learnt something new and got good ideas
- Good ideas will not be transferred, if there is no will or possibilities
- Small actors don't have enough resources – involving in bigger projects with tasks and transfer of financing
- The local level is not so interested about the EU-level
- Organising seminars related to financing doesn't interest the field
- Small scale benchmarking – exchanges, benchmarking (ERASMUS-type for LAG's and other actors)