

# ENRD Workshop

## ‘Vibrant Rural Areas: Rural Jobs’

### Agenda

27 November 2019

L42 Business Center, Rue de la Loi 42

Brussels, Belgium

Rural revitalisation as an opportunity for rural areas could be achieved mainly by addressing the deficit in economic activity and inadequate basic services. Fostering economic activity will be the main focus of the first ENRD workshop on Vibrant Rural Areas. The workshop will establish a stronger understanding of employment opportunities in rural areas and related support mechanisms, taking into account the wider rural perspective and different aspects of rural employment.

### Objectives

In this context, the ENRD workshop seeks to achieve the following objectives:

- to provide an overview of the prevailing contextual issues and trends regarding rural employment;
- to explore different aspects of rural employment including social inclusion, pathways to creating and sustaining rural jobs, emerging trends and support mechanisms;
- to showcase practical examples of inspiring initiatives and projects;
- to encourage and enable participants to share their experience and ideas; and
- to establish stronger understanding of rural job opportunities and related support mechanisms.

Timing 🕒	Agenda item 📅
08.30 – 09.00	Registration & coffee
09.00 – 09.15	<b>Welcoming participants and introduction to the day</b> <ul style="list-style-type: none"> <li>- Welcome speech, <i>Flavio Conti, ENRD Contact Point</i></li> <li>- Opening speech, <i>Mario Milouchev, Director of DG AGRI/E, European Commission</i></li> <li>- Introduction to the day, <i>Veronika Korcekova, ENRD Contact Point</i></li> </ul>

Timing 🕒	Agenda item 📅
09.15 - 10.15	<p><b>Setting the scene</b></p> <ul style="list-style-type: none"> <li>- Keynote presentation, <i>Janet Dwyer, Professor of Rural Policy at the University of Gloucestershire and Director of Countryside and Community Research institute, United Kingdom</i></li> <li>- Case-study examples of specific national approaches               <ul style="list-style-type: none"> <li>○ Finnish experience, <i>Juuso Kalliokoski, Ministry of Agriculture and Forestry, Finland</i></li> <li>○ Polish experience, <i>Anna Rosa, Institute of Rural and Agricultural Development of the Polish Academy of Science, Poland</i></li> </ul> </li> <li>- Q&amp;A</li> </ul>
10.15 – 10.45	Coffee
10.45 – 12.00	<p><b>Parallel workshops (round 1): Opportunities for rural employment</b></p> <ol style="list-style-type: none"> <li>1. Social dimension of rural jobs           <ul style="list-style-type: none"> <li>- Employing vulnerable groups, <i>Petra Martinu, LAG Policsko, Czech Republic</i></li> <li>- Business support tailored for rural women, <i>Helena Isakson, The Federation of Swedish Farmers, Sweden</i></li> </ul> </li> <li>2. Pathways to creating and sustaining rural jobs           <ul style="list-style-type: none"> <li>- Multi-functional farming, <i>Francesca Gironi, Coldiretti, Italy</i></li> <li>- Municipal support for entrepreneurs, <i>Mara Saldabola, Alūksne Municipality, Latvia</i></li> </ul> </li> <li>3. Emerging trends in rural employment           <ul style="list-style-type: none"> <li>- Supporting remote workers, <i>June Bolneo, GrowRemote, Ireland</i></li> <li>- Circular economy business, <i>Marcello Piccinni, Fiusis, Italy</i></li> </ul> </li> </ol>
12.00 – 12.20	<b>Feedback on the parallel workshops</b>
12.20 – 13.20	Lunch
13.20 – 14.20	<p><b>Panel discussion: Using public support to boost rural jobs</b></p> <ul style="list-style-type: none"> <li>- Moderator: <i>Janet Dwyer, University of Gloucestershire and Countryside and Community Research institute, United Kingdom</i></li> <li>- <i>Marina Brakalova, Bulgarian Permanent Representation to the EU, Bulgaria</i></li> <li>- <i>Lyubomira Derelieva, DG EMPL, European Commission</i></li> <li>- <i>Orsolya Frizon-Somogyi, DG AGRI, European Commission</i></li> <li>- <i>Andor Urmos, DG REGIO, European Commission</i></li> <li>- Q&amp;A</li> </ul>

Timing 🕒	Agenda item 📅 1
14.20 – 15.30	<b>Parallel workshops (round 2): Opportunities for rural employment</b>
15.30 – 16.00	<i>Coffee</i>
16.00 – 16.50	<b>Feedback on the parallel workshops</b> <b>Closing Panel – Keynote listeners</b> <b>Open discussion</b>
16.50 – 17.00	<b>Concluding remarks</b> - <i>Paul Soto, ENRD Contact Point</i>