

ENRD Workshop

'Pathways to farm competitiveness through the CAP'

Agenda

4th June 2019

L42 Business Center, Rue de la Loi 42

Brussels, Belgium

Drawing on experiences from the current RDPs and in preparation for the implementation of the future CAP Strategic Plans, this one-day workshop, targeting primarily Member State authorities, aims to:

- provide an **overview of the challenges facing EU agriculture and the implementation of current EAFRD measures** contributing to improving competitiveness and efficiency of farm holdings
- exchange experiences and views on **good practices and bottlenecks** encountered at Member State level
- explore **other types of interventions and factors, beyond investments**, contributing to the creation of an enabling environment for **increasing farm competitiveness**
- discuss how to design an **effective strategy and targeted interventions to deliver farm competitiveness in the future CAP Strategic Plans**, bringing together interventions under both Pillar 1 and Pillar 2
- collect and share **opinions, ideas and other useful inputs**

Timing 🕒	Agenda item 📅
08.30 – 09.00	Arrival and Registration
09.00 – 09.15	Welcome and introduction to the day <i>ENRD Contact Point</i>
09.15 – 10.00	Supporting farm competitiveness – Overview of perspectives for farm competitiveness in the CAP and lessons learned from the implementation of the current Rural Development Programmes - <i>Mr Tassos Haniotis, Director DG AGRI - Farm competitiveness in the CAP: past, present and future</i>

Timing 🕒	Agenda item 📄
	<ul style="list-style-type: none"> - <i>Mr Jose Manuel Hernandez Luque, DG AGRI - Implementation of competitiveness support under the current RDPs, lessons learned</i>
10.00 – 10.30	Q&A session
10.30 – 11.30	<p>Group work 1: Experiences from Member States – group discussions (with a focus on the practical aspects of implementing farm investment support under RDPs, difficulties encountered, successful ways of overcoming them and good practices)</p> <p><i>Member States to introduce the group discussions:</i></p> <ul style="list-style-type: none"> ○ <i>Working group 1: ‘Packages of measures’ (introduced by Ms Linda Fioriti, ISMEA, Italy)</i> ○ <i>Working group 2: ‘Selection criteria’ (introduced by Ms Lana Bačura, Croatian Managing Authority)</i> ○ <i>Working group 3: ‘Targeting harder to reach farm types’ (introduced by Ms Ioana Alexandra Dediu, Romanian Managing Authority)</i>
11.30 – 12.00	<i>Coffee break</i>
12.00 – 12.15	Feedback from group discussions
12.15 – 12.45	<p>Alternative and innovative ways of increasing farm competitiveness</p> <ul style="list-style-type: none"> - <i>Mr Gerry Gunning, Irish Farmers’ Association /COPA-COGECA</i> <p><i>Concrete experiences on the ground:</i></p> <ul style="list-style-type: none"> - <i>Mr Hardi Tamm, ‘Developing express-tests for diagnosing mastitis – MAVAS’, Estonia</i> - <i>Mr Andreas Sundgren Graniti, ‘Brannland Cider’, Sweden</i>
12.45 – 13.15	Q&A session
13.15 – 14.15	<i>Networking lunch</i>
14.15 – 15.45	<p>How to promote farm competitiveness under the post-2020 CAP</p> <p><i>Ms Chiara Dellapasqua, DG AGRI – Enhancing farm competitiveness in the new CAP</i></p> <p>Group work 2: Parallel group discussions with a focus on the future CAP</p> <ul style="list-style-type: none"> ○ <i>Working group 1: ‘Competitiveness through investments’, introduced by Mr Jose Manuel Hernandez Luque, DG AGRI</i> ○ <i>Working group 2: ‘Competitiveness through knowledge transfer’, introduced by Mr Benoit Esmanne, DG AGRI</i>

Timing 🕒	Agenda item ⓘ
	○ <u>Working group 3</u> : 'Competitiveness and environment/climate sustainability', introduced by Mr Mike Mackenzie, DG AGRI
15.45 – 16.15	Coffee break
16.15 – 16.45	Feedback from group discussions
16.45 – 17.00	Concluding remarks ENRD Contact Point