



## Workshop

### “Financing opportunities for projects in agriculture and rural areas - The Investment Plan for Europe”

#### AGENDA

*23 February 2016*

*- Brussels, Thon Hotel -*

#### Background and objectives

The Investment Plan for Europe is up and running. **The European Fund for Strategic Investments (EFSI)**, the **European Investment Advisory Hub (EIAH)** and the **European Investment Project Portal (EIPP)** offer opportunities for boosting competitiveness, growth and jobs in the agricultural sector and rural areas.

The workshop aims to encourage and enable potential project promoters, investors and financial intermediaries to make full use of this potential. It offers the unique opportunity to receive the most recent, first-hand information on how EFSI works and the evolving implementation system. It will be an occasion to raise questions with relevant experts and also to identify investment options and potential partners related to the development of rural areas, the agri-business sector, and research and innovation.

The workshop targets: National RDP Managing Authorities (MAs); National Rural Networks (NRNs); (National) Promotional Banks and Agricultural Banks (including cooperative and rural banks, and other credit institutions); EIP-AGRI stakeholders; and stakeholders represented in the Civil Dialogue Groups.

## Draft agenda

- 9.00 -9.30           **Opening by Phil Hogan, Commissioner for Agriculture and Rural Development**
- 9.30 – 9.45           **The Investment Plan for Europe – boosting the real economy**  
Florentine Hopmeier, EU Commission, ECFIN
- 9.45 – 10.05       **The European Fund for Strategic Investments (EFSI) and the European Investment Advisory Hub (EIAH) - Drivers for the real economy**  
Eberhard Boemcke, European Investment Bank (EIB)
- 10.05 – 10.30       **Q & A**
- 10.30 – 10.50       **Coffee Break**
- 10.50 – 11.10       **The potential of the EFSI for rural areas and the agri-business sector**  
Gregorio Davila-Diaz, EU Commission, DG AGRI
- 11.10 – 11.30       **Complementarities with the ESI Funds**  
Stefan Appel, EU Commission, DG REGIO
- 11.30 – 11.50       **Launch of the European Investment Project Portal (EIPP) – How will it work?**  
Vassil Georgiev, EU Commission, ECFIN
- 11.50 – 12.30       **Q & A**
- 12.30 – 13.30       **Lunch Break**
- 13.30 – 14.30       **EFSI Projects – First lessons learnt**  
Presentation of project examples from the SME Window and the I&I Window:  
- Agri-guarantee scheme, Siegfried Pöpperl, Bürgschaftsbank NRW GmbH  
- “ENVO Biogas Tønder A/S”, Lis Petersen, ENVO Group, A/S, Denmark
- 14.30 – 15.15       **Selection and approval of EFSI projects – the project cycle**  
Eva Krampe, European Investment Bank (EIB) and Florentine Hopmeier, EU Commission, ECFIN
- 15:15 – 15:45       **Q & A**
- 15.45 – 16.00       **Conclusions & Outlook**  
Mario Milouchev, Director, EU Commission, DG AGRI