



European Network for
Rural Development

Assessing the results of events *Ideas for discussion*

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From outputs...

OUTPUTS

- **Number of events** organised – breakdown by theme/ main focus – Also depends on type of event (workshops, conferences)
- **Number of participants** (those who came to the events), by category of key ENRD stakeholder groups (NSU, MA, PA, LAG, other...); breakdown by Member States

Outputs give us a ‘basic idea’ / overview on key activities (did we address all key stakeholder groups; do we manage to reach all MS)

...towards results



What do we really want to achieve through our events?

- Starting point - ENRD objectives: Improve the implementation of RDP; increase stakeholder involvement in RD implementation
- **How can events contribute to this?**
- Participants go away with information/ examples that they implement / transfer into their own practices...

Evaluation forms: starting point (result indicators):

- Was the event (topic chosen) *relevant*?
- Was the event (information provided) *useful*?
- “What key message(s) did you take away?”

Better understanding results:

- *Workshops: Improved skills* of participants (that they can apply in their work)
- *Conferences/meetings: Improved practices* of participants (e.g. NSUs from NRN meeting) – e.g. through transfer of relevant experience into their practices

Follow up surveys

- How much time after the event?
- How many times do we follow up?
- With how many participants? (representativeness)
- Defining the right questions...

Any other methods? (Case studies)

Sharing of practices...

